

**2009
Fourth Quarter**

**KTIV
Problems and Needs
Programming List**

KTIV Television, Inc.
Sioux City, IA

2009 LISTING OF PROBLEMS AND NEEDS
(In order of importance as determined by community interviews
conducted 7/1/07- 3/30/09)

1. **Economy:** Including need for affordable Housing/ Jobs/Taxes
2. **Local Government/Community Concerns:** (tied with #6 & #8) Includes need for community pride, local government cooperation with other agencies, local government accountability, etc
3. **Health Care/Social Services:** Including issues about Seniors, quality daycare, parenting education.
4. **Need for Recreation and Cultural Activities/especially for Young People** (tied with #5)
5. **Minority/Ethnic Concerns:** Need to recognize and celebrate diversity, and concerns over illegal immigrants.
6. **Crime Prevention/Gangs/Violence** including the need for more police officers.
7. **Infrastructure:** Highways, high cost of utilities, downtown areas in several communities, etc.
8. **Education:** (tied with #9) Including need for quality teachers, schools, etc.
9. **Need for Family Values:** Including respect for each other, nutrition, fitness
10. **OTHER:** Including but not limited to **Substance Abuse** and **Agriculture/Rural Concerns...** including concerns for small businesses in small communities need for places to shop in small towns.

(Issued 3/30/09)

LOCALLY PRODUCED PROGRAMMING

Station KTIV-TV programs to the ascertained problems and needs through a variety of programming vehicles. Being heavily community-oriented and interested in community problems and issues, the licensee devotes a very considerable amount of its news time to the coverage of significant problems, needs and issues facing the community.

KTIV-TV has produced and broadcast the following programming material in response to the problems and needs of our viewing area.

- **Around Siouxland**

Weekdays 12:25 pm

Approximately 4 Minutes

Around Siouxland is a community affairs program of KTIV-TV. The program is hosted by Matt Breen, Kristie VerMulm and Ron Demers, and provides information and discussion of events in the tri-state Siouxland area. Many of these programs deal with issues from our problems and needs list. Details of each program follow, including date of broadcast, reference to the specific problem or need which was addressed and topic discussed.

Date	Topic	Problem or Need
Thu-Oct/01/09	S.T.A.R.S. Fund Raiser	2,3,4,9
Fri-Oct/02/09	Sioux City Art Center	4
Sat-Oct/03/09	Go Red for Women	2,3
Sun-Oct/04/09	Child Connect Foster Care Program	2,3,9
Mon-Oct/05/09	Go Red for Women	2,3
Tue-Oct/06/09	Briar Cliff Concert	4
Wed-Oct/07/09	Child Connect Foster Care Program	2,3,9
Thu-Oct/08/09	STEMM Auction Fund Raiser for Africa	2,3,5,8
Fri-Oct/09/09	Girl Scouts	4
Sat-Oct/10/09	Girl Scouts	4
Sun-Oct/11/09	STEMM Auction Fund Raiser for Africa	2,3,5,8
Mon-Oct/12/09	Well Aware Comm. Health Fair for elderly	3,8
Tue-Oct/13/09	See the Biway the Quilt Way-quilting expo	4,2
Wed-Oct/14/09	Burgess Heart Health Seminar	,9,2,3
Thu-Oct/15/09	Red Cross Tour of Homes Fund Raiser	2,3
Fri-Oct/16/09	Crop Walk Church Fund Raiser	4,9,
Sat-Oct/17/09	Crop Walk Church Fund Raiser	4,9,
Sun-Oct/18/09	March of Dimes Chef Auction	3,2
Mon-Oct/19/09	South Sioux City Ne Early Childhood Screening	2,3,4,8,9
Tue-Oct/20/09	Briar Cliff College	4,8

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Wed-Oct/21/09	Festival of Arts Fund Raiser Ida Grove Iowa	4,8
Thu-Oct/22/09	March of Dimes Chef Auction	3,2
Fri-Oct/23/09	Briar Cliff College Health Forum	3,2,8
Sat-Oct/24/09	Allen NE Marching Band Fund Raiser	4,9,
Sun-Oct/25/09	Oktoberfest Remsen Iowa	4,5
Mon-Oct/26/09	LeMars Community Theatre	4,
Tue-Oct/27/09	Oktoberfest Remsen Iowa	4,5
Wed-Oct/28/09	Sioux City Economic Development Seminar	1,2
Thu-Oct/29/09	Allen NE Marching Band Fund Raiser	4,9,
Fri-Oct/30/09	NE Community College Festival of Trees Fund Raiser SSC NE	4.2
Sat-Oct/31/09	Paws N Clause Human Society Fund Raiser	2,10
Sun-Nov/01/09	Siouxland Sleep out Homeless fund raiser	2,3,9,
Mon-Nov/02/09	Ronald McDonald House Auction	2,9,
Tue-Nov/03/09	Siouxland Sleep out Homeless fund raiser	2,3,9,
Wed-Nov/04/09	Paws N Clause Human Society Fund Raiser	2,10
Thu-Nov/05/09	Heart Association Fund Raiser	3,
Fri-Nov/06/09	O'Conner House Fund Raiser Dakota City NE	4,10
Sat-Nov/07/09	LAMB	4
Sun-Nov/08/09	Adams Homestead Display NSC SD	4,10
Mon-Nov/09/09	Lewis & Clark Corp of Discovery	4,
Tue-Nov/10/09	LAMB	4
Wed-Nov/11/09	Adams Homestead Display NSC SD	4,10
Thu-Nov/12/09	Craft Fair for Sheppard of Peace SC IA	4,
Fri-Nov/13/09	Dr Denrite STEMM Fund Raiser for Africa	2,3,4,5,8
Sat-Nov/14/09	Sioux City Community Theatre	4
Sun-Nov/15/09	CMN Santa House	3,2
Mon-Nov/16/09	Heelan Madrigal	8,4
Tue-Nov/17/09	Sioux City Community Theatre	4
Wed-Nov/18/09	Camp High Hopes	3,4
Thu-Nov/19/09	CMN Santa House	3,2
Fri-Nov/20/09	CSADV Poinsettia Fund Raiser	3,9
Sat-Nov/21/09	Burgess Hospital Onawa IA Fund Raiser	3,4
Sun-Nov/22/09	Make A Wish lighting Contest	3,4,9
Mon-Nov/23/09	Burgess Hospital Onawa IA Fund Raiser	3,4
Tue-Nov/24/09	Irving elementary Fund Raiser	3,4,9,8
Wed-Nov/25/09	Make A Wish lighting Contest	3,4,9
Thu-Nov/26/09	No Noon News	
Fri-Nov/27/09	Pioneer Village Fund raiser LeMars IA	3,9
Sat-Nov/28/09	Pioneer Village Fund raiser LeMars IA	3,9
Sun-Nov/29/09	Sunrise Retirement concert fund raiser	3,4,9
Mon-Nov/30/09	Sioux City Museum Fund Raiser	4,9
Tue-Dec/01/09	Elks Lodges Charity Auction SC IA	3,1
Wed-Dec/02/09	Old Fashion Xmas Remsen IA	4,9

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Thu-Dec/03/09	Sunrise Retirement concert fund raiser	3,4,9
Fri-Dec/04/09	Heart Walk Concert Fund Raiser Hinton IA	9,4,3
Sat-Dec/05/09	Siouxland Artist	10
Sun-Dec/06/09	Neighbors Helping Neighbors	3,2,8,9
Mon-Dec/07/09	Xmas at the Orpheum SC IA	4,
Tue-Dec/08/09	Siouxland Artist	10
Wed-Dec/09/09	Hospice Care Initiative	3
Thu-Dec/10/09	Neighbors Helping Neighbors	3,2,8,9
Fri-Dec/11/09	Aspen Wood School	8,6,9
Sat-Dec/12/09	Life Skills -LeMars Handicapped	8,6,9
Sun-Dec/13/09	Siouxland Humane Society	2
Mon-Dec/14/09	NPI-Quality Appliance helping handicapped get jobs	8,6,9
Tue-Dec/15/09	Life Skills -LeMars Handicapped	8,6,9
Wed-Dec/16/09	Siouxland Humane Society	2
Thu-Dec/17/09	Neighbors Helping Neighbors	2,3
Fri-Dec/18/09	YMCA Free Kids Day	2,3,4
Sat-Dec/19/09	Center for Siouxland	2,3,9
Sun-Dec/20/09	Big Brothers Big Sisters	2,3,9,10
Mon-Dec/21/09	Center for Siouxland	2,3,9
Tue-Dec/22/09	Big Brothers Big Sisters	2,3,9,10
Wed-Dec/23/09	Opportunities Unlimited	2,3,9,10
Thu-Dec/24/09	Greater Comm. Health Dept	3
Sat-Dec/26/09	Twelfth Night Handbell Concert SC IA	
Sun-Dec/27/09	Briar Cliff College	4,8
Mon-Dec/28/09	Big Brothers Big Sisters	2,3,9,10
Tue-Dec/29/09	CNOS Basketball Fund Raiser	9,9,2
Wed-Dec/30/09	Twelfth Night Handbell Concert SC IA	4
Thu-Dec/31/09	Food Bank Blood Bank Fund Raiser	2,3,9

- **News Channel 4**

Monday-Friday	5:30 am	90 Minutes
Monday-Friday	7:25 am, 8:25 am	5 Minutes
Monday-Friday	12 Noon	30 Minutes
Monday-Friday	5:00pm	30 Minutes
Monday-Friday	6:00 pm	30 Minutes
Monday-Friday	10:00pm	35 Minutes
Saturday	6:00pm & 10:00pm	30 Minutes
Sunday	5:00pm & 10:00 pm	30 Minutes

News Channel 4 is the top-rated news in the Siouxland area, with many broadcasts dealing with problems and important issues of the communities we serve. We continued several of our

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franchise reports which deal with specific issues on the problems and needs list. Unless otherwise noted, reports within newscasts average 2 minutes in length.

Healthbeat 4

Five nights a week during News Channel 4 at 10pm

Our Healthbeat 4 franchise includes reports about health-related issues in Siouxland, broadcast in our 10pm newscast. Addresses Problem and Need #5. The locally produced story topics included:

OCTOBER:

- 1 – Pneumonia Vaccine. Who should get the pneumonia vaccine, and how does it work?
- 4 – Safe Car Seats. What you need to know to keep your infants safe in the car... from how old they need to be to which seat works the best.
- 5 – Men & Arthritis. It's a growing problem for men.
- 6 – Safety Caps on bottles and how easy kids can open them.
- 7 – Dangers of opening plastic clam shell packaging. You can severely cut yourself.
- 8 – Lung Cancer. A new less invasive surgery to remove tumors.
- 12 – Osteopenia. It's the precursor to osteoporosis... a brittle bone disease.
- 13 – Height & health. Does your height determine what illnesses you may battle in your life? To some extent... yes.
- 14 – Children's Comfort Care. A program through Hospice to help families with children facing terminal and chronic conditions.
- 15 – Too much exercise. Can you exercise too much? Some say yes.
- 18 – Obesity linked to a higher risk for developing Alzheimer's disease.
- 19 – Cocaine Vaccine. Researchers are working on a vaccine that could help cocaine addicts break the habit.
- 20 – Office Ergonomics. Some advice on how to adjust your work environment to be most beneficial to your body.
- 21 – Cool Fat Device. A device that promises to melt fat away by cooling it.
- 22 – Dental Drill Button. Some dentists are starting to use a drill with an off switch the patient can press at anytime.
- 25 – Child drowning class. It's a class for toddlers to teach them basic swim techniques so they don't drown if they fall in a pool.
- 26 – Kidney Drugs. Advancements in drugs to help patients with kidney failure.
- 27 – Hippo Therapy. Physical therapy using horses helps people with a variety of conditions.
- 28 – Ouch less needle. A doctor develops a needle that shoots a numbing agent before the injection, making it hurt less.
- 29 – Breast Reconstruction. A Siouxland doctor talks about breast reconstruction surgery and how it can benefit women with breast cancer.

NOVEMBER:

- 1 – Migraine Inhaler. An inhaler with a drug to help stop migraines. Some sufferers say it's a big breakthrough.
- 2 – Tan Addiction. Some believe tanning can be as addictive as drugs.

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- 3 – Gaming Study. Morningside College is doing a study on the effects of video games on teens.
- 4 – Prostate Therapy. A therapy to help patients suffering incontinence after prostate cancer surgery.
- 5 – Mini Stroke. Small strokes that can be a big warning sign for more trouble to come.
- 8 – Stem Cells in horses. Researchers are making big breakthroughs, ones that could trickle over into human stem cell research.
- 9 – Broken Heart Syndrome. Some doctors believe there is such a disease as a broken heart, the sadness from grief that makes some sick.
- 10 – PA's. More and more people are choosing to go into the career of Physician's Assistant instead of being doctors.
- 11 – Mid-Step Services is opening a new home to help people with Autism.
- 12 – Safe Drugs. The FDA says millions of Americans are getting sick because they don't take their medications properly.
- 15 – Heart Attack. The signs and symptoms of a heart attack.
- 16 – Sleep away the flu. Getting enough sleep each night can be a valuable weapon in the fight against the flu.
- 17 – Adderall Addiction. More and more college students are becoming addicted to the ADHD drug Adderall. And they don't have ADHD.
- 18 – How to quit smoking. New help in time for the Great American Smokeout.
- 19 – Why some doctors say taking Tylenol before getting your flu shot may not be a good idea.
- 22 – Interval training. Bigger bursts of energy inside a workout can help you burn calories faster.
- 23 – Movie Popcorn. New numbers on how many calories and fat are in movie popcorn.
- 24 – Hospice. Siouxland Hospice talks about their service to raise awareness about the program.
- 25 – Video game seizures. Some believe video games can cause seizures in some kids.
- 26 – Sarcoma. A deadly cancer that is increasing in frequency.
- 29 – Football Dementia. Apparently blows to the head can be more dangerous than first thought for football players.
- 30 – Depression and Magnetic Therapy. A new therapy to help lift your spirits.

DECEMBER:

- 1 – Breast Thermography. A new way to test for breast cancer... but some say it's still not as good as a mammogram.
- 2 – Mosher Cancer. Dave Mosher is battling skin cancer. We talk about the kind of cancer he's battling.
- 3 – Mosher Cancer 2. This story focuses on how the Mosher family is dealing with a grueling treatment for the skin cancer.
- 6 – Why women don't always lose weight while exercising. Apparently some people think they can eat more if they exercise.
- 7 – Couch Potato. Some researchers say there's a genetic link to why some people are active and others are couch potatoes.
- 8 – Infertility Treatments. New options for people not able to have children.
- 9 – Vein Center. The Siouxland Vein Center just opened with options to help get rid of varicose veins.
- 10 – Vein Wave. A new device to help get rid of spider veins.
- 13 – Diabetes Discovery. It's a breakthrough some researchers say could lead to a cure.
- 14 – Holiday Depression. Many people get the blues around the holidays. Here's how to break that cycle.

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- 15 – High Heels. How bad are the best looking shoes for your feet?
- 17 – Working off Snacks. How far do you have to run to burn off the calories in your favorite snacks?
- 20 – Allergy Fix. New solutions to help get rid of your allergy symptoms for good.
- 21 – Musical Medicine. More and more health experts say music is better than medicine in some cases.
- 22 – Hand Surgeon. A Siouxland doctor has come back to the area to repair hands damaged by several conditions.
- 23 – Endometriosis. Therapy to help women deal with the intense pain of endometriosis.
- 24 – Face Touchers. People who touch their face constantly also can get sick very easily.
- 27 – Juice calories. Juice may be good for you, but it has a lot of sugar and a lot of calories.
- 28 – Generic vs. Name Brand. When it comes to prescription drugs, does it really matter if you get generic or name brand medications?
- 29 – Platelet Pain Treatment. A way to get rid of pain from various ailments using your own blood.
- 30 – Back Surgery. A less invasive back surgery to remove pressure on discs.
- 31 – Got sleep? More and more Americans are turning to medications to get to sleep, but you don't have to.

In addition to the “Franchise” reports listed above, we reported many stories in each newscast which related to Problems and Needs on our list. Listed below are topics of just some of those stories, organized according to the Problem and Need which was addressed.

1. Economy:

10/02 New unemployment numbers are out and Yankton has the highest jobless rate in South Dakota; at seven-point-one percent it's up from July but lower than its highest level of seven-point-nine back in March.

10/05 Eldon's restaurant will move into the old Tony Romo's space on Singing Hills Boulevard. The transformation will start taking shape on Thursday, and should be complete within a few months. Restaurant officials say the business will employ around fifty people when it opens.

10/14 Freudenberg-NOK; a hydraulic manufacturing plant in Spencer, IA will close over the next 30 days, putting 65 people out of work in Spencer.

10/26 There was some good economic news from Orange City, IA Monday; Revival Animal Health officials announced they are adding on to their current facility and they are expanding their workforce. Officials broke ground on the spot where they will add on and say they are going to hire 20 more employees to their marketing, sales, graphic design and e-commerce department in the next five years.

10/30 For local businesses looking to go green, Sioux City has money to help. Sioux City plans to establish a revolving loan fund for energy efficient projects; with over 200-thousand dollars in federal grant money the city will be able to make loans of up to 25-thousand dollars, and rebates of up to 25-hundred dollars to companies purchasing energy efficient equipment.

11/06 Friday morning President Obama signed into law a new 24 billion dollar economic package part of which expands the popular homebuyers' tax credit. Not only does it extend the deadline, but also expands the number of Americans that qualify. To qualify for the tax credit extension, offers must be written by April 30, with closing by the end of June and the new bill also increases the income limits, single buyers can now make up to \$125,000 a year and the limit for a couple is now \$225,000 per year.

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11/11 Downtown Partners, an organization that tries to attract people and businesses to downtown Sioux City, is going through a time of transition and reorganization. On Monday, the board of directors for the Downtown Partners voted 6 to 2 in favor of temporarily shutting down and re-evaluating its future. Board vice president Marlo Hermelbract says, starting December 1st, the organization will shut down for up to sixty days.

11/19 Ever since the beginning of 2009, nitrogen producer Terra Industries has rejected offer after offer from rival C-F Industries, and while there is no offer on the table, as of right now; CF has nominated 3 of its own company officials for three open seats on Terra's board of directors. With the vote is Friday Terra shareholders will decide on whether or not 3 seats will be held by rival company officials.

11/25 Stores used to open their doors at seven on Black Friday, but in a tough economy, every penny counts. So this year stores will open at three on Friday morning. Retailers say they're opening their doors even earlier this year to be 'more competitive'.

11/27 The Friday after Thanksgiving has been long known as "Black Friday" and this year it continued to live up to it's reputation as being the biggest shopping day of the year. At Sioux City's Target store Friday morning, the line wrapped all the way around the store with the line-up starting around 11:30 Thursday. At Kohl's, a similar story, but the line-up there started at about 2:30, early Friday morning.

12/03 More layoffs in one Siouxland community and this time, it looks like they're for good. Thursday morning, Terex Load King announced it would lay off 73 workers at its Elk Point, SD plant, effective immediately. Officials say the company is getting out of the trailer business to focus on; and remain competitive in; the aerial equipment business.

12/30 Thursday, First National Bank is expected to foreclose on the downtown property where the Promenade Cinemas and others now rents' space. Several years ago, the Sioux City Council agreed to lend California Developer Civic Partners four million dollars to revamp the downtown space and now officials with Sioux City are taking every precaution in order to protect themselves, against the possible foreclosure of a property the city has invested in.

2. Local Government/Community Concerns:

10/05 Tuesday, Sioux City voters need to get out to the polls to whittle down the list of city council candidates. There are eleven people running for three open seats and after tomorrow's primary there will be just six people left in the race.

10/07 A recall election for all six school board members in Verdigre Nebraska will take place Wednesday. Opponents of the bond filed a lawsuit accusing the board of violating open meeting laws by holding secret meetings. The action comes after a nearly four million dollar bond issue that was passed last November. Polls open Wednesday morning at eight and close at eight.

10/27 A disagreement between the city of Sioux City and Woodbury County might land both parties in court. The city is targeting farm land, located just off of Buchanan Avenue on 155th Street, for a future water reservoir to serve a good portion of Morningside, but officials are attempting to bypass a local ordinance that would require a public hearing before the county board of adjustment. Residents, however, are saying city officials are strong arming county leaders and forcing an unpopular project on county residents.

10/28 It was announced on Wednesday that Governor Culver has accepted cutting budget plans for 28 agencies in order to meet the 10-percent across the board cut he ordered two weeks ago. Culver will postpone budget cut plans for corrections and public safety departments; because he says it'll cut too deep by laying off hundreds of correction workers and state troopers.

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11/02 Nebraska's governor has outlined a plan; which includes widespread cuts; to account for a projected \$334-million dollar budget shortfall. Governor Dave Heineman released his budget plan Monday afternoon and it includes an across-the-board cut of 2-point-5 percent at most agencies in the current fiscal year, and a 5-percent reduction next year.

11/04 Nebraska lawmakers begin a special session Wednesday, as they address a projected 334 million dollar budget shortfall and they found that they had some tough cuts to make.

11/09 Over the weekend, the House of Representatives narrowly passed a bill to reform the nation's health care and Republicans were nearly unanimous in rejecting the measure with just one member from the G-O-P voting in favor of the bill. The top Republican on the Senate Finance Committee, Chuck Grassley, of Iowa, says for folks in his home state, the proposal is "all wrong"

11/10 Tuesday, the Iowa state's judicial branch announced how it would save just over four million dollars. Altogether, the judicial branch has to cut between eight and sixteen million dollars, statewide; and the State Supreme Court announced all judicial employees must take ten, unpaid, furlough days before the end of fiscal year 2010, which ends in June.

11/12 Thursday, a judge ruled the South Dakota smoking ban is legally eligible to be referred to a vote and now, the same judge will hear arguments on whether thousands of petition signatures; calling for the referendum: are actually valid. If approved, the ban would outlaw smoking in most South Dakota bars and casinos.

12/14 On Monday, Terra rejects yet another offer from CF Industries. Terra's Board of Directors unanimously voted down the 4-point-6 billion dollar bid made by the Illinois-based company last week. It is the eighth buyout offer from C-F rejected by Terra this year. Terra officials say, although more valuable than previous offers, this latest bid undervalues prospects for near and long-term profits at the Sioux City-based fertilizer company.

3. Health Care/Social Services:

10/01 the largest U.S. supplier of the seasonal flu vaccine says it's running behind on production. The pharmaceutical company Sanofi Pasteur says it has shipped more than half of the 50 million doses of seasonal flu vaccine order by U-S health care providers, but the French company has sent notices to customers indicating that additional doses may be delayed. A Company spokesperson says it could be November before some customers get the rest of their orders.

10/06 Only one year after it opened news Tuesday that Mercy Medical Center's clinic in Dakota Dunes, South Dakota is closing; it's last day will be November 16th.

10/15 Last week Mercy Medical Center announced their clinic in Dakota Dunes, SD would close November 16th; but Thursday, Mercy announced new plans for the clinic. Now Mercy Medical Center spokesperson Mike Krysl says after reviewing the needs of that area the clinic will stay but there could be different providers and services will change; Krysl says the new plans involve bringing in some specialized care.

10/27 It could be February before the Siouxland District Health Department could make the H1-N1 flu vaccine available to the general public. Director Fran Sadden says the vaccine isn't coming as quickly as state health officials told her it would and most of the doses the county's received are in the nasal mist form; which can only be given out to certain high risk groups like students.

10/30 Hundreds of people stood in line for a free dose of the nasal-mist vaccine for H-1-N-1 at a South Sioux City clinic Friday. The clinic opened at 12:30; but people started gathering long before that.

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12/01 The relationship between Sioux City's two hospitals is evolving and St. Luke's Regional Medical Center and Mercy Medical Center notified employees Tuesday, that they're studying future opportunities to work more closely together. Officials say a signed agreement kicked off a study between the two hospitals last week; a potential collaboration could be a money saver in this weak economy.

12/02 A task force, which could close one of Iowa's four mental health institutes, will recommend that they all stay open. During a meeting, in Urbandale, Wednesday, the 12 taskforce members agreed; until there are more community-based mental health services readily available; all four of the mental health institutions in Iowa need to stay open. The task force has been studying the strengths, and weaknesses, of facilities in Cherokee, Clarinda, Independence and Mount Pleasant and must make recommendations by December 15th whether to close any state institutions.

12/14 The Department of Human Services is recommending that Cherokee's mental health institution remains open, but the D-H-S director is recommending the mental health center in Mount Pleasant be shut down and its services moved to the facility in Independence. The Mount Pleasant facility has the second smallest operational budget behind Clarinda's and Cherokee's has the highest.

12/15 Health officials are recalling hundreds of thousands of doses of H-1-N-1 flu vaccine's, made by Sanofi Pasteur, after tests indicated they may not be potent enough to protect against the virus; 900 of those came to Woodbury County. The Centers for Disease Control and Prevention notified doctors about the recall Tuesday; the doses are pre-filled syringes intended for young children, ages six months to three years.

12/18 A student at Northeast Community College in Norfolk has been diagnosed with tuberculosis. The school's vice president says the student has been hospitalized since December first. The school is contacting students he may have been in close contact with; his roommate and others who shared the apartment suite are being tested.

12/23 The President Obama's landmark health overhaul has cleared its last procedural hurdle in the Senate and is headed for final passage Christmas Eve. Senators voted 60-39, Wednesday, to end a G-O-P filibuster and proceed to a final vote on a bill that would extend health coverage to 30 million uninsured Americans; the final passage vote, scheduled for 7 a-m, Thursday and requires only 51 vote, a simple majority, so Democrats should win easily.

4. Recreation and Cultural Activities/especially for Young People:

10/14 The state Marching Band Competition is coming up on Thursday and it will feature a very special student; a senior at Sheldon high school Sebastian who is a drum major for the Sheldon Marching Band.

10/19 Siouxland CARES is devoting an entire week to teaching kids to stay away from drugs and alcohol. Monday night, Red Ribbon Week kicked off at the Long Lines Family Rec Center with lessons kids can learn to have fun without illegal drugs. There was free pizza, pop and games.

11/18 The Sioux City Art Center has added some new fun for kids in the Junior League's Hands On kids' gallery. One of the new projects is Oodles of Doodles, a large white board for kids to draw on and the pictures in the new gallery are easily changeable, which will allow the art center to showcase more pieces.

5. Minority/Ethnic Concerns:

10/07 Mercy's Women's Night Out is in its ninth year and is a huge draw at the Sioux City Convention Center. It's a night of shopping, pampering, good food, and inspiration in the form of a speaker. More than 3100 tickets were sold and it was sold out 37 minutes after the tickets went on sale.

11/25 Members of the Native American community took their concerns to the streets and marched from Nebraska to Iowa. They hope every step brings Native American children, lost in the foster care system, closer to a home with Native American foster parents.

6. Crime Prevention/Gangs/Violence:

10/02 Even though it is not encourage, many may have done it at work, at school, or when you're trying to multi-task; texting is a pretty popular way for teens and young adults to communicate. Now, northwest Iowa law enforcers are encouraging you to text, to report a crime.

10/05 After a decade on the run, two Siouxland fugitives are back in custody. Defendants Donald Earles and Catherine Papajohn are charged with burning down the Countrywide I-G-A grocery store in Sloan, Iowa back in 1989. Earles and Papajohn were convicted of arson and mail fraud. Earles failed to appear for his sentencing in 1999. The two have been on the run ever since.

10/08 A Sioux City woman is scheduled to be in Woodbury County Court next week on charges of child endangerment; 25 year old Raven Vornes and her 32 year old-live in boy friend, Tyrone James are accused of beating Vornes' 5-year old son and 6-year-old daughter with belts, tree branches and extension cords. Vornes' arraignment is set for October 14th; James' arraignment has not been scheduled yet.

10/08 Law enforcement officers in Madison County Nebraska will soon be carrying the new X26 taser thanks to a federal grant.

10/16 A Sioux City man will spend at least 17 and a half years behind bars for stabbing his wife to death. Authorities' say he also prevented his child from calling 9-1-1 until after she stopped breathing.

10/19 Angela Johnson was sentenced to death for four killings and given a life sentence for a fifth, in the drug-related killings of three adults and two children near Mason City in 1993. In the new challenge, her attorney cites a dozen arguments, including ineffective counsel.

10/20 The verdict is in for a suspected gang member, who's charged in a 1997 murder, is in. The jury for 30-year-old Andrew Orellana found him not guilty.

10/22 A warrant was out for 31-year-old Jesus Guerra for "aiding and abetting" in the '97 murder of Joaquin Guerrero. Now that criminal complaint has been dismissed and Andrew Orellana was found not guilty.

11/16 After two-months of searching, the body of Lacey Anderson, a missing Norfolk, NE teen, has been found. Anderson's family says autopsy results confirm that a body; found by hunters in Pierce County, NE; is Lacey's; however authorities still won't confirm the identity of the body found.

11/17 The investigation is under way as a man called 911 saying he shot another man, Tuesday. When policed arrived at 815 8th Street in Sioux City, when police arrived the victim was already dead.

11/20 Sioux City police have found a truck believed to have been used in an armed robbery at a local convenience store on Tuesday, but the search for the robbers continues. A man walked into the East End Mini Mart in Morningside Tuesday night, threatened the clerk and a customer with a gun and made off with an undisclosed amount of cash and merchandise.

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11/23 A Sioux City man will spend 25 years behind bars for stabbing his wife to death and preventing one of their children from calling 9-1-1. 49-year-old Timothy Sohler pled guilty to attempted murder and willful injury causing serious injury.

11/30 Sioux City police arrest a man accused of robbing from the East End Mini Mart on Morningside Ave. at gun point on November 17th. This is after he allegedly robbed another store. Police say 19 year old Justin Kestner demanded money from the clerk and stole merchandise from the Mini Mart and threatened a customer on the way out. Kestner was arrested Wednesday after police got a call about a robbery at the Select Mart on Hamilton Boulevard.

7. Infrastructure:

10/14 Talks between Woodbury County and Sioux City about the location of the Port Neal Interchange are moving forward; the county would like to keep the interchange in the same place, while Sioux City officials say it would benefit the city if the interchange was moved north. Tuesday the city received the first draft of a possible agreement from Woodbury county.

10/23 The amount of rain in the area over the last few days could cause some problems for the road construction on Military Road, South Martha Street and the Outer Drive Connection Project. The city's goal is to complete all of the road construction in Sioux City by the second week of November, but with the rain that could change.

10/23 One state agency expected to be hit hard by the ten percent cuts in Iowa's budget cuts, is the State Patrol. The agency will have to cut nearly nine million dollars.

11/18 Good weather has helped with work on the Outer Drive Extension Project and City planning officials, say it's progressing quickly. In the coming weeks, new storm water intakes will be installed, along with completing the bridge barriers and adding street lights and signals.

12/08 The first major blizzard of the season hit Siouxland Tuesday and it really packed a punch. Several inches of snow fell Monday night into Tuesday morning causing dangerous traveling conditions and creating several accidents.

12/27 Interstate 29 in South Dakota closed due to bad weather condition and reopened Sunday afternoon. Parts of Interstate 90 from Sioux Falls east to the Minnesota line, also reopened and from Sturgis east to Ellsworth Air Force Base near Rapid City.

8. Education:

10/06 Tuesday was an historic day for Western Iowa Tech Community College. The Sioux City school has partnered with the University of Iowa to offer some 4-year Bachelor's degrees.

10/09 The University of South Dakota officially opened the newest building on campus Friday; the 69 thousand square foot School of Business is named for South Dakota entrepreneur Miles Beacom.

10/12 Iowa's community colleges are being hit hard by cuts and students will likely pay for it. A ten percent cut amounts to nearly 16 million dollars for Iowa's 15 community colleges, at the same time, a federal grant worth about 13 million dollars will also run out for the colleges. One bit of good news for these types of schools, enrollment statewide is up by 14-thousand students this semester.

10/21 More than 3-hundred students decided to protect themselves from the H1-N1 flu virus, at the Westwood School District's vaccination clinic Wednesday. It's the first district in Woodbury County to hold an H1-N1 vaccination clinic.

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11/12 Students and teachers in Bronson, IA, got to move into a new 66-thousand square foot elementary school on Thursday.

11/24 Students and staff from North Middle School; and Emerson, Irving, Roosevelt, Smith and Unity Elementary; collected money to buy turkeys for the Sanford Center, in all they collected 17-hundred dollars. Each of the turkeys will be hand-delivered; along with all the trimmings; to local families who would otherwise go without a Thanksgiving meal this holiday.

12/04 Freshman from Freshman Fusion, an East High mentoring program, is showing their support for Siouxland Soldiers. The group organized a school wide collection of supplies for local soldiers serving overseas and collected donations from faculty, staff and students to purchase some items as well. The supplies will be used to make care packages that the Support Siouxland Soldiers group will assemble for area military members for the holidays.

9. Need for Family Values:

10/12 It's been nearly two months since a Sioux City boy was killed after being hit by a semi while riding his bike in Sioux City and Monday friends and family members of Jaxon Stark gathered to dedicate a memorial at his school.

11/05 Many fathers find that the most memorable moment in their lives is the birth of their children. But Joe Delashmutt was able to find a way to experience the moment despite being in the fight of his life.

11/20 Sarah Bock from Le Mars, IA was diagnosed with Hodgkin's' Lymphoma back in July and was a military police officer for the Iowa Army National Guard at the time and helped clean up efforts after Hurricane Katrina and patrolled the streets of Cedar Rapids during the floods last year. After being honorably discharged, Bock inspired some friends to help others by cutting their hair for Locks of Love.

11/26 Around 250 people sat down for lunch at the new building for the Gospel Mission on Bluff Street in Sioux City. Organizers say the new place will let them serve more people at one time and folks at the Gospel Mission say they're providing meals for people who would otherwise have to go without.

12/22 Area families got to jump start their Christmases with the Salvation Army's Toy Shop, Tuesday. Parents got to go through piles of potential presents in hopes of giving their kids a great holiday; a lot of those families are working families, trying to make ends meet.

10. Other:

10/09 The National AG statistics service released its latest report on the corn and soybean crop and is predicting record yields.

10/13 A Siouxland company is facing more than one-hundred thousand dollars in fines for dumping thousands of gallons of a bi-product into a lagoon in rural Sioux County. Sioux Pharm makes a nutritional supplement from cattle and other animal cartilage that is used to alleviate pain and assist in cartilage regeneration and there's a bi-product involved, which Kramer has been dumping on his farmland near Ireton for several years.

10/21 Local troops have been alerted that they will serve their country in Afghanistan. The 113th is part of the largest projected overseas call-up of the Iowa National Guard since World War Two; in all, 35-hundred Iowa Army National Guard soldiers have been alerted for deployment in the fall of

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2010 and some of the soldiers have ties to half-a-dozen northwest Iowa communities; like Sioux City, Denison, Storm Lake, Le Mars, Sheldon, Spencer, Estherville and Carroll.

10/29 With the treat of H-1-N-1 everyone is trying to avoid germs as much as possible and now, some researchers at the University of South Dakota have come up with a product that helps other products kill germs. Thursday they were honored for their discovery.

11/03 A South Dakota company is growing the next generation of renewable fuels in northwest Iowa; Poet Energy promises more jobs, and less foreign oil to fuel cars, trucks or SUVs.

11/13 Great Lakes phone cooperative and the Superior Telephone Co-op have taken issue with the relatively new Google Voice and the Iowa Public Utilities board about the fact that Google is trying to block calls to the Iowa great lakes area. Friday, Great Lakes stated their case to Federal District Court Judge Paul Zoss and they're hoping he'll issue an injunction to stay in business, by now allowing the Iowa Public Utilities Board to take back telephone numbers they were assigned back in 2005. However, Great Lakes was supposed to apply for local phone numbers to be issued in than Milford and Lake View Iowa; but instead were issued numbers in Spencer, IA.

11/18 Even though Christmas is in 36 days, some homes in Sioux City are already decked out for a good cause. The Siouxland Red Cross started its 19th annual Tour of Homes Wednesday and this year's theme is "Christmas at the Creek".

12/04 An electrical malfunction is being blamed for the fire at Southern Hills Mall Wednesday night. The fire broke out in an upper-level storage room of the Younker's women's store; the origin was traced to the heating and air conditioning unit on the roof. The Younker's Women's Store sustained minor structural damage and the clothing in West Coast Fashions across the hallway inside the mall also sustained smoke damage.

12/07 At many local stores Monday, the hot items were snow shovels, snow blowers and lots of ice-melt as area residents hear of the possibility of significant snowfall Monday night through early Wednesday morning. Meanwhile local authorities like the Nebraska State Patrol are also preparing for what's forecasted and while they are not planning to add extra manpower, they are making modifications to their schedules.

12/09 Even though most roads are passable, officials are still telling people to use extreme caution; after the first blizzard dropped up to 10 inches or more of snow on Siouxland roads.

12/10 Things returned to normal Thursday night in Norfolk, NE, after a 30-thousand gallon propane tank burst into flames in the early morning hours causing the evacuation of nearly 1/3 of the city. Norfolk firefighters are being heralded with avoiding a major catastrophe.

12/11 Thursday's propane tank fire in Norfolk, NE forced nearly one-third of the town to evacuate. Friday, the Nebraska State Fire Marshal blames it on a catastrophic failure of the bypass regulating valve on the tank. Because of the faulty valve, it allowed liquid propane to vent from the valve to the cold air which was then ignited by a nearby vaporizing unit.

12/16 Despite the snow, some Siouxland farmers are closing in on their final days of harvest, but for Randy Wiener that task was halted with the diagnosis of cancer. When word spread Randy was unable to finish this year's harvest friends and neighbors chipped in and on December 12, 35 people turned out to help and were able to bring in 200 acres of corn.

12/17 Back in July, Saint Joseph's Catholic Church in Sioux City was heavily damaged by fire and has since been red-tagged. Friday, parishioners will know what the future will hold for the historic church as Bishop R. Walker Nickless will unveil the diocese's plans for Saint Joseph's.

12/18 Friday afternoon Parishioners gathered with Bishop Nickless and others to hear the news that Saint Joseph's would open again. Many inside Saint Boniface gave a standing ovation as they heard the good news.

12/21 A white Christmas is exciting for some, but putting a possible kink in travel plans for others. The Iowa Department of Transportation is doing it's best to remind travelers to play it safe even if a

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person is used to driving in rough winter conditions; they should try not to over estimate their winter driving skills.

12/24 This Christmas is going to be a very white Christmas in Siouxland and folks woke up to several inches of snow Thursday morning and the challenge of digging out of the snow.

12/25 About 25-hundred people in Sioux City were without power Christmas morning. Mid American Energy says power was knocked out in the Morningside neighborhood near Ridge Avenue starting around 7 o'clock in the morning; luckily crews worked quickly and restored power in about three hours.

12/28 Monday night a family of three is dealing with losing everything, but thankful they still have each other. Earlier in the day authorities were called to a fire at West 17th Street South Sioux City. Authorities say the home is a total loss.

12/29 Sioux City Fire and Rescue officials say winter is typically a busier time for them because people are inside their homes more. Officials say to take extra care when running space heaters and burning candles in their homes, and to never leave space heaters or candles unattended.

12/31 In December 34 inches of snow fell and while many focused on the piles of snow lingering in a driveway, or street, but many don't realize that their roof may need attention as well; icicles can mean that there is poor ventilation and heavy snow can cause leaks that will eventually ruin insulation and rot wood near the gutters of homes.

SYNDICATED PROGRAMMING

KTIV-TV has broadcast the following syndicated programming material in response to the problems and needs of our viewing area—

- AgDay Monday-Friday 5:00-5:30am

Daily syndicated newscast of agriculturally related topics. This program addresses Problem and Need # 10.

- U.S. Farm Report Sundays 6:00-7:00am

Weekly wrap-up of agriculturally related topics. Addresses Problem and Need #10.

- American Latino Sundays 9:30-10:00am

Distributed by Artist & Idea Management. Features Latino-themed segments on travel, cultural events, colleges, music, sports, etc. Addresses Problem and Need #5.

- LatiNation Sunday 10/04/09 5:00-5:30am

Distributed by AIM Tell-A-Vision Group, LatiNation is a weekly half hour magazine that takes a look at the impact of Latino culture in the U.S. and all things fun and cool.

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Horizon's of the Spirit: Long Road Back, 10/04/09

11:00am – 12:00 pm

Distributed by the Interfaith Broadcasting Commission. Horizons of the Spirit features programming that creates awareness and appreciation for the importance of faith in the American life. Addresses Problem and Need #5 and 9.

NETWORK (NBC) PROGRAMMING

KTIV-TV has broadcast the following network programming which address many of the problems and needs of our viewing area.

- Today Show Monday - Friday 7-10am

Meredith Vieira and Matt Lauer interview top newsmakers and examine various topics of interest daily.

- Meet the Press Sundays 8-9am

Moderator David Gregory interview top newsmakers from the week.

- Dateline NBC Various dates/times

Host Anne Curry examines various topics of interest each week.

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SHORT FORM PROGRAMMING

KTIV demonstrates a strong commitment to our community by broadcasting public service announcements (PSA's) for many area non profit organizations. The PSA's are listed below which aired during this quarter, with reference to the specific problem or need which was addressed. Unless otherwise noted, all PSA's are 30 seconds in length. Specific dates/times are not given here, but are available on request.

The following PSA's ran during the 3rd quarter 2009

Advertiser	Title	Problem & Need
Ad Council	Flu Prevention	3
American Cancer Society	Relay for Life	4, 3
	Pink Ribbon Golf	4, 3
Governor's Traffic Safety	Seat Belt Safety	
IA Alliance for Mental Health Recovery		3
Iowa Broadcasters Assn.	National Guard	8
NAB Congressional PSA's	Online Predators	6, 3
	Breast Cancer Awareness	3
	Diabetes Health	3
North High School	Starfest 2009	4
P.D.F.I.	Various Drug PSA's	3, 10
S.C. Art Center	ArtSplash	4
	Festival Favorite	4
	Clyde Butcher Exhibit	4
SCCT	High School Musical 2	4
	Chicago	4
S.C. Chamber of Commerce	Chamber Dinner	4
S.C. Convention Center	Mardi Gras Festivale	4
	Big Parade	4
S.C. Police Dept.	Crimestoppers	6
	Traffic Light Education	
St. Luke's CMN	DQ Miracle Treat Day	3
United Way	Live United	3,5,6,4
USDA	Ash Borer Beetle	10