

KPTH & KMEG
EEO PUBLIC FILE REPORT
October 16, 2009 - September 23, 2010

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1, 8, 17-18, 22, 26, 32-33, 35, 38-39, 41 -42, 44, 46, 50, 53-54	22
Account Executive	1, 8, 17-18, 22, 26, 32-33, 35, 38-39, 41 -42, 44, 46, 50, 53-54	22
Account Executive	1, 8, 17-18, 22, 26, 32-33, 35, 38-39, 41 -42, 44, 46, 50, 53-54	8
Sales Assistant	1, 17-18, 20-21, 23, 29, 32-33, 38-42, 44, 50, 53-54	21
Sports Director	1, 6-7, 9, 12-13, 15, 17-18, 21, 23, 25, 32, 34, 38, 40-41, 43-45, 50, 53	21
Meteorologist	1-2, 5-8, 11, 14, 17-19, 23-25, 30, 37, 40, 42, 44-45, 50-51, 53	45
Sales Account Executive	1, 18, 21, 23, 39-40, 42	39
Sales Account Executive	1, 18, 21, 23, 39-40, 42	21
Sales Account Executive	1, 18, 21, 23, 39-40, 42	39
Sports Anchor/Reporter	1-4, 10, 15-16, 18, 20, 23-25, 27, 36, 38 -39, 42, 44-45, 47-50, 53	45

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Briar Cliff College 3303 Rebecca Street Sioux City, Iowa 51104 Phone : 712-279-5200 Email : nancy.mcguire@briarcliff.edu Fax : 1-712-279-1632 Bonnie Schinn	Y	1
2	Buena Vista College 610 West Fourth Street Storm Lake, Iowa 50588 Phone : 712-749-2441 Email : mba@mbaweb.org Fax : 1-712-749-2036 Carol Lytle	N	0
3	Buena Vista University 610 W. Fourth Street Storm Lake, Iowa 50588 Phone : 712-749-2440 Email : careerservices@bvu.edu Fax : 1-712-749-2036 Carol Lytle	Y	0
4	Chamber of Commerce	N	0
5	Cornell College 600 First Street West Mount Vernon, Iowa 52314 Phone : 319-895-4457 Email : career@cornellcollege.edu Fax : 1-319-895-5894 Laura Barrett	N	0
6	Dordt College 498 4th Ave. Northeast Sioux Center, Iowa 51250 Phone : 712-722-6072 Email : cdejong@dordt.edu Fax : 1-712-722-1198 Chris DeJong	Y	0

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7	Drake University 2507 University Ave Des Moines, Iowa Phone : 515-271-3721 Email : Fax : 1-515-271-2376 Debra Setterdahl	N	0
8	Employee Referral	N	5
9	In House	N	1
10	Indian Hills Community College 626 Indian Hills Drive Building # 14 Ottumwa, Iowa 52501 Phone : 641 683-5215 Email : gkepner@ihcc.cc.ia.us Fax : Greg Kepner	N	0
11	Iowa Lakes Community College 300 South 18th Street Estherville, Iowa 51334 Phone : 712-362-7914 Email : kcornwall@iowalakes.edu Fax : Kathryn Miller	N	0
12	Iowa Rehabilitation Area Office 300 W. Broadway, Suite 33 Council Bluffs, Iowa 51503 Phone : 712-328-3821 Email : Fax : 1-712-325-0346 Pam Quandt	N	0
13	Iowa State Dept. of Human Services 822 Douglas St. Sioux City, Iowa 51101 Phone : 712-255-0833 Email : Fax : 1-712-255-2674 Director of Placement	N	0

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14	Iowa State University 208 Carver Ames, Iowa 50011 Phone : 515-294-4111 Email : mba@mbaweb.org Fax : 1-515-294-7446 Nancy Rosenquist	N	0
15	Iowa State University 208 Carver Ames, Iowa 50011 Phone : 515-294-4111 Email : mba@mbaweb.org Fax : 1-515-294-7446 Nancy Rosenquist	Y	0
16	Iowa Western Community College 906 Sunnyside Ln. Atlantic, Iowa 50022 Phone : 712-243-5527 Email : jmarnin@iwcc.cc.ia.us Fax : Judy Marnin	N	0
17	Iowa Western Community College 2700 College Road Council Bluffs, Iowa 51503 Phone : 712-325-3390 Email : hirwin@iwcc.edu Fax : 1-712-388-6803 Hugh Irwin	Y	0
18	Iowa Workforce 2508 East 4th Sioux City, Iowa 51101 Phone : 7122339030 Email : Michael.Henrich@iwd.state.ia.us Fax : 1-712-277-8438 Michael Henrich	N	4
19	Iowa Workforce Development 300 W. Broadway, Ste #13 Council Bluffs, Iowa 51503 Phone : 712-242-2100 Email : randy.brookhart@iwd.state.ia.us Fax : 712-242-2155 Randy Brookhart	N	0

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20	Iowa Workforce Development 300 W. Broadway, Ste #13 Council Bluffs, Iowa 51503 Phone : 712-242-2100 Email : randy.brookhart@iwd.state.ia.us Fax : 1-712-242-2155 Randy Brookhart	N	0
21	KMEG-KPTH Website 100 Gold Circle Dakota Dunes, South Dakota 57049 Phone : 7122773554 Email : Fax : Vikki Martin	N	4
22	KMEG/KPTH 100 Gold Circle Dakota Dunes, South Dakota 57049 Phone : 7122773554 Email : Fax : Vikki Martin	N	2
23	KMEG/KPTH 100 Gold Circle Dakota Dunes, South Dakota 57049 Phone : 7122773554 Email : vjacobs@kpth.com Fax : 1-712-255-3669 Vikki Martin	N	1
24	Medialine.com	N	0
25	Mitchell Technical Institute 821 N Capital Mitchell, South Dakota 57301 Phone : 605-995-3025 Email : greenwayj@mti.tec.sd.us Fax : Janet Greenway	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
26	Morningside College 1501 Morningside Avenue Sioux City, Iowa 51106 Phone : 712-274-5254 Email : hays@morningside.edu Fax : 1-712-274-5101 Stacie Hays	Y	0
27	Morningside College 1501 Morningside Ave. Siouz City, Iowa 51106 Phone : 712-274-5000 Email : mba@mbaweb.org Fax : 1-712-274-5101 Wendy Stevenson	N	0
28	Morningside College 1501 Morningside Ave. Sioux City, Iowa 51102 Phone : 712-274-5000 Email : hays@morningside.edu Fax : 1-712-274-5101 Stacie Hays	Y	0
29	Morningside College 1501 Morningside Ave Sioux City, Iowa 51102 Phone : 712-274-5254 Email : Fax : Manual posting Stacy Hays	Y	0
30	Morningside College 1501 Morningside Ave Sioux City, Iowa 51102 Phone : 712.274.5254 Email : hays@morningside.edu Fax : 1--- Stacie Hays	Y	0
31	Morningside College 1501 Morningside Avenue Sioux City, Iowa 51106 Phone : 712-274-5254 Email : hays@morningside.edu Fax : 1-712-274-5101 Stacie Hays	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
32	Mount Marty College 1105 W 8th Street Yankton, South Dakota 57078 Phone : 605-668-1011 Email : Fax : 1-605-668-1357 Estelle Johnson	Y	0
33	NAJA 555 Dakota Street Vermillion, South Dakota 57069 Phone : 605-677-5282 Email : Fax : 1-866-694-4264 Job Bank Coordinator Job Bank Coordinator	Y	0
34	nationjob 601 SW 9th St stes J & K Des Moines, Iowa 50309 Phone : 888-256-1748 Email : njlistings@nationjob.com Fax : 1-515-283-1223 Barb or Stephanie unknown	N	0
35	Native American Journalists Association University of South Dakota 414 East Clark Street Vermillion, South Dakota 57069 Phone : 605-677-5282 Email : Fax : Manual posting Christina Wells	Y	0
36	Northwest Missouri State University Administration Building 130 800 University Drive Maryville, Missouri 64468-6001 Phone : Email : career@nwmissouri.edu Fax : 1--- career center Education dept	Y	0
37	Northwestern College 101 7th Southwest Orange City, Iowa 51041 Phone : 712-707-7226 Email : mba@mbaweb.org Fax : 1-712-707-7404 Bill Minnick	N	0

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38	Northwestern College 208 8th Street, SW Orange City, Iowa 51041 Phone : 712-707-7725 Email : cdc@nwcsiowa.edu Fax : 1-712-707-7404 Bill Minnick	Y	0
39	On Air	N	13
40	One Stop Career Center 1321 N Main Mitchell, South Dakota 57301 Phone : 605-995-8070 Email : jeanne.anderson@state.sd.us Fax : 1--- Jeanne Anderson	Y	0
41	Sioux City Human Resources Development City Hall, 2nd Floor PO Box 447 Sioux City, Iowa 51102 Phone : 712-279-6200 Email : pberg@sioux-city.org Fax : 1-712-279-6911 Tracia Berg	Y	0
42	South Dakota Broadcasters Association 106 West Capitol Pierre, South Dakota 57501 Phone : 605-224-1034 Email : marla@willardandassociates.com Fax : Marla Willard	Y	0
43	South Dakota Broadcasters Association PO Box 1037 Pierre, South Dakota 57501 Phone : 605-224-1034 Email : steve@willardandassociates.com Fax : 1-605-224-7426 Steve Willard	Y	0

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44	South Dakota Career Center 3113 Spruce Street Yankton, South Dakota 57078 Phone : 605-668-2900 Email : linda.hora@state.sd.us Fax : Linda Hora	Y	0
45	TVJobs.com	N	5
46	University of Iowa 24 Phillips Hall Iowa City, Iowa 52242 Phone : 319-335-1023 Email : sherry-hingtgen@uiowa.edu Fax : 1--- Sherry Hingtgen	Y	0
47	University of Iowa School of Journalism E350D Adler Journalism Building University of iowa Iowa City, Iowa 52242 Phone : 319 335-1406 Email : paul-w-jensen@uiowa.edu Fax : 1--- Paul Jensen	N	0
48	University of Northern Iowa SSC #19 Cedar Falls, Iowa Phone : 319-273-6857 Email : Fax : 1-319-273-6998 Sandra K Hoy	N	0
49	University of Sioux Falls 1101 W. 22nd St. Sioux Falls, South Dakota Phone : 605-331-6740 Email : cs@siouxfalls.edu Fax : Mark Patterson	N	0

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50	University of South Dakota 414 E. Clark Vermillion, South Dakota 570692390 Phone : 605-677-5201 Email : cdc@usd.edu Fax : 1-605-677-6323 Ellen Dickey	Y	0
51	Wartburg College 100 Wartburg Blvd. Waverly, Iowa 50677 Phone : 319-352-8615 Email : mba@mbaweb.org Fax : 1-319-352-8365 Derek Solheim	N	0
52	Wartburg College 100 Wartburg Blvd. Waverly, Iowa 50677 Phone : 319-352-8615 Email : mba@mbaweb.org Fax : 1-319-352-8365 Derek Solheim	N	0
53	Western Iowa Tech College 4647 Stone Avenue Sioux City, Iowa 51106-1997 Phone : 800-352-4649 Email : bradleb@witcc.com Fax : 1-712-274-6412 Brenda Bradley	Y	0
54	Western Iowa Tech Community College 4647 Stone Avenue Sioux City, Iowa 51106 Phone : 712-274-8733 x 1249 Email : Fax : 1-712-274-6412 Marcia Pauling	Y	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			36

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	11/2/2009	Listing of each upper-level category opening in a job bank or newsletter	Participation in job bank, internet programs designed to promote outreach	2	Jeff Raker News Director Vikki Jacobs Business Manager	1.00
2	4/1/2010	Provision of assistance to unaffiliated non-profit entities and the maintenance of websites	Using on-air vignettes we publicize Project Lead the Way which promotes pre-engineering courses for middle and high school students. Western Iowa Tech Community college offers programs and Beef Products started a mentoring program working with schools to offer students access to their headquarters to job shadow and intern.	1	Steve Long News Anchor	1.00
3	4/13/2010	Participation in events or programs sponsored by educational institutions	Conducted a station tour to Boy Scout Explorers and some news personnel told what education they needed to work in broadcasting	3	Jackie Schmillen Promotion producer and Talent Chad Sandwell Chief Meteorologist Steve Long News Anchor	0.25
4	4/27/2010	Co Sponsoring Job Fair	Morningside college job fair Staff manned a booth at broadcast job fair at Morningside college. Spoke to students about open position as well as talked about career paths, opportunities and education needed for success in broadcasting.	3	Dan Marsh Station Manager Don Leiting National Sales Manager Matt Rixner Creative Service Director	1.00
5	4/28/2010	Participation in scholarship programs	Reviewed scholarship applications and graded based on certain criteria they met and forwarded our forms to Nebraska Broadcast Association	4	Dan Marsh Sales Manager Matt Rixner Creative Service Director Jeff Raker News Director Vikki Jacobs Business Manager	1.00

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6	4/30/2010	Participation in scholarship programs	Sat on board of the Greater Sioux City Press Club from February to April 2010. The club awards a \$1,000 scholarship annually to high school students pursuing a career in broadcast journalism or mass communications	3	Matt Rixner Creative Service Director Michelle Stuhr News Anchor Jeremy Maskel Reporter/Anchor	1.00
7	5/11/2010	Provision of training to management	Michigan State University and David Wright Tremaine LLP presented a webinar on EEO rules	1	Vikki Jacobs Business Manager	1.00
8	6/21/2010	Sponsorship of events in the community designed to increase public awareness	United Way Day of Caring. Educated students on producing, and reporting a newscast.	1	Steve Long KPTH Fox 44 anchor	0.50
9	7/27/2010	Participation in events or programs sponsored by educational institutions	Conducted a tour of station to grades 4-6 of Homer School. Shared what jobs there are in television broadcasting and showed students the news set and greenboard.	3	Jackie Schmillen Promotion producer and talent Jeff Raker News Director Michelle Stuhr News Anchor	0.25
TOTAL POINTS OVER REPORTING PERIOD:						7.00