

**News 9/News on 6 – Republican Statewide Primary, 2014
 May 5-10, 2014**

Sample: Likely Republican voters in Oklahoma (n=580) using a dual frame of randomly selected landlines and cell phones. Landlines were administered by IVR (Interactive Voice Response) and cell phones by live interviewer.

Margin of Error: ± 4.07%

Results weighted by sex, age, cell phone/landline collection, and Congressional district, then stratified using a model of previous primary elections.

Introduction:

[OKLAHOMA CITY BROADCAST AREA] Hello, this is Kelly Ogle with News 9 in Oklahoma City.

[TULSA BROADCAST AREA] Hello, this is Terry Hood with News on 6 in Tulsa.

We're conducting a very short scientific political poll for our News at 10. It won't take but just a minute and your participation is greatly appreciated. Press 1 to get started now...

1.	With which political party are you registered?		
	1. If Republican, press 1	580	100.0
	2. If Democrat, press 2	0	0.0
	3. If Independent, press 3 [TERMINATE]	0	0.0
	4. If you're not registered, press 4 [TERMINATE]	0	0.0
	To have these choice repeated, press 5[REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		

2.	[REPUBLICANS] On June 24th, Oklahoma Republicans will nominate a candidate for the general election to fulfill the unexpired term of US Senator Tom Coburn. If the election were today and you were standing in the voting booth RIGHT NOW and had to make a choice, for whom would you vote?		
	1. For Jason Weger, press 1	9	1.5
	2. For Kevin Crow, press 2	9	1.7
	3. For Eric McCray, press 3	3	0.6
	4. For T.W. Shannon, press 4	180	31.9
	5. For Randy Brogdon, press 5	25	4.5
	6. For James Lankford, press 6	190	33.8
	7. For Andy Craig, press 7	3	0.6
	8. If you're unsure, press 8	143	25.4
	To have these choices repeated, press 9 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		

3. [REPUBLICANS] On June 24th, Oklahoma Republicans will nominate a candidate for the general election for State Superintendent of Public Instruction. If the election were today and you were standing in the voting booth RIGHT NOW and had to make a choice, for whom would you vote?

The results for this question will be released at a future date to be determined.

4.	Do you have a FAVORABLE or UNFAVORABLE opinion of the Tea Party?		
	1. If very favorable, press 1	157	29.7
	2. If somewhat favorable, press 2	195	37.0
	3. If somewhat unfavorable, press 3	73	13.9
	4. If very unfavorable, press 4	32	6.2
	5. If you don't know anything about the Tea Party or have no opinion, press 5	70	13.3
	To have these choices repeated, press 6 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		

5.	[REPUBLICANS] Do you think the Tea Party has too much influence, too little influence, or the right amount of influence in the Republican Party today?		
	1. If too much, press 1	94	17.9
	2. If too little, press 2	163	31.2
	3. If the right amount, press 3	184	35.1
	4. If you're not sure, press 4	82	15.8
	To have these choices repeated, press 5 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		
6.	Many think economic issues like taxes, government spending and job creation are the most important issues facing America. Others believe that social issues like abortion, gun rights and same-sex marriage are more important. If you had to choose which would you say is the most important to you?		
	1. If Economic issues like taxes, government spending and job creation, press 1	380	74.4
	2. If Social issues like abortion, gun rights and same-sex marriage, press 2	102	20.1
	1. If neither, press 3	16	3.1
	2. If you're not sure, press 4	13	2.5
	To have these choices repeated, press 5 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		
7.	We're almost done. If you are:		
	1. Male, press 1	249	48.7
	2. Female, press 2	262	51.3
	To have these choices repeated, press 3 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		

8.	Do you consider yourself to be a liberal, moderate or conservative in your political beliefs?		
	1. If very liberal, press 1	10	2.1
	2. If somewhat liberal, press 2	31	6.2
	3. If moderate, press 3	111	21.9
	4. If somewhat conservative, press 4	155	30.6
	5. If very conservative, press 5	199	39.3
	To have these choices repeated, press 6 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		
9.	In which of the following age groups do you fall?		
	1. If you're 17 or younger, press 1 [TERMINATE]	0	0.0
	2. If you're 18 to 34, press 2	20	3.8
	3. If 35 to 49, press 3	112	21.8
	4. If you're 50 to 64, press 4	190	37.1
	5. If you're 65 or older, press 5	190	37.2
	To have these choices repeated, press 6 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		
10.	How often do you attend religious services?		
	1. If once a week or more, press 1	310	61.5
	2. If occasionally throughout the year, press 2	116	23.1
	3. If just on major religious holidays, press 3	27	5.3
	4. If never, press 4	51	10.2
	To have these choices repeated, press 5 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		
11.	Are you single, married or widowed?		
	1. If you're single, press 1	66	13.0
	2. If you're married, press 2	375	74.1
	3. If you're widowed, press 3	65	12.9
	To have these choices repeated, press 4 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		

12.	What would you estimate is your annual household income?		
	1. If under \$25,000, press 1	62	10.6
	2. If \$25-50 thousand, press 2	129	22.3
	3. If \$50-75 thousand, press 3	90	15.5
	4. If \$75-100 thousand, press 4	79	13.5
	5. If \$100 thousand or more, press 5	85	14.6
	To have these choices repeated, press 6 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		
13.	Voter Score [PRE-CODE]		
	1. Less than 80	51	11.6
	2. 81-150	125	28.5
	3. 151-220	100	22.7
	4. 221-290	69	15.8
	5. Over 290	94	21.4
14.	Age [PRE-CODE]		
	1. 18-24	0	0.0
	2. 25-34	8	1.9
	3. 35-44	26	6.0
	4. 45-54	59	13.6
	5. 55-64	118	27.3
	6. 65 and older	221	51.2
15.	Congressional District [PRE-CODE]		
	1. Bridenstine	153	26.4
	2. Mullin	8	1.9
	3. Lucas	26	6.0
	4. Cole	59	13.6
	5. Lankford	118	27.3

Crosstabs

		Sex				Ageask								Married					
		Male		Female		18 to 34		35 to 49		50 to 64		65 +		Single		Married		Widowed	
(R) Senate	Jason Weger	2	1.0%	5	1.7%	0	.0%	1	1.0%	4	1.9%	2	1.1%	1	1.8%	5	1.4%	0	.8%
	Kevin Crow	6	2.6%	2	.9%	0	.0%	1	1.0%	3	1.3%	5	2.7%	2	2.9%	6	1.5%	1	1.9%
	Eric McCray	3	1.2%	0	.0%	0	.0%	3	2.3%	0	.0%	1	.3%	0	.0%	3	.8%	0	.0%
	T.W. Shannon	86	34.7%	82	31.4%	7	35.3%	37	33.5%	68	35.9%	56	29.6%	21	31.7%	124	33.2%	21	32.6%
	Randy Brogdon	10	4.0%	15	5.6%	1	7.4%	11	9.6%	9	4.6%	4	1.9%	7	11.1%	16	4.4%	1	1.0%
	James Lankford	85	34.1%	87	33.4%	0	.0%	35	31.1%	64	33.6%	75	39.6%	16	23.7%	135	36.1%	19	29.0%
	Andy Craig	0	.0%	3	1.3%	0	.0%	3	2.6%	0	.0%	1	.3%	3	4.3%	0	.0%	1	1.0%
	Undecided	56	22.4%	67	25.6%	11	57.3%	21	18.9%	43	22.7%	46	24.5%	16	24.5%	85	22.6%	22	33.9%
(R) Superintendent	Janet Costello Barresi																		
	Joy Hofmeister																		
	Brian S. Kelly																		
	Undecided																		
Tea Party Favor	Very favorable	90	36.2%	62	23.9%	2	8.1%	23	21.0%	65	34.4%	64	33.8%	19	28.1%	117	31.2%	18	28.2%
	Somewhat favorable	89	35.6%	101	38.7%	5	27.1%	42	37.5%	74	39.1%	68	36.1%	15	23.4%	145	38.7%	23	35.7%
	Somewhat unfavorable	29	11.6%	41	15.6%	4	22.0%	22	19.9%	20	10.4%	22	11.4%	16	23.9%	48	12.7%	6	9.9%
	Very unfavorable	17	6.7%	16	6.1%	0	.0%	6	5.8%	10	5.1%	16	8.7%	3	4.6%	24	6.5%	5	8.0%
	DK/Neutral/No opinion	25	9.9%	41	15.7%	8	42.8%	18	15.8%	21	11.1%	19	10.1%	13	19.9%	41	10.8%	12	18.3%
(R) Tea Party Influence	Too much	44	17.9%	49	18.8%	6	28.2%	22	19.5%	32	16.7%	35	18.2%	16	24.1%	67	17.9%	11	16.8%
	Too little	94	37.8%	65	24.9%	5	25.8%	36	32.0%	64	33.6%	55	29.1%	24	36.5%	122	32.6%	11	16.5%
	Right amount	92	37.1%	86	32.8%	4	21.9%	36	31.8%	68	36.0%	70	36.7%	16	23.6%	135	36.0%	27	42.1%
	DK/Refused	18	7.3%	61	23.4%	5	24.1%	19	16.7%	26	13.7%	30	15.9%	10	15.8%	51	13.5%	16	24.5%

		Sex				Ageask								Married					
		Male		Female		18 to 34		35 to 49		50 to 64		65 +		Single		Married		Widowed	
Issues Important	Economic issues	196	78.7%	182	70.2%	11	58.6%	81	73.7%	147	78.1%	138	72.4%	52	78.4%	278	74.7%	44	68.1%
	Social issues	40	16.1%	62	23.8%	7	33.3%	24	21.6%	34	18.2%	38	19.9%	13	19.2%	77	20.7%	11	16.8%
	Neither	10	3.8%	6	2.4%	2	8.1%	5	4.7%	4	1.9%	5	2.8%	2	2.4%	11	3.0%	3	4.5%
	DK/Refused	4	1.4%	9	3.5%	0	.0%	0	.0%	3	1.8%	9	4.9%	0	.0%	6	1.6%	7	10.6%

		Income										Religious Services							
		Under \$25,000		\$25,000 - \$50,000		\$50,000 - \$75,000		\$75,000 to \$100,000		\$100,000 or more		Once a week or more		Occasionally throughout the year		Just on major religious holidays		Never	
(R) Senate	Jason Weger	1	1.7%	0	.0%	2	1.9%	1	1.6%	2	2.8%	7	2.2%	0	.0%	0	.0%	0	.0%
	Kevin Crow	2	3.9%	2	1.9%	1	1.5%	1	1.7%	1	1.4%	5	1.6%	1	.6%	1	4.4%	2	4.1%
	Eric McCray	0	.0%	3	2.0%	0	.0%	1	.7%	0	.0%	1	.2%	3	2.2%	0	.0%	0	.0%
	T.W. Shannon	19	30.8%	54	42.2%	31	34.7%	24	30.7%	28	33.3%	88	28.6%	44	38.2%	10	38.3%	23	44.9%
	Randy Brogdon	2	3.7%	1	1.0%	6	7.2%	4	5.1%	6	7.5%	18	5.8%	5	4.1%	1	2.3%	1	2.1%
	James Lankford	21	33.7%	37	28.9%	29	32.5%	32	40.6%	28	32.7%	111	35.8%	33	28.8%	14	51.2%	13	26.1%
	Andy Craig	0	.0%	3	2.2%	1	.7%	0	.0%	0	.0%	3	.9%	1	.5%	0	.0%	0	.0%
	Undecided	16	26.3%	28	21.8%	19	21.5%	15	19.7%	19	22.2%	77	24.8%	30	25.6%	1	3.8%	12	22.9%
	(R) Superintendent	Janet Costello Barresi																	
Joy Hofmeister																			
Brian S. Kelly																			
Undecided																			
Tea Party Favor	Very favorable	23	37.5%	39	29.7%	33	36.6%	21	27.1%	16	18.5%	98	31.5%	33	28.2%	5	17.4%	18	34.9%
	Somewhat favorable	20	33.9%	50	38.3%	29	32.1%	29	36.8%	37	43.3%	115	37.1%	41	35.7%	15	56.8%	12	24.1%
	Somewhat unfavorable	7	12.0%	20	15.4%	10	11.4%	13	15.9%	12	13.8%	48	15.4%	13	11.6%	4	13.9%	5	9.7%
	Very unfavorable	1	1.9%	6	4.6%	8	9.1%	3	3.8%	12	14.5%	14	4.4%	8	6.8%	0	1.9%	10	19.2%
	DK/Neutral/No opinion	9	14.8%	15	11.9%	10	10.9%	13	16.4%	8	9.8%	36	11.5%	20	17.6%	3	10.0%	6	12.2%
(R) Tea Party Influence	Too much	9	14.8%	20	15.7%	14	15.4%	27	34.6%	18	21.4%	55	17.8%	17	14.6%	6	21.9%	15	30.0%
	Too little	22	36.1%	39	30.2%	33	36.9%	16	20.4%	24	28.2%	98	31.8%	38	32.7%	6	22.7%	13	25.3%
	Right amount	20	32.0%	51	39.6%	31	34.1%	28	35.5%	31	36.9%	108	35.0%	37	32.0%	14	53.3%	18	35.4%
	DK/Refused	11	17.1%	19	14.5%	12	13.5%	8	9.6%	12	13.5%	48	15.4%	24	20.8%	1	2.1%	5	9.3%

		Income										Religious Services							
		Under \$25,000		\$25,000 - \$50,000		\$50,000 - \$75,000		\$75,000 to \$100,000		\$100,000 or more		Once a week or more		Occasionally throughout the year		Just on major religious holidays		Never	
Issues Important	Economic issues	49	78.8%	84	65.8%	66	73.4%	69	87.4%	68	80.6%	209	67.8%	96	83.3%	22	83.6%	45	88.3%
	Social issues	7	11.9%	36	28.2%	23	25.3%	8	9.9%	13	14.7%	82	26.6%	10	8.9%	4	16.4%	4	8.3%
	Neither	2	3.8%	4	3.1%	1	.6%	2	2.0%	3	4.1%	10	3.1%	6	4.8%	0	.0%	1	1.1%
	DK/Refused	3	5.6%	4	2.9%	1	.7%	1	.8%	1	.6%	8	2.5%	3	2.9%	0	.0%	1	2.3%

		Label										Issues Important							
		Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Economic issues		Social issues		Neither		DK/Refused	
(R) Senate	Jason Weger	3	29.4%	1	1.8%	2	2.1%	1	.7%	0	.0%	5	1.3%	1	1.0%	1	3.5%	0	3.8%
	Kevin Crow	1	6.4%	4	11.7%	2	1.7%	2	1.2%	1	.3%	4	1.1%	4	3.8%	0	.0%	1	4.1%
	Eric McCray	0	.0%	0	.0%	0	.0%	3	1.6%	1	.3%	3	.7%	0	.0%	1	3.7%	0	.0%
	T.W. Shannon	4	37.9%	10	32.1%	32	29.3%	42	27.3%	75	38.0%	122	32.1%	34	33.1%	8	53.3%	3	24.3%
	Randy Brogdon	0	.0%	0	.0%	8	7.3%	6	4.2%	10	5.0%	16	4.3%	7	7.3%	0	.0%	1	4.8%
	James Lankford	2	15.3%	3	10.9%	29	26.2%	58	37.5%	81	41.1%	131	34.6%	37	36.7%	1	7.7%	2	18.6%
	Andy Craig	0	.0%	1	2.0%	0	.0%	3	1.9%	0	.0%	1	.2%	3	2.8%	0	.0%	0	.0%
	Undecided	1	11.0%	13	41.5%	37	33.4%	40	25.7%	30	15.3%	97	25.7%	16	15.3%	5	31.8%	6	44.3%
(R) Superintendent	Janet Costello Barresi																		
	Joy Hofmeister																		
	Brian S. Kelly																		
	Undecided																		
Tea Party Favor	Very favorable	3	27.8%	4	12.5%	13	11.3%	42	27.2%	93	47.0%	101	26.7%	39	38.5%	8	53.9%	5	41.7%
	Somewhat favorable	1	5.9%	10	33.0%	39	35.1%	57	37.0%	78	39.5%	157	41.4%	27	26.7%	3	19.5%	1	8.4%
	Somewhat unfavorable	0	.0%	9	27.5%	28	25.3%	26	16.7%	7	3.6%	54	14.2%	13	12.4%	0	.0%	2	14.2%
	Very unfavorable	6	61.0%	2	8.0%	15	13.3%	6	3.7%	2	.9%	25	6.5%	3	3.1%	3	19.0%	2	13.2%
	DK/Neutral/No opinion	1	5.3%	6	19.0%	17	15.0%	24	15.4%	18	9.0%	42	11.2%	20	19.3%	1	7.6%	3	22.5%
(R) Tea Party Influence	Too much	7	67.1%	11	35.6%	30	27.4%	28	18.0%	16	8.0%	78	20.5%	7	6.6%	4	25.5%	4	28.4%
	Too little	2	21.9%	8	26.5%	24	21.8%	48	30.9%	77	38.7%	118	31.2%	31	30.4%	6	39.5%	4	32.6%
	Right amount	1	5.9%	6	20.0%	43	38.5%	46	29.6%	81	40.9%	130	34.2%	44	42.6%	5	31.5%	1	4.8%
	DK/Refused	1	5.1%	6	18.0%	13	12.2%	33	21.5%	25	12.4%	54	14.1%	21	20.5%	1	3.5%	4	34.1%

		Label										Issues Important							
		Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative		Economic issues		Social issues		Neither		DK/Refused	
Issues Important	Economic issues	9	88.2%	26	81.9%	87	78.6%	120	77.8%	132	67.0%	380	100%	0	.0%	0	.0%	0	.0%
	Social issues	1	6.4%	5	14.5%	15	13.6%	29	19.0%	53	26.6%	0	.0%	102	100%	0	.0%	0	.0%
	Neither	1	5.3%	1	1.7%	6	5.7%	0	.0%	8	4.2%	0	.0%	0	.0%	16	100%	0	.0%
	DK/Refused	0	.0%	1	2.0%	2	2.1%	5	3.2%	4	2.2%	0	.0%	0	.0%	0	.0%	13	100%

		Voter Score										(R) Tea Party Influence							
		Less than 80		81 - 150		151 - 220		221 - 290		Over 290		Too much		Too little		Right amount		DK/Refused	
(R) Senate	Jason Weger	2	3.3%	2	1.7%	2	1.8%	1	.8%	3	2.9%	4	4.0%	1	.9%	2	.9%	1	1.2%
	Kevin Crow	2	3.5%	1	.6%	5	5.3%	1	1.0%	1	1.4%	3	3.3%	3	1.8%	1	.7%	1	1.6%
	Eric McCray	0	.0%	0	.0%	0	.0%	1	.9%	0	.0%	0	.0%	1	.4%	3	1.4%	0	.0%
	T.W. Shannon	16	32.1%	43	35.9%	25	26.3%	25	37.5%	23	24.9%	30	32.4%	49	29.8%	68	36.8%	24	28.9%
	Randy Brogdon	3	5.2%	3	2.9%	5	5.7%	0	.0%	4	4.7%	5	5.8%	7	4.2%	7	3.7%	5	6.5%
	James Lankford	17	34.2%	36	30.5%	35	36.6%	19	27.9%	43	46.7%	25	26.7%	56	34.1%	72	39.0%	25	30.5%
	Andy Craig	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	.7%	3	1.8%	0	.0%	0	.0%
	Undecided	10	20.5%	34	28.5%	23	24.2%	21	31.9%	18	19.4%	25	27.2%	44	27.1%	32	17.5%	25	31.2%
(R) Superintendent	Janet Costello Barresi																		
	Joy Hofmeister																		
	Brian S. Kelly																		
	Undecided																		
Tea Party Favor	Very favorable	16	37.3%	37	32.9%	26	29.6%	19	32.9%	31	35.8%	7	7.3%	96	58.8%	50	27.0%	4	4.8%
	Somewhat favorable	12	28.4%	44	38.8%	32	36.7%	25	42.9%	33	38.3%	21	22.9%	49	30.2%	99	54.1%	23	28.5%
	Somewhat unfavorable	7	16.4%	15	13.4%	12	13.8%	3	5.8%	11	12.9%	28	30.1%	10	6.4%	19	10.4%	14	17.2%
	Very unfavorable	2	4.7%	6	5.5%	6	6.6%	6	10.8%	5	5.6%	28	30.2%	2	1.2%	0	.0%	2	2.7%
	DK/Neutral/No opinion	6	13.3%	11	9.4%	12	13.3%	4	7.6%	6	7.4%	9	9.6%	5	3.4%	16	8.5%	38	46.8%
(R) Tea Party Influence	Too much	8	18.6%	23	21.3%	19	22.4%	11	18.7%	17	20.2%	94	100%	0	.0%	0	.0%	0	.0%
	Too little	15	36.5%	35	32.4%	27	31.2%	23	39.0%	22	26.3%	0	.0%	163	100%	0	.0%	0	.0%
	Right amount	15	34.5%	36	32.8%	23	26.3%	17	29.7%	33	39.2%	0	.0%	0	.0%	184	100%	0	.0%
	DK/Refused	4	10.4%	15	13.5%	17	20.1%	7	12.6%	12	14.3%	0	.0%	0	.0%	0	.0%	82	100%

		Voter Score										(R) Tea Party Influence							
		Less than 80		81 - 150		151 - 220		221 - 290		Over 290		Too much		Too little		Right amount		DK/Refused	
Issues Important	Economic issues	30	74.7%	79	74.9%	62	72.8%	43	75.7%	61	75.5%	78	84.4%	118	74.0%	130	72.5%	54	67.4%
	Social issues	9	22.5%	20	18.5%	20	23.2%	10	17.2%	14	16.9%	7	7.3%	31	19.5%	44	24.4%	21	26.4%
	Neither	1	2.8%	1	.9%	1	.7%	2	4.1%	4	4.8%	4	4.4%	6	3.9%	5	2.8%	1	.7%
	DK/Refused	0	.0%	6	5.7%	3	3.3%	2	3.0%	2	2.8%	4	3.9%	4	2.6%	1	.3%	4	5.5%

		Congressional District										Tea Party Favor							
		1		2		3		4		5		Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable	
(R) Senate	Jason Weger	3	1.7%	2	2.3%	3	1.9%	0	.0%	2	1.7%	1	.7%	1	.6%	3	4.0%	1	4.1%
	Kevin Crow	3	2.2%	1	1.9%	3	2.5%	1	1.5%	0	.0%	3	2.0%	1	.6%	3	3.4%	2	5.9%
	Eric McCray	0	.0%	0	.0%	3	2.3%	0	.0%	0	.0%	1	.4%	0	.0%	3	3.4%	0	.0%
	T.W. Shannon	60	39.9%	28	40.5%	38	27.9%	33	35.1%	22	18.7%	56	35.8%	69	35.2%	19	25.5%	13	40.2%
	Randy Brogdon	16	10.9%	2	2.8%	5	3.4%	1	1.4%	1	1.0%	9	5.6%	1	.6%	4	5.4%	1	3.8%
	James Lankford	21	14.0%	12	16.9%	51	37.3%	38	40.8%	69	59.4%	53	34.0%	81	41.7%	18	24.6%	5	16.3%
	Andy Craig	1	.4%	0	.0%	0	.0%	3	3.0%	0	.0%	0	.0%	0	.0%	3	3.9%	1	1.9%
	Undecided	46	30.9%	24	35.6%	34	24.6%	17	18.1%	22	19.1%	34	21.5%	41	21.2%	22	29.7%	9	27.7%
(R) Superintendent	Janet Costello Barresi																		
	Joy Hofmeister																		
	Brian S. Kelly																		
	Undecided																		
(R) Tea Party Influence	Too much	32	23.4%	12	18.2%	28	21.6%	9	10.8%	12	11.7%	7	4.4%	21	11.1%	28	39.3%	28	87.1%
	Too little	33	24.1%	26	39.4%	31	24.5%	29	34.6%	43	40.8%	96	61.4%	49	25.5%	10	14.5%	2	6.1%
	Right amount	50	36.0%	17	25.5%	45	34.9%	35	41.6%	37	35.1%	50	31.7%	99	51.4%	19	26.7%	0	.0%
	DK/Refused	23	16.5%	11	16.9%	24	19.0%	11	12.9%	13	12.4%	4	2.5%	23	12.0%	14	19.5%	2	6.8%
Issues Important	Economic issues	99	73.9%	50	75.3%	96	75.0%	56	67.8%	79	78.9%	101	65.7%	157	83.4%	54	78.7%	25	76.0%
	Social issues	26	19.3%	12	17.8%	22	17.4%	23	28.0%	19	19.4%	39	25.6%	27	14.5%	13	18.6%	3	9.9%
	Neither	5	3.5%	3	4.7%	4	3.2%	2	2.6%	2	1.7%	8	5.3%	3	1.6%	0	.0%	3	8.9%
	DK/Refused	4	3.3%	1	2.3%	6	4.4%	1	1.6%	0	.0%	5	3.4%	1	.6%	2	2.6%	2	5.2%

SoonerPoll.com performed this survey research using a dual frame methodology of automated polling, or Interactive Voice Response (IVR), to landline phones and live interviewers to cell phones.

While this method of using IVR data collection may differ from traditional public opinion pollsters who use solely live operator call centers, the automated survey process is identical and, at times, performs better in reducing common errors such as interviewer data entry errors, and bias such as interviewer bias. We use a single, digitally-recorded voice to conduct our interviews which insures that every respondent hears exactly the same question, from exactly the same voice, asked with the exact same inflection every single time. The poll's introduction is in the voice of one of the television station's well-known anchors, which can increase poll participation beyond that of traditional pollsters.

After the calls are completed, the data is processed through statistical software and weighted to insure that the sample reflects the overall population in terms of age, race, gender, political party, geography and other factors.

In an effort to provide the best research, SoonerPoll.com presents the following information in accordance with the *Best Practices for Survey and Public Opinion Research*, established by the American Association for Public Opinion Research (AAPOR).

Disclose all methods of the survey to permit evaluation and replication.

Excellence in survey practice requires that survey methods be fully disclosed and reported in sufficient detail to permit replication by another researcher and that all data (subject to appropriate safeguards to maintain privacy and confidentiality) be fully documented and made available for independent examination. Good professional practice imposes an obligation upon all survey and public opinion researchers to include, in any report of research results, or to make available when that report is released, certain minimal essential information about how the research was conducted to ensure that consumers of survey results have an adequate basis for judging the reliability and validity of the results reported.

Exemplary practice in survey research goes beyond such standards for "minimal disclosure," promulgated by the AAPOR and several other professional associations (e.g., CASRO and NCPP) by:

- (a) describing how the research was done in sufficient detail that a skilled researcher could repeat the study, and
- (b) making data available for independent examination and analysis by other responsible parties (with appropriate safeguards for privacy concerns).

The following is a comprehensive list of the elements proposed for disclosure and our response, which exceeds the "standards for minimum disclosure" proposed by any one of the professional organizations:

1. Who sponsored the survey, and who conducted it;
Sponsored by News 9 in Oklahoma City and News on 6 in Tulsa, OK.
2. The purpose of the study, including specific objectives;
Test both statewide and CD5 ballots in the Republican and Democratic primaries.
3. The questionnaire and/or the exact, full wording of all questions asked, including any visual exhibits and the text of any preceding instruction or explanation to the interviewer or respondents that might reasonably be expected to affect the response;
Included in this report.
4. A definition of the universe the population under study which the survey is intended to represent, and a description of the sampling frame used to identify this population (including its source and likely bias);
Random digit dialed (RDD) cell phone data from SSI; landlines were randomly drawn using the computer random function from

SoonerPoll's internal database.

5. A description of the sample design, including cluster size, number of callbacks, information on eligibility criteria and screening procedures, method of selecting sample elements, mode of data collection, and other pertinent information;

Dual frame of landline (IVR) and cellphones(live interviewer); five callbacks to all non-connects.

6. A description of the sample selection procedure, giving a clear indication of the methods by which respondents were selected by the researcher, or whether the respondents were entirely self-selected, and other details of how the sample was drawn in sufficient detail to permit fairly exact replication;

For landlines, respondents were chosen, at random, using model of prior likely voting behavior. Cell phone respondents were then screened at the beginning of the survey as to whether they plan to vote in the upcoming election.

7. Size of samples and sample disposition the results of sample implementation, including a full accounting of the final outcome of all sample cases: e.g., total number of sample elements contacted, those not assigned or reached, refusals, terminations, non-eligibles, and completed interviews or questionnaires;

See attached page.

8. Documentation and a full description, if applicable, of any response or completion rates cited (for quota designs, the number of refusals), and (whenever available) information on how non respondents differ from respondents;

Provided upon request.

9. A description of any special scoring, editing, data adjustment or indexing procedures used;

None.

10. A discussion of the precision of findings, including, if appropriate, estimates of sampling error with references to other possible sources of error so that a misleading impression of accuracy or precision is not conveyed and a description of any weighting or estimating procedures used;

Data was weighted by sex, age, congressional district and landline/cellphone using a model of previous Oklahoma primary elections..

11. A description of all percentages on which conclusions are based;

Valid percent used based on total sample except where noted.

12. A clear delineation of which results are based on parts of the sample, rather than on the total sample;

Results based on total sample.

13. Method(s), location(s), and dates of interviews, fieldwork or data collection;

SoonPoll.com's Oklahoma City call center for cell phones interviews.

14. Interviewer characteristics;

Female, age 40, mid-western voice.

15. Copies of interviewer instructions or manuals, validation results, codebooks, and other important working papers; and

Instructions and manuals provided upon request.

16. Any other information that a layperson would need to make a reasonable assessment of the reported findings.

None.