

## Privacy Policy

### Information Collected

For each visitor to our website, our web server automatically recognizes only the consumer's domain name, but not the e-mail address (where possible).

We collect information from you when you register on our site, subscribe to our newsletters, respond to a survey, fill out a form, or enter a contest or promotion.

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, mailing address, or phone number. You may, however, visit our site anonymously.

Like most websites, we use cookies and/or web beacons to enhance your experience, gather general visitor information, and track visits to our website.

### How Information is Used

Any of the information we collect from you may be used in one of the following ways:

- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you).
- To customize the content and/or layout of our page for each individual visitor.
- To improve customer service (your information helps us to more effectively respond to your customer service requests and supports needs).
- To personalize your experience (your information helps us to better respond to your individual needs).
- To administer a contest, promotion, survey, or other site feature.
- To send periodic emails.
- To verify or enforce compliance with the policies governing our website and applicable laws, or to protect against misuse or unauthorized use of our website.

Your information may be disclosed to a successor entity in connection with a corporate merger, consolidation, sale of assets or other corporate change respecting our website.

Your information may be disclosed when legally required to do so, at the request of governmental authorities conducting an investigation.

Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

### Security

We implement a variety of security measures to maintain the safety of your personal information. We have appropriate security measures in place in our physical facilities to protect against the loss, misuse, or alteration of information that we have collected from you at our site.

### Cookies

Cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information.

We use cookies to understand and save your preferences for future visits, keep track of advertisements, and compile aggregate data about site traffic and site interaction so that we can offer better site experience and tools in the future.

### Third Parties

We may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential.

We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

### Third Party Links

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

### California Online Privacy Protection Act Compliance

Because we value your privacy, we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. We therefore will not distribute your personal information to outside parties without your consent.

### Children's Online Privacy Protection Act Compliance

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act). We do not intentionally collect any information from anyone under 13 years of age. Our website and all associated content, products, and services on our website are all directed to people who are at least 13 years old and older.

### Online Privacy Policy Limitations

This online privacy policy applies only to information collected through our website and not to information collected offline.

### Viewer Consent

By using our website, you consent to our privacy policy.

### Changes to Our Privacy Policy

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If we decide to change our privacy policy, we will post those changes on this page and update the Privacy Policy modification date below.

This policy was last modified on 15 August 2009.

### Contacting Us

If you do not want to receive email from us in the future, you may contact us using the information below.

Upon request we provide site visitors with access to a description of information that we maintain about them. Consumers can access this information by contacting us using the

information below.

Consumers can have information corrected by contacting us using the information below.

If there are any questions regarding this privacy policy, you may contact us using the information below:

Lockwood Broadcast Group  
Broadcast Operations  
3914 Wistar Road  
Richmond, VA 23228

Phone: 804.672.6565  
Fax: 804.672.6571

[thumphrey@lockwoodbroadcast.com](mailto:thumphrey@lockwoodbroadcast.com)