

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. BDERCT-20090406AEO	
Licensee KSLA LICENSE SUBSIDIARY, LLC					
Call Sign KSLA-TV		Facility Id 70482		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
SHREVEPORT		LA	CADD0		71101 - 4466
Nielsen DMA SHREVEPORT		World Wide Web Home Page Address WWW.KSLA.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 06/01/2013	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
Analog	12				
Digital	17				
Report reflects information for quarter ending: 03/31/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?					
Option One (A and D)		Option Two (B and D)		Option Three (C and D)	
Over the past quarter, have you fully complied with the requirements of this option?				Yes	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				Yes	
Application Purpose:					
DTV Education Report				File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m.	576

PSAs	
Total 5:00 a.m. to 1:00 a.m. CSTs	208
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	74
Total 6:00 a.m. to 9:00 a.m. CSTs	0
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	
Total 6:00 p.m. to 11:35 p.m. CSTs	
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	73
Total 5:00 p.m. to 10:35 p.m. CSTs	52
Comments: ALL PSA'S WERE PRODUCED IN CONJUNCTION WITH NAB GUIDELINES AND RECOMMENDATIONS. PSA'S WERE CLOSED CAPTIONED.	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.	
Total number of 30 Minute Informational Programs	2
Comments: 30 MINUTE INFORMATIONAL PROGRAM RAN ON 1/1/2009 AT 11 A.M. AND ON 2/1/2009 AT 12:30 P.M.	

100-Day Countdown - Last Quarter

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated.	
144	<i>Graphic Displays</i>
144	<i>Animated Graphics</i>
144	<i>Graphic and Audio Displays</i>
1	<i>Longer Form Reminders</i>
Comments: IN EACH OF OUR DAILY NEWSCASTS KSLA RAN A "COUNTDOWN TO DIGITAL TV" ANNOUNCEMENT WHICH INLCUDED A FULL SCREEN GRAPHIC AND ANCHOR COPY WITH INFORMATION ABOUT THE UPCOMING TRANSITION. ON FEBRUARY	

6TH, 2009 THE 100 DAY COUNTDOWN TO DTV CLOCK WAS SUSPENDED DUE TO INSTRUCTIONS FROM FCC CHAIRMAN COPPS THAT ALL STATIONS NOT TRANSITIONING ON FEBRUARY 17, 2009 TO "NOT CARRY A COUNTDOWN CLOCK UNTIL THEY ARE WITHIN 100 DAYS OF THEIR TRANSITION DATES." THEN ON MARCH 3, 2009 THE FCC SUSPENDED THE 100 DAY COUNTDOWN CLOCK. IT IS TO BEGIN AGAIN ON APRIL 13, 2009.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	Yes
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Comments:
 WE CONDUCTED ONE DIGITAL TV TEST IN JANUARY IN WHICH WE INTERRUPTED OUR ANALOG SIGNAL DURING OUR 6 PM NEWSCAST WHICH ALLOWED VIEWERS AT HOME TO DETERMINE IF THEY WERE READY FOR THE TRANSITION TO DIGITAL TELEVISION. WE ALSO MANNED A PHONE BANK TO TAKE VIEWER QUESTIONS AND WE ANSWERED QUESTIONS LIVE ON OUR WEB SITE, KSLA.COM. IN ADDITION TO THIS WE RAN 85 NEWS STORIES ABOUT THE TRANSITION TO DIGITAL TELEVISION AND AIRED 16 EDITORIALS ON THE SUBJECT.

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website?	Yes
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If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	Yes
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Comments:
 OUR WEBSITE HAS EXTENSIVE INFORMATION ON THE TRANSITION TO DIGITAL TV INCLUDING INFORMATION ON HOW TO APPLY FOR A CONVERTER COUPON AND ANSWERS TO COMMONLY ASKED QUESTIONS. PEOPLE ARE ALSO ENCOURAGED TO CONTACT THE STATION WITH ANY QUESTIONS OR CONCERNS.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
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Speaking Engagements
 Comments:

Community Events
 Comments:
 IN FEBRUARY OUR STATION SPONSORED A DIGITAL ANTENNA EVENT IN BOSSIER CITY, LOUISIANA. WE INVITED THE ANTENNA'S DIRECT TOUR BUS TO THE EVENT AND HAD A DISPLAY AND ANSWERED QUESTIONS ABOUT THE CORRECT ANTENNAS NEEDED TO PROPERLY RECEIVE DIGITAL TV SIGNALS. WE ALSO SHOWED PEOPLE HOW TO PROPERLY USE THEIR CONVERTER BOXES.

Other (describe)
 Comments:
 IN PARTNERSHIP WITH COMCAST CABLE WE RAN 650 DIGITAL TRANSITION PSA'S ON THEIR CABLE SYSTEM IN 1ST QTR OF 2009.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

Station Certification
 I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief,

and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing VP/GENERAL MANAGER
Signature JAMES M. SMITH	Date (mm/dd/yyyy) 04/03/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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