

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2009

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
KTIV	(analog) 41 (digital)	SIOUX CITY	IA	WOODBURY	51108
Licensee Name					
KTIV TELEVISION INC					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
Network NBC		Sioux City	www.ktiv.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
66170			02/01/2006		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
(b) Identify publishers who were sent information in 3(a).
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4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
[There are no analog sponsored core program broadcast reports.]
[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a)	State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	3 hours
(b)	Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	Y
(c)	If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. If No to 7(c), submit as an Exhibit a Statement of Explanation.	Y
8. (a)	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	168 hours
(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	3.0 hours
9. (a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Y
(b)	Identify publishers who were sent information in 9(a).	

TV GUIDE, TRIBUNE MEDIA SERVICES, DISPLAY SYSTEMS INTL, FYI TELEVISION, AND TV MEDIA

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
Zula Patrol		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sat 9:00am (NBC)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
THE ZULA PATROL is an entertaining and educational TV series that combines zesty family entertainment with proven educational elements. With a secondary goal of encouraging core values of non-violence and tolerance, the show encourages whole-family participation and interest in learning about science and astronomy, in a fun, comic style. Children will learn interesting and critical facts about the universe, galaxy, and solar system in which they live			

Title of Digital Core Program #2		Origination	
My Friend Rabbit		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sat 9:30am (NBC)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
MY FRIEND RABBIT models constructive problem-solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature's riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into social activity filled with optimism, creativity and humor. The series helps children learn to "think out of the box" by showing viewers how the characters work together to come up with possible solutions, and persist with new ideas when one solution fails.			

Title of Digital Core Program #3		Origination	

Willa's Wild Life		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sat 10:00am (NBC)	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
"Willa's Wild Life" is an animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
8	1	0	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
10/10/2009		N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption	SPORTS		

Title of Digital Core Program #4		Origination	
Babar		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sat 10:30am (NBC)	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Based on the books by Laurent de Brunhoff, Babar, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with modern lifestyle.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
11	1	0	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
10/10/2009			
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption	SPORTS		

Title of Digital Core Program #5		Origination	
Jacob Two Two		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sat 11:00am thru 10/10/2009 (NBC)	2		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Based on Mordecai Richler'S Books, "Jacob Two-Two" is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob' father, a full-time writer.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
11	1	1	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
10/10/2009	10/10/2009 8:00am	Y	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		

Title of Digital Core Program #6		Origination	
Jane and the Dragon		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sat 11:30am (NBC)	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Set in medieval times, "Jane and the Dragon" is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
11	1	1	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
10/10/2009	10/10/2009 8:30am	Y	

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #7			Origination	
Shelldon			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions	
Sat 11:00am effective 10/17 (NBC)	11			
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
<p>"Shelldon" is an animated series about a school aged yoka shell mollusk, Shelldon, who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.</p>				

Title of Digital Core Program #8			Origination	
Degrassi: The Next Generation			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions	
Sat 11:00am (CW)	13			
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
<p>"Degrassi: The Next Generation", follows the families and students of Degrassi Community School, capturing the highs and lows of the youth experience with an honesty and authenticity that has earned global popularity. The series addresses important age-relevant topics in a direct and honest fashion and provides vivid representation of dilemmas along with solid information about how they can be handled. The series exemplifies topics such as bullying, cliques, dating, conflicts between friends, relationships with teachers and parents, substance abuse, and school pressures both intellectual and social. The series also addresses the difficulties and opportunities for communication between adolescents and their parents and teachers. Resolutions emerge through peer discussions and direct experiences. Viewing these situations may offer opportunities for teenagers to express any concerns they may have about their own choices and the consequences portrayed in each episode.</p>				

Title of Digital Core Program #9			Origination	
Degrassi: The Next Generation			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions	
Sat 11:30am (CW)	13			
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				

"Degrassi: The Next Generation", follows the families and students of Degrassi Community School, capturing the highs and lows of the youth experience with an honesty and authenticity that has earned global popularity. The series addresses important age-relevant topics in a direct and honest fashion and provides vivid representation of dilemmas along with solid information about how they can be handled. The series exemplifies topics such as bullying, cliques, dating, conflicts between friends, relationships with teachers and parents, substance abuse, and school pressures both intellectual and social. The series also addresses the difficulties and opportunities for communication between adolescents and their parents and teachers. Resolutions emerge through peer discussions and direct experiences. Viewing these situations may offer opportunities for teenagers to express any concerns they may have about their own choices and the consequences portrayed in each episode.

Title of Digital Core Program #10		Origination	
Degrassi: The Next Generation		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUN 10:30am (CW)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>"Degrassi: The Next Generation", follows the families and students of Degrassi Community School, capturing the highs and lows of the youth experience with an honesty and authenticity that has earned global popularity. The series addresses important age-relevant topics in a direct and honest fashion and provides vivid representation of dilemmas along with solid information about how they can be handled. The series exemplifies topics such as bullying, cliques, dating, conflicts between friends, relationships with teachers and parents, substance abuse, and school pressures both intellectual and social. The series also addresses the difficulties and opportunities for communication between adolescents and their parents and teachers. Resolutions emerge through peer discussions and direct experiences. Viewing these situations may offer opportunities for teenagers to express any concerns they may have about their own choices and the consequences portrayed in each episode.</p>			

Title of Digital Core Program #11		Origination	
Degrassi: The Next Generation		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUN 11:00am (CW)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>"Degrassi: The Next Generation", follows the families and students of Degrassi Community School, capturing the highs and lows of the youth experience with an honesty and authenticity that has earned global popularity. The series addresses important age-relevant topics in a direct and honest fashion and provides vivid representation of dilemmas along with solid information about how they can be handled. The series exemplifies topics such as bullying, cliques, dating, conflicts between friends, relationships with teachers and parents, substance abuse, and school pressures both intellectual and social. The series also addresses the difficulties and opportunities for communication between adolescents and their parents and teachers. Resolutions emerge through peer discussions and direct experiences. Viewing these situations may offer opportunities for teenagers to express any concerns they may have about their own choices and the consequences portrayed in each episode.</p>			

Title of Digital Core Program #12		Origination	
Degrassi: The Next Generation		NETWORK	

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUN 11:30am (CW)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>"Degrassi: The Next Generation", follows the families and students of Degrassi Community School, capturing the highs and lows of the youth experience with an honesty and authenticity that has earned global popularity. The series addresses important age-relevant topics in a direct and honest fashion and provides vivid representation of dilemmas along with solid information about how they can be handled. The series exemplifies topics such as bullying, cliques, dating, conflicts between friends, relationships with teachers and parents, substance abuse, and school pressures both intellectual and social. The series also addresses the difficulties and opportunities for communication between adolescents and their parents and teachers. Resolutions emerge through peer discussions and direct experiences. Viewing these situations may offer opportunities for teenagers to express any concerns they may have about their own choices and the consequences portrayed in each episode.</p>			

Title of Digital Core Program #13		Origination	
Gladiator 2000		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUN 10:00am (CW)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Gladiator 2000 is a fun and interactive fitness-based educational program geared towards high school-aged children. Though the show's emphasis lies in health and nutritional education, the program blends other core academic subjects such as English, History, Social Studies and Mathematics in a balanced and exciting manner.</p>			

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

Title of Digital Non-Core Program #1		Origination	
Jack Hanna's Animal Adventures		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Various (NBC)	6		
Length of Program	Age of Target Audience		
30 minutes	From	To	
	13 years	16 years	

Does the program have educating and informing children ages 16 and under as a significant purpose?	Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?	Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?	Y
Description of Program	
<p>This program is not a regularly scheduled program, but is broadcast from time to time on the weekends on KTIV. In each episode, cameras follow wildlife expert Jack Hanna as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Jack Hanna aired Saturday's at 1:00pm on 11/7, 11:30am 11/15 and at 12:30pm on 11/21, 12/5, 12/19, and 12/26.</p>	
Date and Time Aired (if preempted and rescheduled)	

Title of Digital Non-Core Program #2		Origination	
Teen Kid's News		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Various (NBC)	10		
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Does the program have educating and informing children ages 16 and under as a significant purpose?		Y	
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?		Y	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?		Y	
Description of Program			
<p>The mission of Teen kids News is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. Teen Kids News ran on Saturday's at 12:00pm on the following dates: 10/17, 10/31, 11/7, 11/14, 11/21, 11/28, 12/5, 12/12, 12/19 and 12/26/2009.</p>			
Date and Time Aired (if preempted and rescheduled)			

Title of Digital Non-Core Program #3		Origination	
GoGoRiki		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 6:00am (CW) 10/3 - 11/14/09	7	0	
Length of Program		Age of Target Audience	
30 minutes		From	To
		7 years	9 years

Does the program have educating and informing children ages 16 and under as a significant purpose?	Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?	Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?	Y
Description of Program	
<p>In today's world it is challenging for children to develop healthy attitudes of tolerance and acceptance. GOGORIKI tackles this problem head on with the creation of a magical yet modern world filled with diverse, non-threatening, relatable characters delighting in the disparities in their individual personalities and perspectives and gently addresses the larger issues of tolerance. The primary educational purpose of each program is to integrate age-appropriate social and emotional skills and other educational and pro-social material into the context of the program. In order to foster responsibility, cooperation and caring attitudes, there are social and emotional objective such as: cooperation, self-discipline, group decision-making; conflict resolution and personal responsibility as well as caring and tolerance for others, self sacrifice, teamwork, problem solving and recognizing right from wrong.</p>	
Date and Time Aired (if preempted and rescheduled)	

Title of Digital Non-Core Program #4		Origination
Winx Club		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sat 6:00am (CW) 11/21 - 12/26/09	6	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	6 years	11 years
Does the program have educating and informing children ages 16 and under as a significant purpose?		Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?		Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?		Y
Description of Program		
<p>In the dimension of Magix there are 6 teenage girls at Alfea College for fairies who fight to save the universe from evil. They are the Winx Club! Along with their boyfriends from Redfountain School for Heroics they battle evil and save the universe from the Senior Withes, the evil warlock Darkar and the vicious Sorcerer Baltor. Along the way they learn that here is no such thing as ordinary when you believe in yourself.</p>		
Date and Time Aired (if preempted and rescheduled)		

Title of Digital Non-Core Program #5		Origination
Winx Club		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sat 6:30am	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	6 years	11 years
Does the program have educating and informing children ages 16 and under as a significant purpose?		Y

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?	Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?	Y
Description of Program	
In the dimension of Magix there are 6 teenage girls at Alfea College for fairies who fight to save the universe from evil. They are the Winx Club! Along with their boyfriends from Redfountain School for Heroics they battle evil and save the universe from the Senior Withes, the evil warlock Darkar and the vicious Sorcerer Baltor. Along the way they learn that here is no such thing as ordinary when you believe in yourself.	
Date and Time Aired (if preempted and rescheduled)	

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]
[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination	
ZULA PATROL	NETWORK	
Regular Schedule	Total Times to be Aired	
Sat 9:00am-9:30am (NBC)	1	
Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
THE ZULA PATROL is an entertaining and educational TV series that combines zesty family entertainment with proven educational elements. With a secondary goal of encouraging core values of non-voilence and tolerance, the show encourages whole-family participation and interest in learning about science and astronomy, in a fun, comic style. Children will learn interesting and critical facts about the universe, galaxy, and solar system in which they live..		

Title of Planned Core Program #2	Origination	
MY FRIEND RABBIT	NETWORK	
Regular Schedule	Total Times to be Aired	
SAT 9:30AM-10:00AM (NBC)	1	
Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MY FRIEND RABBIT models constructive problem-solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different delimma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature's riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into social activity filled with optimism, creativity and humor. The series helps children learn to "think out of the box" by showing viewers how the characters work together to come up with possible solutions, and persist with new ideas when one solution fails.

Title of Planned Core Program #3	Origination	
WILLA'S WILD LIFE	NETWORK	
Regular Schedule	Total Times to be Aired	
SAT 10:00AM-10:30AM (NBC)	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Willa's Wild Life" is an animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Title of Planned Core Program #4	Origination	
BABAR	NETWORK	
Regular Schedule	Total Times to be Aired	
SAT 10:30AM-11:00AM (NBC)	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Based on the books by Laurent de Brunhoff, Babar, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with modern lifestyle.

Title of Planned Core Program #5	Origination	
SHELLDON	NETWORK	
Regular Schedule	Total Times to be Aired	
SAT 11:00AM-11:30AM (NBC)	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes		

	4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>"Shelldon" is an animated series about a school aged yoka shell mollusk, Shelldon, who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.</p>		

Title of Planned Core Program #6		Origination	
JANE AND THE DRAGON		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 11:30AM-12:00PM (NBC)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Set in medieval times, "Jane and the Dragon" is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.</p>			

Title of Planned Core Program #7		Origination	
Turbo Dogs		NETWORK	
Regular Schedule		Total Times to be Aired	
Sat 9:00am (NBC)		65	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>"Turbo Dogs" is an animated show based on the books (Rader Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. Tags at the end of each episode reiterate and establish the educational messages learned by the dogs.</p>			

Title of Planned Core Program #8		Origination	
3-2-1 Penguins		NETWORK	
Regular Schedule		Total Times to be Aired	
Sat 10:00am (NBC)		12	

Length of Program	Age of Target Audience	
30 minutes	From	To
	4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>3-2-1 PENGUINS! draws upon characters from two stories and uses both long and short form material involving these characters to provide social-emotional messages to children. The show features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the Penguins.</p>		

Title of Planned Core Program #9	Origination	
DeGrassi the Next Generation	NETWORK	
Regular Schedule	Total Times to be Aired	
Sat 11am & 11:30am, Sun 10:30am, 11:00am & 11:30am (CW)Sun 10:00am (CW)	65	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>"Degrassi: The Next Generation", follows the families and students of Degrassi Community School, capturing the highs and lows of the youth experience with an honesty and authenticity that has earned global popularity. The series addresses important age-relevant topics in a direct and honest fashion and provides vivid representation of dilemmas along with solid information about how they can be handled. The series expemplifies topics such as bullying, cliques, dating, conflicts between friends, relationships with teachers and parents, substance abuse, and school pressurs both intellectual and social. The series also addresses the difficulties and opportunities for communication between adolescents and their parents and teachers. Resolutions emerge through peer discussions and direct experiences. Viewing these situations may offer opportunities for teenagers to express any concerns they may have about their own choices and the consequences protrayed in each episode.</p>		

Title of Planned Core Program #10	Origination	
Gladiators	NETWORK	
Regular Schedule	Total Times to be Aired	
Sun 10:00am (CW)	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Gladiator 2000 is a fun and interactive fitness-based educational program geared towards high school-aged children. Though the show's emphasis lies in health and nutritional education, the program blends other core academic subjects such as English, History, Social Studies and Mathematics in a balanced and exciting manner.</p>		

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

y

16. Identify the licensee's children's programming liaison.

Name	Telephone Number
David Washburn	712-239-4100

Address		E-mail Address
3135 Floyd Blvd		dwashburn@ktiv.com
City	State	ZIP Code
Sioux City	IA	51108

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

Station KTIV terminated analog service prior to the reporting period and has answered Questions 7(b) and 7(c) "Yes" in order to avoid filing an unnecessary exhibit.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
KTIV Television Inc	
Date	
1/8/2010	