

**KGWN-TV, KSTF(TV)**  
**EEO PUBLIC FILE REPORT**  
**06/01/2010-05/31/2011<sup>1</sup>**

**I. VACANCY LIST**

**See Master Recruitment Source List (MRSL) for recruitment source data**

<b>Job Title</b>	<b>Recruitment Sources (RS) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive – Northern Colorado	8, 25, 31, 38	38
General Assignment Reporter	30-34	30
Operations Assistant	3, 12, 14-15, 20	14
Anchor/Reporter	31-34	31
General Sales Manager	31, 35-37	35
Receptionist/Traffic Assistant	2, 26	26
Sports Reporter/Anchor	30-34, 36	31
Operations Assistant	3, 14-18, 20, 38	38
Account Executive	24-29	28
Weekend Meteorologist/Reporter	24, 30-34	30
Account Executive – Northern Colorado	24-30	30
Photographer/Reporter	30-34	30

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<sup>1</sup> This Report was revised in June 2011 to address minor formatting and reporting issues.

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**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over Reporting Period</b>
1	<b>Education &amp; Life Training Ctr</b> 401 Linden St. Fort Collins, CO 80524 970-484-0010	No	0
2	<b>Employment Services of Weld County</b> 1551 N. 17th Ave P.O. Box 1805 Greeley, CO 80632 970-353-3800	No	1
3	<b>Front Range Community College</b> P.O. Box 270490 Fort Collins, CO 80527 970-204-8305	No	0
4	<b>Goodwill Industries</b> 3301 E Nationway Cheyenne, WY 82001 307-634-9128	No	0
5	<b>Institute of Bus. &amp; Medical Careers</b> 1609 Oakridge Drive Ft Collins, CO 80525 970-223-2669	No	0
6	<b>Larimer Cnty Dept of Human Svcs</b> 200 W. Mountain Dr Ste C Ft Collins, CO 80522 970-498-7379	No	0
7	<b>Intentionally Omitted</b>	No	0
8	<b>Larimer Cnty Employment &amp; Training</b> 3842 S. Mason St Fort Collins, CO 80525 970-223-2470	No	0
9	<b>Nebraska DOL Workforce Investment One Stop System</b> 1717 Avenue C Scottsbluff, NE 69361 308-632-1420	No	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over Reporting Period</b>
10	<b>Salvation Army</b> 601 E 20th St Cheyenne, WY 82001 307-634-2769	No	0
11	<b>State Employment Commission</b> 112 South 5th St P.O. Box 948 Laramie, WY 82070 307-742-2153	No	0
12	<b>State Employment Commission</b> 1610 East M Street Torrington, WY 82240 307-532-4171	No	0
13	<b>Weld County Employment Services</b> 1551 North 17th Street P.O. Box 1805 Greeley, CO 80631 970-353-3800	No	0
14	<b>Ohio and Illinois Centers for Broadcasting</b> 9000 Sweet Valley Drive Valley View, OH 44125 216-447-9117	No	8
15	<b>Eastern Wyoming College-Torrington</b> 1610 East M St Torrington, WY 82240 307-532-8316	No	0
16	<b>Laramie County Community College</b> 1400 East College Dr Cheyenne, WY 82007 307-778-5222	No	0
17	<b>Laramie County Community College - Albany Campus</b> 1125 Boulder Dr Laramie, WY 82070 307-721-5138	No	0
18	<b>Laramie County Community College - Eastern Laramie</b> P.O. Box 580 Pine Bluffs, WY 82082 307-245-3595	No	0
19	<b>ARC of Laramie County</b> 1616 E. 19th St. Suite 7 P.O. Box 1812 Cheyenne, WY 82003 307-632-1209	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
20	<b>Aims Community College - Downtown Campus</b> 5401 West 20th Street P.O. Box 69 Greeley, CO 80634 970-339-6550	No	0
21	<b>Community Employment Opportunity Initiative</b> Wyoming Institute for Disabilities-Dept 4298 1000 East University Avenue Laramie, WY 82071 307-766-2761	No	0
22	<b>Department of Employment, Cheyenne Wyoming</b> 1510 East Pershing Boulevard West Wing Cheyenne, WY 82002 307-777-7261	No	0
23	<b>Job Service</b> 6101 North Yellowstone Road P.O. Box 20090 Cheyenne, WY 82003 307-777-3700	No	0
24	<b>Station Website</b> <a href="http://www.kgwn.tv">www.kgwn.tv</a>	No	0
25	<b>Station Website</b> <a href="http://www.noco5.com">www.noco5.com</a>	No	0
26	<b>Wyoming Tribune-Eagle</b> 702 W Lincolnway Cheyenne, WY 82001	No	3
27	<b>Wyoming News Website</b> <a href="http://www.wyomingnews.com">www.wyomingnews.com</a>	No	0
28	<b>On-Air Announcements</b> ( <i>across one or more SEU stations</i> )	No	1
29	<b>On-Air Announcements</b> ( <i>aired on KCHW, the cable channel run by the licensee</i> )	No	0
30	<b>Internal Posting/Candidate</b>	No	5
31	<b>TV Jobs</b> <a href="http://www.tvjobs.com">www.tvjobs.com</a>	No	12
32	<b>Colorado State University</b> 1062 Campus Delivery Fort Collins, CO 80523	No	0
33	<b>University of Northern Colorado</b> 501 20 St Greeley, CO 80631	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
34	<b>University of Wyoming</b> 1000 E. University Ave Laramie, WY 82071	No	0
35	<b>Spots and Dots</b> 1635 Old Highway 41 NW Suite 112-338 Kennesaw, GA 30152	No	7
36	<b>Word-of-Mouth Referral</b>	No	7
37	<b>Colorado Connects</b> Colorado Department of Human Services Division of Colorado Works 1575 Sherman Street, 3rd Floor Denver, CO 80203	No	0
38	<b>Walk-in/Self-Referral</b>	No	2
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD:</b>			46

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	Participate in scholarship programs designed to assist students interested in pursuing careers in broadcasting	During the reporting period, the SEU fully participated in the WAB scholarship program by making financial contributions, disseminating scholarship materials, and judging all applicants.
<b>2</b>	Participate in career fair	On April 25-29, 2011, our SEU participated in a Virtual Career Fair sponsored by the Wyoming Association of Broadcasters. Each participating broadcaster set-up a Web page that allowed fair participants to read about job opportunities and submit applications. SEU participants included our General Manager and Operations Manager.
<b>3</b>	Participate in job fair	On April 29, 2011, our SEU participated in a Veterans Job Fair sponsored by the Cheyenne Workforce Center. At the fair, we answered attendees' questions about job opportunities at our SEU and collected resumes. SEU participants included our General Manager.
<b>4</b>	Participate in an event/program sponsored by or on behalf of an educational institution relating to broadcast careers	On May 4-5, 2011, two of our Sports Reporters spoke at an Introduction to Publication class at McCormick Jr. High School. Our reporters shared their knowledge of broadcasting and experiences they have had as reporters. Students also had the opportunity to ask questions about broadcast careers in general and our SEU in particular.