

**News 9/News on 6 – Presidential Tracking 2016
November, 2015**

Sample: Likely voters registered to vote statewide in Oklahoma (n=794)
Margin of Error: ±3.48%
Results weighted by: age congressional district, sex and political party; stratified to Oklahoma likely voter demographics

Introduction:

[OKC VIEWING AREA] Hello, this is Kelly Ogle with News 9 in Oklahoma City. We're conducting a very short scientific political poll for our News at 10. It won't take but just a minute and your participation is greatly appreciated. Press 1 to get started now...

[TULSA VIEWING AREA] Hello, this is Terry Hood with News on 6 in Tulsa. We're conducting a very short scientific political poll for our News at 10. It won't take but just a minute and your participation is greatly appreciated. Press 1 to get started now...

1.	With which political party are you registered?		
	1. For Democrat, press 1	369	46.5
	2. For Republican, press 2	389	49.0
	3. For Independent, press 3	36	4.5
	To have these choices repeated, press 4 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		
2.	[DEMOCRATIC] On March 1 st next year, Oklahoma voters will cast votes for president. If the election were today and you were standing in the voting booth RIGHT NOW and had to make a choice, for whom would you vote?	n=369	MoE:±5.1%
	1. For Hillary Clinton, press 1	172	46.6
	2. For Martin O'Malley, press 2	8	2.2
	3. For Bernie Sanders, press 3	45	12.2
	4. If you are unsure, press 4	144	39.1
	To have these choices repeated, press 5 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		

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3.	[REPUBLICAN] On March 1 st next year, Oklahoma voters will cast votes for president. If the election were today and you were standing in the voting booth RIGHT NOW and had to make a choice, for whom would you vote?	n=389	MoE: ±5.1%
	1. For Donald Trump, press 1	105	27.1
	2. For Marco Rubio, press 2	63	16.3
	3. For Rand Paul, press 3	8	2.2
	4. For John Kasich, press 4	2	0.5
	5. For Mike Huckabee, press 5	17	4.3
	6. For Carly Fiorina, press 6	9	2.3
	7. For Ted Cruz, press 7	71	18.3
	8. For Ben Carson, press 8	68	17.5
	9. For Jeb Bush, press 9	9	2.2
	10. For another candidate not mentioned here, press the star key, *	10	2.5
	11. If you are unsure, press the pound or hashtag key, #	26	6.7
	To have these choices repeated, press Zero 0 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		



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7.	We're almost done. If you are:		
	1. Male, press 1	365	46.0
	2. Female, press 2	429	54.0
	To have these choices repeated, press 3 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		
8.	In which of the following age groups do you fall?		
	1. If you're 17 or younger, press 1 [TERMINATE]	0	0.0
	2. If you're 18 to 34, press 2	14	1.7
	3. If 35 to 49, press 3	94	11.8
	4. If you're 50 to 64, press 4	305	38.4
	5. If you're 65 or older, press 5	382	48.0
	To have these choices repeated, press 6 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		
9.	Do you consider yourself to be a liberal, moderate or conservative in your political beliefs?		
	1. If very liberal, press 1	57	7.2
	2. If somewhat liberal, press 2	84	10.6
	3. If moderate, press 3	201	25.4
	4. If somewhat conservative, press 4	163	20.6
	5. If very conservative, press 5	237	29.8
	6. DK/Refused [DNR]	52	6.5
	To have these choices repeated, press 6 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		
10.	How often do you attend religious services?		
	1. If once a week or more, press 1	399	50.2
	2. If occasionally throughout the year, press 2	170	21.4
	3. If just on major religious holidays, press 3	55	7.0
	4. If never, press 4	108	13.7
	5. DK/Refused [DNR]	62	7.8
	To have these choices repeated, press 5 [REPEAT]		
	[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]		

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11.	Voter Score [PRE-CODE]		
	1. Less than 80	125	15.7
	2. 81-150	315	39.6
	3. 151-220	174	21.9
	4. 221-290	105	13.2
	5. Over 290	75	9.5
12.	Congressional District [PRE-CODE]		
	1. Bridenstine	166	20.9
	2. Mullin	172	21.7
	3. Lucas	166	20.9
	4. Cole	145	18.3
	5. Russell	144	18.2
13.	Media Market [PRE-CODE]		
	1. OKC – News9	359	45.2
	2. Tulsa – Newson6	435	54.8

		Age								Sex				
		18-34		35-49		50-64		65+		Male		Female		
DemBallot	Clinton	2	39.4%	21	49.9%	71	54.6%	78	40.6%	66	40.9%	106	51.0%	
	OMalley	0	0.0%	0	0.0%	2	1.2%	6	3.4%	4	2.7%	4	1.8%	
	Sanders	1	22.5%	12	28.1%	12	8.9%	21	10.7%	33	20.5%	12	5.6%	
	Undecided	2	38.1%	9	22.0%	46	35.2%	87	45.4%	58	35.9%	86	41.6%	
RepBallot	Trump	4	52.5%	14	28.7%	46	29.4%	41	23.4%	57	30.8%	48	23.6%	
	Rubio	0	0.0%	5	11.2%	28	17.9%	30	16.9%	35	19.1%	28	13.7%	
	Paul	0	0.0%	2	4.0%	3	1.8%	4	2.1%	3	1.5%	6	2.8%	
	Kasich	0	0.0%	0	0.0%	0	0.0%	2	1.1%	1	0.8%	1	0.3%	
	Huckabee	0	0.0%	4	8.1%	5	3.0%	8	4.7%	8	4.3%	9	4.3%	
	Fiorina	0	0.0%	7	14.8%	0	0.0%	2	1.1%	3	1.5%	6	3.1%	
	Cruz	2	28.7%	2	3.3%	40	25.7%	27	15.5%	37	20.0%	34	16.8%	
	Carson	1	11.1%	13	26.6%	23	14.6%	32	17.9%	23	12.3%	45	22.3%	
	Bush	0	0.0%	0	0.0%	0	0.0%	9	4.9%	3	1.9%	5	2.5%	
	Another	0	0.0%	0	0.0%	5	2.9%	5	2.9%	3	1.7%	7	3.2%	
	Undecided	1	7.6%	2	3.3%	7	4.7%	17	9.4%	11	6.1%	15	7.3%	
	Fallin	Very favorable	5	33.4%	23	24.3%	62	20.2%	127	33.3%	112	30.6%	105	24.4%
		Somewhat favorable	2	15.9%	23	24.5%	90	29.6%	101	26.5%	85	23.3%	132	30.7%
		No opinion	3	23.4%	17	18.6%	32	10.4%	53	14.0%	39	10.6%	67	15.7%
Somewhat unfavorable		1	5.5%	16	16.7%	53	17.3%	52	13.6%	58	15.8%	64	14.8%	
Very unfavorable		3	21.9%	15	15.9%	68	22.5%	48	12.5%	72	19.8%	62	14.4%	
DeathPenalty	Strongly support	4	26.1%	14	15.1%	83	27.3%	141	37.0%	114	31.3%	128	29.8%	
	Somewhat support	1	8.2%	26	27.3%	65	21.3%	82	21.5%	76	20.9%	98	22.8%	
	No opinion	4	30.5%	18	18.9%	34	11.3%	52	13.7%	41	11.3%	67	15.7%	

		Age								Sex			
		18-34		35-49		50-64		65+		Male		Female	
OneCent	Somewhat oppose	0	0.0%	2	1.7%	22	7.4%	28	7.4%	19	5.3%	33	7.6%
	Strongly oppose	5	35.2%	35	37.0%	100	32.7%	78	20.5%	114	31.2%	104	24.1%
	Strongly support	6	46.1%	37	39.2%	132	43.2%	149	39.0%	121	33.0%	203	47.3%
	Somewhat support	3	23.1%	24	25.2%	31	10.0%	72	18.8%	49	13.3%	80	18.7%
	No opinion	1	10.5%	9	9.4%	28	9.1%	39	10.3%	40	10.8%	38	8.8%
	Somewhat oppose	0	0.0%	2	1.7%	27	8.8%	42	10.9%	43	11.7%	27	6.3%
	Strongly oppose	3	20.3%	23	24.6%	88	28.8%	80	21.0%	114	31.1%	80	18.8%

		Party						Label					
		Democrat		Republican		Independent		Liberal		Conservative		Moderate	
DemBallot	Clinton	172	46.6%	0	0.0%	0	0.0%	76	66.0%	16	15.8%	74	57.6%
	OMalley	8	2.2%	0	0.0%	0	0.0%	1	0.5%	4	3.7%	2	1.7%
	Sanders	45	12.2%	0	0.0%	0	0.0%	18	15.6%	7	7.0%	15	11.6%
	Undecided	144	39.1%	0	0.0%	0	0.0%	21	18.0%	73	73.5%	38	29.2%
RepBallot	Trump	0	0.0%	105	27.1%	0	0.0%	9	44.6%	73	24.9%	14	25.0%
	Rubio	0	0.0%	63	16.3%	0	0.0%	1	3.7%	48	16.5%	13	22.5%
	Paul	0	0.0%	8	2.2%	0	0.0%	0	0.0%	4	1.3%	2	3.5%
	Kasich	0	0.0%	2	0.5%	0	0.0%	0	0.0%	1	0.4%	1	1.2%
	Huckabee	0	0.0%	17	4.3%	0	0.0%	1	3.6%	9	3.1%	6	10.4%
	Fiorina	0	0.0%	9	2.3%	0	0.0%	2	8.1%	8	2.6%	0	0.0%
	Cruz	0	0.0%	71	18.3%	0	0.0%	0	0.0%	70	23.9%	2	3.3%
	Carson	0	0.0%	68	17.5%	0	0.0%	3	16.4%	53	18.2%	10	17.7%
	Bush	0	0.0%	9	2.2%	0	0.0%	0	0.0%	7	2.5%	1	1.1%
	Another	0	0.0%	10	2.5%	0	0.0%	3	16.9%	3	1.0%	1	2.3%
Undecided	0	0.0%	26	6.7%	0	0.0%	1	6.6%	16	5.6%	7	13.0%	
Fallin	Very favorable	55	14.9%	155	39.9%	6	16.0%	16	11.3%	151	37.6%	29	14.4%
	Somewhat favorable	71	19.2%	138	35.4%	8	22.8%	20	14.3%	140	35.0%	51	25.6%
	No opinion	60	16.3%	39	10.1%	6	17.7%	19	13.8%	46	11.4%	22	11.0%
	Somewhat unfavorable	68	18.3%	41	10.6%	12	34.1%	24	17.3%	45	11.2%	46	23.0%
	Very unfavorable	116	31.3%	15	3.9%	3	9.4%	61	43.2%	19	4.8%	52	26.0%
DeathPenalty	Strongly support	124	33.6%	104	26.7%	14	38.7%	67	47.7%	106	26.4%	67	33.1%
	Somewhat support	84	22.7%	84	21.6%	6	17.1%	27	19.0%	85	21.1%	51	25.6%

		Party						Label					
		Democrat		Republican		Independent		Liberal		Conservative		Moderate	
OneCent	No opinion	59	16.1%	45	11.7%	4	9.8%	21	14.9%	35	8.8%	21	10.4%
	Somewhat oppose	26	7.1%	25	6.4%	1	3.1%	8	5.6%	30	7.5%	13	6.5%
	Strongly oppose	76	20.5%	131	33.6%	11	31.3%	18	12.7%	145	36.2%	49	24.5%
	Strongly support	184	49.8%	128	32.8%	12	33.2%	83	58.8%	124	30.9%	109	54.2%
	Somewhat support	68	18.4%	52	13.5%	9	24.0%	26	18.2%	58	14.4%	41	20.4%
	No opinion	29	8.0%	41	10.6%	7	19.2%	5	3.4%	28	7.0%	8	3.7%
	Somewhat oppose	23	6.1%	45	11.6%	2	5.7%	7	4.7%	47	11.7%	15	7.5%
	Strongly oppose	65	17.7%	122	31.5%	6	17.9%	21	14.9%	144	36.0%	29	14.2%

		Church								
		Once week or more		Occasionally		Major holidays		Never		
DemBallot	Clinton	68	41.2%	46	56.0%	20	60.0%	29	50.4%	
	OMalley	3	1.7%	4	4.3%	0	0.0%	0	0.0%	
	Sanders	15	9.3%	6	7.4%	4	13.0%	14	24.3%	
	Undecided	79	47.7%	27	32.4%	9	27.0%	15	25.3%	
RepBallot	Trump	52	23.3%	14	18.6%	6	33.3%	21	48.9%	
	Rubio	24	10.8%	24	30.5%	2	12.7%	9	19.7%	
	Paul	2	0.9%	2	2.5%	1	6.5%	1	1.8%	
	Kasich	1	0.2%	0	0.0%	1	4.3%	1	1.6%	
	Huckabee	11	4.9%	3	3.8%	2	8.8%	0	0.0%	
	Fiorina	6	2.9%	0	0.0%	2	11.3%	1	1.6%	
	Cruz	56	25.0%	10	12.7%	1	7.6%	3	6.5%	
	Carson	46	20.8%	14	18.1%	3	15.5%	2	5.7%	
	Bush	8	3.5%	0	0.0%	0	0.0%	0	0.0%	
	Another	4	1.7%	3	4.0%	0	0.0%	2	5.5%	
	Undecided	13	6.0%	8	9.8%	0	0.0%	4	8.7%	
	Fallin	Very favorable	125	31.4%	34	20.1%	12	22.5%	19	17.2%
		Somewhat favorable	132	33.2%	43	25.5%	14	24.5%	19	17.5%
		No opinion	44	11.0%	24	14.3%	6	10.8%	12	10.8%
Somewhat unfavorable		47	11.9%	30	17.4%	7	12.0%	34	31.0%	
Very unfavorable		50	12.5%	39	22.8%	17	30.3%	26	23.5%	
DeathPenalty	Strongly support	130	32.5%	55	32.5%	15	27.1%	37	33.7%	
	Somewhat support	89	22.2%	36	21.3%	10	18.9%	25	22.7%	
	No opinion	40	10.1%	20	12.0%	8	15.3%	8	7.5%	

		Church							
		Once week or more		Occasionally		Major holidays		Never	
OneCent	Somewhat oppose	26	6.6%	15	8.9%	3	4.9%	7	6.0%
	Strongly oppose	114	28.6%	43	25.2%	19	33.8%	33	30.1%
	Strongly support	171	42.9%	72	42.4%	22	40.5%	47	43.2%
	Somewhat support	63	15.7%	33	19.3%	12	22.0%	15	13.6%
	No opinion	21	5.2%	11	6.4%	2	4.2%	7	6.3%
	Somewhat oppose	33	8.3%	17	9.9%	2	4.3%	16	14.9%
	Strongly oppose	111	27.9%	38	22.1%	16	29.0%	24	22.0%

		CD										NineorSix				
		Bridenstine		Mullin		Lucas		Cole		Russell		Newson6		News9		
DemBallot	Clinton	39	53.5%	46	42.2%	30	43.6%	32	53.8%	25	42.4%	88	46.3%	85	46.9%	
	OMalley	2	2.9%	1	0.9%	1	1.4%	1	1.4%	3	5.2%	4	2.2%	4	2.2%	
	Sanders	11	15.5%	7	6.8%	11	16.8%	5	8.6%	10	16.0%	24	12.7%	21	11.6%	
	Undecided	21	28.1%	55	50.0%	26	38.2%	21	36.2%	22	36.4%	73	38.8%	71	39.4%	
RepBallot	Trump	19	22.8%	23	42.4%	20	21.3%	20	25.8%	23	28.9%	43	28.5%	62	26.1%	
	Rubio	13	15.4%	11	19.4%	17	17.7%	10	13.1%	13	16.3%	29	18.9%	35	14.6%	
	Paul	1	1.4%	2	3.2%	3	2.8%	2	2.9%	1	0.7%	4	2.4%	5	2.0%	
	Kasich	1	1.5%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	1	0.8%	1	0.3%	
	Huckabee	5	6.5%	1	1.4%	8	8.1%	1	1.7%	2	2.2%	9	5.7%	8	3.5%	
	Fiorina	1	1.5%	1	1.4%	2	2.1%	4	4.7%	2	2.0%	2	1.3%	7	3.0%	
	Cruz	18	21.7%	7	13.2%	15	16.4%	15	18.6%	16	20.4%	27	17.7%	45	18.8%	
	Carson	15	18.6%	6	10.8%	17	18.4%	18	23.1%	12	14.5%	22	14.5%	46	19.4%	
	Bush	1	0.6%	2	3.2%	2	2.5%	1	1.7%	3	3.2%	2	1.5%	6	2.7%	
	Another	2	2.1%	0	0.0%	3	3.2%	3	3.9%	2	2.5%	3	2.1%	7	2.8%	
	Undecided	6	7.8%	3	5.0%	7	7.3%	3	4.4%	7	8.3%	10	6.6%	16	6.8%	
	Fallin	Very favorable	43	25.6%	37	21.4%	56	33.5%	29	20.0%	52	36.2%	93	26.0%	123	28.3%
		Somewhat favorable	38	23.0%	41	23.8%	48	28.7%	52	36.2%	37	25.8%	81	22.6%	136	31.2%
		No opinion	21	12.4%	42	24.2%	16	9.5%	16	10.7%	12	8.6%	66	18.5%	39	9.1%
Somewhat unfavorable		22	13.2%	30	17.6%	26	15.4%	22	15.4%	21	14.7%	50	14.1%	71	16.3%	
Very unfavorable		43	25.8%	23	13.1%	22	13.0%	26	17.8%	21	14.7%	68	18.9%	66	15.2%	
DeathPenalty	Strongly support	61	37.0%	52	30.0%	47	28.5%	38	26.1%	44	30.2%	117	32.6%	125	28.8%	
	Somewhat support	35	20.8%	39	22.9%	35	21.3%	31	21.7%	33	22.9%	82	23.0%	91	21.0%	
	No opinion	24	14.2%	34	19.6%	13	7.9%	18	12.7%	19	13.4%	58	16.2%	50	11.6%	

		CD										NineorSix			
		Bridenstine		Mullin		Lucas		Cole		Russell		Newson6		News9	
OneCent	Somewhat oppose	9	5.6%	9	5.2%	13	8.0%	9	6.4%	12	8.0%	18	5.1%	34	7.8%
	Strongly oppose	37	22.4%	38	22.3%	57	34.3%	48	33.2%	37	25.5%	83	23.2%	134	30.9%
	Strongly support	76	46.0%	69	40.2%	67	40.2%	59	40.8%	52	35.9%	152	42.4%	172	39.4%
	Somewhat support	30	17.9%	34	20.0%	23	14.0%	18	12.3%	24	16.5%	64	18.0%	65	14.9%
	No opinion	14	8.5%	25	14.3%	17	10.5%	9	6.3%	12	8.4%	42	11.7%	36	8.2%
	Somewhat oppose	19	11.4%	13	7.6%	11	6.4%	11	7.5%	17	11.5%	35	9.7%	35	8.1%
	Strongly oppose	27	16.2%	31	18.0%	48	28.9%	48	33.1%	40	27.7%	66	18.3%	129	29.5%