

News 9/News on 6 – Democrat Statewide Primary, 2014 June 19-21, 2014

Sample: Likely Democrat voters in Oklahoma (n=781) using a frame of randomly selected landlines. Landlines were administered by IVR (Interactive Voice Response).

Margin of Error: $\pm 3.50\%$

Results weighted by sex, age, and Congressional district, then stratified using a model of previous primary elections.

Introduction:

[OKLAHOMA CITY BROADCAST AREA] Hello, this is Kelly Ogle with News 9 in Oklahoma City.

[TULSA BROADCAST AREA] Hello, this is Terry Hood with News on 6 in Tulsa.

We're conducting a very short scientific political poll for our News at 10. It won't take but just a minute and your participation is greatly appreciated. Press 1 to get started now...

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|--|-----|-------|
| 1. With which political party are you registered? | | |
| 1. If Republican, press 1 | 0 | 0.0 |
| 2. If Democrat, press 2 | 781 | 100.0 |
| 3. If Independent, press 3 [TERMINATE] | 0 | 0.0 |
| 4. If you're not registered, press 4 [TERMINATE] | 0 | 0.0 |
| To have these choice repeated, press 5[REPEAT] | | |
| [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION] | | |

2.	[DEMOCRATS] On June 24th, Oklahoma Democrats will nominate a candidate for the general election to fulfill the unexpired term of US Senator Tom Coburn. If the election were today and you were standing in the voting booth RIGHT NOW and had to make a choice, for whom would you vote?		
	1. For Connie Johnson, press 1	103	13.2
	2. For Patrick Michael Hayes, press 2	50	6.4
	3. For Jim Rodgers, press 3	42	5.4
	4. If you're unsure, press 4	587	75.1
	To have these choices repeated, press 5 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		
3.	[DEMOCRATS] On June 24th, Oklahoma Democrats will nominate a candidate for the general election for State Superintendent of Public Instruction. If the election were today and you were standing in the voting booth RIGHT NOW and had to make a choice, for whom would you vote?		
	1. For Jack C. Herron Jr., press 1	23	2.9
	2. For John Cox, press 2	152	19.4
	3. For Freda Deskin, press 3	204	26.2
	4. For Ivan Holmes, press 4	67	8.6
	5. If you're unsure, press 5	334	42.8
	6. To have these choices repeated, press 6 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		
4.	We're almost done. If you are:		
	1. Male, press 1	333	42.7
	2. Female, press 2	448	57.3
	To have these choices repeated, press 3 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		

5.	Do you consider yourself to be a liberal, moderate or conservative in your political beliefs?		
	1. If very liberal, press 1	98	12.6
	2. If somewhat liberal, press 2	139	17.8
	3. If moderate, press 3	256	32.7
	4. If somewhat conservative, press 4	168	21.5
	5. If very conservative, press 5	99	12.7
	6. Refused [DNR]	21	2.7
	To have these choices repeated, press 6 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		
6.	In which of the following age groups do you fall?		
	1. If you're 17 or younger, press 1 [TERMINATE]	0	0.0
	2. If you're 18 to 34, press 2	29	3.7
	3. If 35 to 49, press 3	127	16.3
	4. If you're 50 to 64, press 4	268	34.3
	5. If you're 65 or older, press 5	357	45.8
	To have these choices repeated, press 6 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		
7.	How often do you attend religious services?		
	1. If once a week or more, press 1	418	53.5
	2. If occasionally throughout the year, press 2	184	23.5
	3. If just on major religious holidays, press 3	28	3.6
	4. If never, press 4	116	14.8
	5. Refused [DNR]	36	4.6
	To have these choices repeated, press 5 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		

8.	Are you single, married or widowed?		
	1. If you're single, press 1	126	16.1
	2. If you're married, press 2	516	66.1
	3. If you're widowed, press 3	108	13.8
	4. Refused [DNR]	32	4.0
	To have these choices repeated, press 4 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		
9.	What would you estimate is your annual household income?		
	1. If under \$25,000, press 1	168	21.5
	2. If \$25-50 thousand, press 2	187	23.9
	3. If \$50-75 thousand, press 3	122	15.7
	4. If \$75-100 thousand, press 4	85	10.8
	5. If \$100 thousand or more, press 5	102	13.1
	6. Refused [DNR]	117	15.0
	To have these choices repeated, press 6 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		
10.	Voter Score [PRE-CODE]		
	1. Less than 80	82	16.0
	2. 81-150	226	31.0
	3. 151-220	194	17.4
	4. 221-290	127	20.8
	5. Over 290	151	14.8
11.	Congressional District [PRE-CODE]		
	1. Bridenstine	125	16.0
	2. Mullin	242	31.0
	3. Lucas	136	17.4
	4. Cole	163	20.8
	5. Lankford	115	14.8

