

Federal Communications Commission  
Washington, DC 20554

Approved by OMB  
3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2008

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
KTIV	4 (analog)	SIOUX CITY	IA	WOODBURY	51108
	41 (digital)				
Licensee Name					
KTIV TELEVISION INC					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
Network NBC		Sioux City	www.ktiv.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
11670			02/01/2006		

### Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 3 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

(b) Identify publishers who were sent information in 3(a).

TV GUIDE, TRIBUNE MEDIA SERVICES

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination	
JACOB TWO TWO		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 9:00AM-9:30AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
JACOB TWO-TWO is a very little boy with a very big heart. As the youngest member of a large family, Jacob has to say things twice so he can be heard. He looks up to his siblings, but tends to be ignored or bullied by them when he tries to be a part of their activities. However, he does get noticed when he inadvertently lands himself in adventures that involve mysterious neighbors, international spies, and villains that come in all shapes and sizes. Often accompanied by his closest pals, Buford and Renee, Jacob Two-Two finds innovative ways to get in and out of hot water as he tumbles through a series of exciting adventures with honesty, integrity and a whole lot of determination.			

Title of Analog Core Program #2		Origination	
DRAGON		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 9:30AM-10:00AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>DRAGON is a cheerful, lovable and curious blue dragon who lives in a colorful little house where all his friends and anyone else who needs comfort or advice are welcome. Every day, Dragon faces a new situation that needs to be solved, and he does it in his unique Dragon-like way. If he can't get it right the first time, he keeps trying until he does. With each story, we find a new way to learn simple life skills through Dragon and his friends, Cat, Ostrich, Beaver, Alligator, and Mail Mouse.</p>			

Title of Analog Core Program #3		Origination	
MY FRIEND RABBIT		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 10:00AM-10:30AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>MY FRIEND RABBIT models constructive problem-solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature's riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into social activity filled with optimism, creativity and humor. The series helps children learn to "think out of the box" by showing viewers how the characters work together to come up with possible solutions, and persist with new ideas when one solution fails.</p>			

Title of Analog Core Program #4		Origination	
3-2-1 PENQUINS!		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 10:30AM-11:00AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>3-2-1 PENQUINS! draws upon characters from two stories and uses both long and short form material involving these characters to provide social-emotional messages to children. The show features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the Penguins.</p>			

Title of Analog Core Program #5		Origination	
VEGGIE TALES		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 11:00AM-11:30AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	4 years	8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
VEGGIETALES is a show that draws upon characters from stories, which use both long and short form material to provide social-emotional messages to children. Narrated by animated veggies, Bob the Tomato and Larry the Cucumber, the show teaches life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories.			

Title of Analog Core Program #6		Origination	
JANE and the DRAGON		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 11:30AM-12:00PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	4 years	8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
JANE AND THE DRAGON is coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.			

### Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

Title of Analog Non-Core Program #1		Origination	
JACK HANNA'S ANIMAL ADVENTURE		S	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Various	2		
Length of Program	Age of Target Audience		
30 minutes	From	To	Y
	13 years	16 years	
Does the program have educating and informing children ages 16 and under as a significant purpose?			Y

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?	Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?	Y
Description of Program	
This program is not a regularly scheduled program, but is broadcast from time to time on the weekends on KTIV. In each episode, cameras follow wildlife expert Jack Hanna as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Jack Hanna aired on these dates and times: Saturday 1/19/08 12:30pm and Sunday 2/17/08 at 1:00pm.	
Date and Time Aired (if preempted and rescheduled)	

Title of Analog Non-Core Program #2		Origination	
TEEN KIDS NEWS		S	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Various	3		
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Does the program have educating and informing children ages 16 and under as a significant purpose?		Y	
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?		Y	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?		Y	
Description of Program			
The mission of Teen kids News is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. Teen Kids News ran on the following dates and times: 1/12/08 at 1:00pm and 2/16/08 and 2/23/08 at 12:00pm.			
Date and Time Aired (if preempted and rescheduled)			

### Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

### Digital Core Programming

7. (a)	State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	3 hours
(b)	Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	Y
(c)	If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.  If No to 7(c), submit as an Exhibit a Statement of Explanation.	Y
8. (a)	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	168 hours
(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	3.0 hours
9. (a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Y
(b)	Identify publishers who were sent information in 9(a).	
TV GUIDE, TRIBUNE MEDIA SERVICES		

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
Degrassi: The Next Generation		NETWORK	
Regular Schedule		Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
M-F 1:30pm & SAT 6pm (1/5,1/12,1/19), then SUN 10am (1/27 through 3/30)		78	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
"Degrassi: The Next Generation", follows the families and students of Degrassi Community School, capturing the highs and lows of the youth experience with an honesty and authenticity that has earned global popularity. The series addresses important age-relevant topics in a direct and honest fashion and provides vivid representation of dilemmas along with solid information about how they can be handled. The series expemplifies topics such as bullying, cliques, dating, conflicts between friends, relationships with teachers and parents, substance abuse, and school pressurs both intellectual and social. The series also addresses the difficulties and opportunities for communication between adolescents and their parents and teachers. Resolutions emerge through peer discussions and direct experiences. Viewing these situations may offer opportunities for teenagers to express any concerns they may have about their own choices and the consequences protrayed in each episode.			

11.	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?  If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.	Y
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### Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

Title of Digital Non-Core Program #1		Origination	
Will & Dewitt		NETWORK	
Regular Schedule		Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SAT 6:00am-6:30am		13	

Length of Program		Age of Target Audience	
30 minutes		From	To
		3 years	7 years
Does the program have educating and informing children ages 16 and under as a significant purpose?			Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?			Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?			Y
Description of Program			
<p>"Will &amp; Dewitt" uses fantasy, fun, music and rhyme to provide young viewers with an enticing model for learning, growing and being. A little kid's world is apt to be replete with challenges and conundrums, as well as enjoyment and satisfactions. How does one deal with the possibility of monsters in a darkened room, the first day of school, the necessity of mark your artwork with your name and the difficulty of finding something to do on a rainy day? On an episode by episode basis, Will and Dewitt, along with their human and animal friends, face these challenges and more, often overcoming them by means of their own brand of ingenuity and perseverance, mixed with an ample dose of joy and humor. Will and Dewitt point up the fact that it's OK to be fallible in the course of learning. The boy and his frog commonly make mistakes and errors of judgment which at the time may seem monumental, but in reality serve as motivators of growth, change, and true accomplishment. Children work with the alphabet, language, numbers, directions, sequences, and colors.</p>			
Date and Time Aired (if preempted and rescheduled)			

Title of Digital Non-Core Program #2		Origination	
Magi-Nation		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 6:30am-7:00am	13		
Length of Program		Age of Target Audience	
30 minutes		From	To
		7 years	12 years
Does the program have educating and informing children ages 16 and under as a significant purpose?			Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?			Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?			Y
Description of Program			
<p>In an enticing new world filled with excitement, mystery, and danger, "Magi Nation" addresses how goals can be achieved ethically and with regard to the greater good. Tony, Edyn and Strag along with their human and decidedly non-human colleagues model their successful, and sometimes less than successful, attempts to analyze difficult situations, set appropriate goals, and creatively seek solutions to the dire dilemmas in which they find themselves. In the course of a series of intriguing codes, riddles and other puzzles that Tony, Edyn and Strag are presented with along the way, viewers are furthermore given the engaging opportunity to not only observe others to through the problem solving, but to make use of their unique knowledge base and burgeoning problem solving skills to address conundrums on their own.</p>			
Date and Time Aired (if preempted and rescheduled)			

### Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

### Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origination	
JACOB TWO TWO		NETWORK	
Regular Schedule		Total Times to be Aired	
Sat 9:00am-9:30am (NBC)		13	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>JACOB TWO-TWO is a very little boy with a very big heart. As the youngest member of a large family, Jacob has to say things twice so he can be heard. He looks up to his siblings, but tends to be ignored or bullied by them when he tries to be a part of their activities. However, he does get noticed when he inadvertently lands himself in adventures that involve mysterious neighbors, international spies, and villains that come in all shapes and sizes. Often accompanied by his closest pals, Buford and Renee, Jacob Two-Two finds innovative ways to get in and out of hot water as he tumbles through a series of exciting adventures with honesty, integrity and a whole lot of determination.</p>			

Title of Planned Core Program #2		Origination	
DRAGON		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 9:30AM-10:00AM (NBC)		13	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>DRAGON is a cheerful, lovable and curious blue dragon who lives in a colorful little house where all his friends and anyone else who needs comfort or advice are welcome. Every day, Dragon faces a new situation that needs to be solved, and he does it in his unique Dragon-like way. If he can't get it right the first time, he keeps trying until he does. With each story, we find a new way to learn simple life skills through Dragon and his friends, Cat, Ostrich, Beaver, Alligator, and Mail Mouse.</p>			

Title of Planned Core Program #3		Origination	
MY FRIEND RABBITT		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 10:00AM-10:30AM (NBC)		13	

Length of Program	Age of Target Audience	
30 minutes	From	To
	4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>MY FRIEND RABBIT models constructive problem-solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature's riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into social activity filled with optimism, creativity and humor. The series helps children learn to "think out of the box" by showing viewers how the characters work together to come up with possible solutions, and persist with new ideas when one solution fails.</p>		

Title of Planned Core Program #4	Origination	
3-2-1 PENGUINS!	NETWORK	
Regular Schedule	Total Times to be Aired	
SAT 10:30AM-11:00AM (NBC)	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>3-2-1 PENGUINS! draws upon characters from two stories and uses both long and short form material involving these characters to provide social-emotional messages to children. The show features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the Penguins.</p>		

Title of Planned Core Program #5	Origination	
VEGGIE TALES	NETWORK	
Regular Schedule	Total Times to be Aired	
SAT 11:00AM-11:30AM (NBC)	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>VEGGIETALES is a show that draws upon characters from stories, which use both long and short form material to provide social-emotional messages to children. Narrated by animated veggies, Bob the Tomato and Larry the Cucumber, the show teaches life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories.</p>		

Title of Planned Core Program #6	Origination	
JANE and the DRAGON	NETWORK	
Regular Schedule	Total Times to be Aired	

SAT 11:30AM-12:00PM (NBC)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>JANE AND THE DRAGON is coming-of-age story about a middle-class, midieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.</p>			

Title of Planned Core Program #7		Origination	
DEGRASSI THE NEXT GENERATION		NETWORK	
Regular Schedule		Total Times to be Aired	
M-F 1:30PM, SUN 10:00AM (CW-Digital)		78	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>"Degrassi: The Next Generation", follows the families and students of Degrassi Community School, capturing the highs and lows of the youth experience with an honesty and authenticity that has earned global popularity. The series addresses important age-relevant topics in a direct and honest fashion and provides vivid representation of dilemmas along with solid information about how they can be handled. The series expemplifies topics such as bullying, cliques, dating, conflicts between friends, relationships with teachers and parents, substance abuse, and school pressurs both intellectual and social. The series also addresses the difficulties and opportunities for communication between adolescents and their parents and teachers. Resolutions emerge through peer discussions and direct experiences. Viewing these situations may offer opportunities for teenagers to express any concerns they may have about their own choices and the consequences protrayed in each episode.</p>			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
David Madsen		712-239-4100	
Address		E-mail Address	
3135 Floyd Blvd		dmadsen@ktiv.com	
City	State	ZIP Code	
Sioux City	IA	51108	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

During the first quarter 2008, KTIV aired a weekly "QUIZ BOWL" program featuring teams from area high schools in academic competition. While not specifically designed for children only, it certainly contributes to the educational and informational needs of children. "KTIV Quiz Bowl" aired Saturdays at 5pm, January 26 through March 29, 2008.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
KTIV Television Inc	
Date	
04/07/2008	