

**2008  
Third Quarter**

**KTIV-TV, KTIV-DT  
Problems and Needs  
Programming List**

KTIV Television, Inc.  
Sioux City, IA

**2007 LISTING OF PROBLEMS AND NEEDS**  
**(In order of importance as determined by community interviews**  
**conducted 7/1/06-6/30/07)**

1. **Economy:** Including need for affordable Housing/ Jobs/Taxes
2. **Infrastructure:** Highways, high cost of utilities, downtown areas in several communities, etc.
3. **Crime Prevention/Gangs/Violence:** (tied with #4) including need for more police officers
4. **Substance Abuse** (tied with #3)
5. **Health Care/Social Services:** Including issues about seniors, quality daycare, parenting education
6. **Need for Recreation and Cultural Activities/especially for Young People**  
(Tied with #7 & 8)
7. **Local Government/Community Concerns:** (tied with #6 & #8) Includes need for community pride, local government cooperation with other agencies, local government accountability, etc.
8. **Education:** (tied with #6 & #7) including need for quality teachers, schools, etc.
9. **Minority/Ethnic Concerns:** Need to recognize and celebrate diversity, and concerns over illegal aliens
10. **OTHER:** Including but not limited to **Need for Family Values** and **Agriculture/Rural Concerns...** including concerns for small businesses in small communities need for places to shop in small towns.

*(Issued 7/6/07)*

**LOCALLY PRODUCED PROGRAMMING**

Station KTIV-TV programs to the ascertained problems and needs through a variety of programming vehicles. Being heavily community-oriented and interested in community problems and issues, the licensee devotes a very considerable amount of its news time to the coverage of significant problems, needs and issues facing the community.

KTIV-TV has produced and broadcast the following programming material in response to the problems and needs of our viewing area.

- **Around Siouxland**

Weekdays 12:25 pm Approximately 4 Minutes

Around Siouxland is a community affairs program of KTIV-TV. The program is hosted by Cathy Egan, and provides information and discussion of events in the tri-state Siouxland area. Many of these programs deal with issues from our problems and needs list. Details of each program follow, including date of broadcast, reference to the specific problem or need which was addressed and topic discussed.

Date	Topic	Problem or Need
Mon-Jul/07/08	LeMars Community Theatre , Le Mars IA	6
Tue-Jul/08/08	Sioux City Community Theatre	6
Wed-Jul/09/08	Cherokee County Fair Cherokee IA	6
Thu-Jul/10/08	Aggies Poker Run Fund Raiser Sgt Bluff Fire Dept	7,10,1
Fri-Jul/11/08	Monona County Fair, Onawa Iowa	6,8
Sat-Jul/12/08	River Cade Parade Sioux City IA	6
Sun-Jul/13/08	Aggies Poker Run Fund Raiser Sgt Bluff Fire Dept	7,10,1
Mon-Jul/14/08	River Cade Parade Sioux City IA	6
Tue-Jul/15/08	Lewis & Clark Festival Elk Point SD	6,7
Wed-Jul/16/08	Woodbury County Fair Merville IA	6,8
Thu-Jul/17/08	Might Mo Run & Marathon South Sioux City NE	6,7
Fri-Jul/18/08	Adams Nature Center Celebration N. Sioux City SD	6,7,10
Sat-Jul/19/08	Might Mo Run & Marathon South Sioux City NE	6,7
Sun-Jul/20/08	Adams Nature Center Celebration N. Sioux City SD	6,7,10
Mon-Jul/21/08	Plymouth County IA Quilt Auction for disabled	6,7
Tue-Jul/22/08	Dakota Thurston County NE Fair	6,8,
Wed-Jul/23/08	Sioux City Indian Softball Tournament	6,9
Thu-Jul/24/08	Make A Wish fund raiser for kids w/illness Sioux City IA	5,6
Fri-Jul/25/08	Angel Food Ministries Hornick IA	5,6
Sat-Jul/26/08	Dakota City NE Sesquicentennial	6,8
Sun-Jul/27/08	Hanover Historical Society Cherokee IA	6,8
Mon-Jul/28/08	Dakota City NE Sesquicentennial	6,8
Tue-Jul/29/08	Sweet Corn Days Estherville IA	6
Wed-Jul/30/08	Hanover Historical Society Cherokee IA	6,8

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Thu-Jul/31/08	<b>Pink ribbon Golf Classic Breast Cancer fund raiser</b>	5,7
Fri-Aug/01/08	<b>Morningside College Arts Series</b>	6
Sat-Aug/02/08	<b>Morningside College Arts Series</b>	6
Sun-Aug/03/08	<b>Miracle Treat Day Children's Miracle Network Fund Raiser</b>	5
Mon-Aug/04/08	<b>Fly Iowa 2008 flying spectacular</b>	6
Tue-Aug/05/08	<b>LeMars Sprint Triathlon</b>	6
Wed-Aug/06/08	<b>Miracle Treat Day Children's Miracle Network Fund Raiser</b>	5
Thu-Aug/07/08	<b>Sioux City Museum Sgt Floyd Encampment Sioux City IA</b>	8,6
Fri-Aug/08/08	<b>Yankton SD Riverboat Days</b>	6,
Sat-Aug/09/08	<b>Sioux City Museum Sgt Floyd Encampment Sioux City IA</b>	8,6
Sun-Aug/10/08	<b>Yankton SD Riverboat Days</b>	6
Fri-Aug/22/08	<b>Art Splash</b>	6,10
Sat-Aug/23/08	<b>Art Splash</b>	6,10
Sun-Aug/24/08	<b>Cystic Fibrosis fund Raiser</b>	5
Mon-Aug/25/08	<b>Cross Rock Fest</b>	6
Tue-Aug/26/08	<b>Route 66 Fund Raiser Senior Center Sioux City IA</b>	5,6
Wed-Aug/27/08	<b>Cystic Fibrosis fund Raiser</b>	5
Thu-Aug/28/08	<b>Wausau NE Labor Day Celebration</b>	6
Fri-Aug/29/08	<b>St Helena NE Sesquicentennial</b>	6
Sat-Aug/30/08	<b>Wausau NE Labor Day Celebration</b>	6
Sun-Aug/31/08	<b>St Helena NE Sesquicentennial</b>	6
Tue-Sep/02/08	<b>Plymouth County Knight of Columbus Phone-A-Thon for Life Skills</b>	5
Wed-Sep/03/08	<b>Grand Meadow Heritage Festival Wausau NE</b>	6
Thu-Sep/04/08	<b>Briar Cliff College Lecture from Film Maker</b>	6,8
Fri-Sep/05/08	<b>Women's Night Out</b>	5,6
Sat-Sep/06/08	<b>Briar Cliff College Lecture from Film Maker</b>	6,8
Sun-Sep/07/08	<b>Sioux City Community Theatre - Guys &amp; Dolls</b>	6
Mon-Sep/08/08	<b>Pets On Parade -- Sioux City Humane Society</b>	6,10
Tue-Sep/09/08	<b>Venture's Health Center</b>	5
Wed-Sep/10/08	<b>Sioux City Community Theatre - Guys &amp; Dolls</b>	6
Thu-Sep/11/08	<b>Sioux City Chamber Music</b>	6
Fri-Sep/12/08	<b>Ponca NE State Park Missouri River Expo</b>	6,7,10
Sat-Sep/13/08	<b>Ponca NE State Park Missouri River Expo</b>	6,7,10
Sun-Sep/14/08	<b>Tri State Child Care Conference</b>	5,1,10
Mon-Sep/15/08	<b>Nature Calls Loess Hills fund raiser Sioux City IA</b>	
Tue-Sep/16/08	<b>Tri State Child Care Conference</b>	5,1,10
Wed-Sep/17/08	<b>Latham Park Art In the Park Sioux City IA</b>	6
Thu-Sep/18/08	<b>Siouxland Aging Services</b>	5,6
Fri-Sep/19/08	<b>Girl Scouts</b>	10,6
Sat-Sep/20/08	<b>Girl Scouts</b>	10,6
Sun-Sep/21/08	<b>Lions Club Fund Raiser for Kids/blind</b>	5,7
Mon-Sep/22/08	<b>North High School Fund raiser Sioux City IA</b>	6,10
Tue-Sep/23/08	<b>Riverssance</b>	6
Wed-Sep/24/08	<b>Lions Club Fund Raiser for Kids/blind</b>	5,7
Thu-Sep/25/08	<b>S.T.A.R.S</b>	6,5
Fri-Sep/26/08	<b>St Luke's Hospital Birth Baby Classes</b>	5,8
Sat-Sep/27/08	<b>Boxers &amp; Bras Fund Raiser for Cancer June E Nysten</b>	5
Sun-Sep/28/08	<b>Pink Ribbon Seminar</b>	5,7
Mon-Sep/29/08	<b>Boxers &amp; Bras Fund Raiser for Cancer June E Nysten</b>	5
Tue-Sep/30/08	<b>Pink Ribbon Seminar</b>	5,7

PROBLEMS AND NEEDS LIST  
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- **News Channel 4**

Monday-Friday	5:30 am	90 Minutes
Monday-Friday	7:25 am, 8:25 am	5 Minutes
Monday-Friday	12 Noon	30 Minutes
Monday-Friday	5:00pm	30 Minutes
Monday-Friday	6:00 pm	30 Minutes
Monday-Friday	10:00pm	35 Minutes
Saturday	6:00pm & 10:00pm	30 Minutes
Sunday	5:00pm & 10:00 pm	30 Minutes

News Channel 4 is the top-rated news in the Siouxland area, with many broadcasts dealing with problems and important issues of the communities we serve. We continued several of our franchise reports which deal with specific issues on the problems and needs list. Unless otherwise noted, reports within newscasts average 2 minutes in length.

Healthbeat 4            Five nights a week during News Channel 4 at 10pm

Our Healthbeat 4 franchise includes reports about health-related issues in Siouxland, broadcast in our 10pm newscast. Addresses Problem and Need #5. The locally produced story topics included:

**JULY:**

- 1 – Bike Fitness. What you need to know to find a bike that fits your body. That will help you avoid injury while riding.
- 2 – Shoulder surgery. Apparently more and more golfers are needing surgery on their shoulders because of wear and tear, this is a new option.
- 3 – Face Fixes and Fillers. New options to help you reduce wrinkles and look younger.
- 6 – “Green Inhalers.” Companies are pushing for the more environmentally friendly inhalers, but they may not work the same for asthma patients.
- 7 – Tick Season. We are seeing a lot of ticks this year because it’s been so wet. Here are some ways to protect yourself.
- 8 – More and more children are dealing with high cholesterol.
- 9 – New heart pumps are helping patients live longer. But not everyone thinks it’s a good idea.
- 10 – Contact lens cleaning. Some solutions can lead to infections. Here’s a look at the latest recommendations.
- 13 – Cipro antibiotic warning. The government wants to let people know the antibiotic can cause tendonitis in some people.
- 14 - Fitness to prevent falls. Exercises older adults can do to build up strength and hopefully keep themselves from falling.
- 15 – Therapy after a fall. Ways to get an older adult back on their feet after a fall, and to prevent future falls.

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- 16 – Kidney Chain. There's a chain started across the country to give kidneys to those in need, and it's helping dozens of people.
- 17 – Best food for your mood. Foods affect your mood differently.
- 20 – 2<sup>nd</sup> hand TV. Kids can be affected by the TV just being on in the background.
- 21 – Mercy Weight Loss Program. No pills, no surgery, just a way for people who want to lose weight to get help.
- 22 – DermaScan. A machine that can check your skin for damage from the sun.
- 23 – No Needle Vasectomy. A new way to give anesthetic... it sprays on rather than is injected with a needle.
- 24 – Freezing Cancer Cells. Doctors are working on a way to freeze cancer cells and stop them in their tracks.
- 27 – Why do women live longer than men? It's a question researchers are trying to find the answer to.
- 28 – Blackberry Thumb. It's basically tendonitis or carpal tunnel in your thumb. It's a new ailment that came about mostly from blackberries and cell phone texting.
- 29 – Sunscreen can actually burn you. That's if you don't use it right or have the right sunscreen with complete protection.
- 30 – Beer guts are unhealthy. It can signal big problems with your heart.
- 31 – Sleeping as a senior citizen. Many of them don't sleep much, and apparently that's just part of growing old.

**AUGUST:**

- 3 – Dry Eye Serum. A guy and his doctor figured out how to make a new serum to help his extremely dry eyes from his own blood.
- 4 – Big Breakfast Diet. A new study shows eating half your daily calories for breakfast may keep you fuller longer through the day and help lose weight.
- 5 – Flavored water. It can have extra calories and you should keep an eye on how much you drink.
- 6 – Back to School Health. How to get your student out of their summer routine and ready to go back to school.
- 7 – Triceps Fat procedure. A way to trip those lunch lady arms and make them stop wiggling.
- 10 – Anti-Cancer Energy Booster. Does the drink on the market really work?
- 11 – Presidential Fitness. Just like for kids, the federal government has a presidential fitness test for adults so you can check your fitness level at home.
- 12 – Siouxland Community Health. The health center is expanding into a new facility because of the increase demand for their services.
- 13 – Biggest Loser Facility. One of the biggest loser contestants opens a weight loss facility to help others do what he did.
- 14 – Plasma skin. A way for you to look younger.
- 17 – Tonsillectomies. More kids are getting them these days, and doctors say it's mostly because of problems with sleep apnea.
- 18 – Weather effects on your health. Doctors say it's true; the weather can affect your health. It can make you feel depressed or sore. It also can make ailments like arthritis, migraines, and fibromyalgia flare up.
- 19 – Part two of the above story on Weather effects on your health.
- 20 – Laughter Yoga. A new kind of yoga where you laugh in all different ways. It's to brighten your mood.

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- 21 – Adult ADHD. It's a lot more common than people think, and a lot of people are being misdiagnosed.
- 24 – Heart Net Wrap. A new net they can put around your heart to help it function until you can have further surgery.
- 25 – Baby Allergies. How do you know your kids are allergic? And what can you do to prevent it.
- 26 – Peapod Online Grocer. A website to help you by the groceries right for your diet... if you have allergies, are on a diet, or need to watch your salt.
- 27 – Beating stress without spending money. Some ways you can relax without shelling out the dough to doctors.
- 28 – Backpack weight. Too heavy can mean trouble for your young student. Here's some advice on how to lighten the load on their small frames.
- 31 – Skin Cancer. The first in our series of 5 stories on cancer to promote the "Stand Up 2 Cancer Event" on NBC. This talks about the latest in research on skin cancer.

**SEPTEMBER:**

- 1 – Colon Cancer. The second in our "Stand Up 2 Cancer" series.
- 2 – Lung Cancer. The third in our "Stand Up 2 Cancer" series.
- 3 – Prostate Cancer. The fourth in our "Stand Up 2 Cancer" series.
- 4 – Breast Cancer. The final in our "Stand Up 2 Cancer" series.
- 7 – Epsom Salts. Apparently the old time remedy may also help decrease cerebral palsy in premature babies.
- 8 – Breast Self-Exam. A how-to lesson in how to give a breast self-exam.
- 9 – Alternative Suntan. A healthier way to get a tan... without the sun. It's spray on tan.
- 10 – Vitamin C injections. One doctor says by doing large bursts of vitamin C you can decrease the size of cancerous tumors.
- 11 – Allergy Gene. Scientists say they may have uncovered a gene that leads to allergies... that means there may one day be a cure to allergies.
- 14 – Taurine. It's an ingredient in energy drinks like Red Bull that some say is bad for your heart. Some countries have even banned the drinks because of it.
- 15 – Pain Pump. A new way to ease the pain after surgery for knee replacement patients.
- 16 – Methadone. It may help drug addicts kick the habit, but it is also showing signs of being a cancer killer!
- 17 – Mental Illness patients dying sooner. Researchers look at why more patients are dying younger if they have mental illness of some kind.
- 18 – Food Addicts Anonymous. A support group to help people who want to shed their bad dietary habits.
- 21 – Flat Head Kids. The back-to-sleep campaign helped fight SIDS, but apparently letting babies sleep on their back is leading to more babies having misshapen, flat heads. Now there's a helmet to help.
- 22 – Mitochondrial Disease. It's a complex disorder that affects a person's energy level to the point where their organs don't function properly. This is the story of one little Siouland girl who has it.
- 23 – New Physical Therapy for Scoliosis patients. It's a machine that's helping straighten curved spines.
- 24 – Sharing meds. It's not a good idea. A pharmacist talks about why it's important to not take anyone else's meds... or give yours to anyone else.
- 25 – Reflexology. A foot and hand massage with trigger points. It's a Chinese practice that some say can help warn of other problems in the body.

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28 – Obesity Surgery Revision. There's a way to revise a gastric bypass surgery if the patient starts gaining weight again.

29 – Cleaning Ears. It's important to clean your ears, but never stick a cotton swab in them... because it can lead to serious problems.

30 – Oncoplasty. Doctors are mixing plastic surgery and mastectomy surgery together to help breast cancer patients.

In addition to the "Franchise" reports listed above, we reported many stories in each newscast which related to Problems and Needs on our list. Listed below are topics of just some of those stories, organized according to the Problem and Need which was addressed.

**1. Economy:**

7/5 – Nebraska's governor Dave Heineman visits West Point, NE as they cut the ribbon on two economic development projects

7/7 – Bailey's Trucking announces they want to move to Sioux City and headquarter their business there.

7/8 – Acer announces that it will lay off 100 people throughout the company--Including some jobs in North Sioux City, SD.

7/10 – Local Ethanol Producer "VeraSun" has its stock downgraded

7/14 – New Company to bring millions to Siouxland

7/14 – Siouxland College spruces in Wind Energy

7/15 – Could banking crisis hit Siouxland?

7-15 – Siouxland Ethanol Plant shares secrets to success

7/16 – Two new businesses headed to South Sioux City

7/17 – Flex Fuel cars in Sloan have better options for gas

7/17 – Renovation planned for historic Badgerow Building in Sioux City

7/18 – New Biodiesel plant to be built in South Sioux City, NE

7/18 – Tour of Green Planet Farms

7/22 – New Biodiesel plant in South Sioux City means emptiness for another

7/22 – Geologists examine water on site of Hyperion Energy Facility\

7/22 – How will storms affect insurance claims?

7/24 – Minimum wage increases in South Dakota

7/24 – Life Form announces partnership with South Korean company

7/24 – College students can save money on student loans

7/25 – New Business Coming to Sioux City "2<sup>nd</sup> Wind Fitness"

7/26 – Downtown Building Being Re-Used for new businesses

7/28 – Backers of Casino in Lyon Co. SD unveil plan

7/28 – Akron, IA Opera House looks to become "beacon of culture"

7/29 – 115 jobs cut by ACER in Gateways direct call center

7/30 – Lakeport Commons in Sioux City welcomes two new businesses

7/31 – Roadside Veggie Vendors facing higher operating costs

8/4 – Businesses hurt by delayed construction of playground

8/4 – Blue Iguana Bar gets liquor license renewed

8/7 – Sheldon, IA officials reflect on newest water park and economic plans

8/14 – T- Boone Pickens to U.S.: Put down the oil!

8/14 – Interstate Construction might cause Casino to move inland

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8/15 – MPC will lay off five percent of workforce  
8/29 – MPC, which bought Gateway, adds 20 jobs to Sioux City  
8/22 – MidCo Supplies Opens Doors in Sioux City  
8/25 – Hilton Garden Inn Helps Complete Sioux City Riverfront Plans  
8/27 – Harkers in Le Mars, IA closes after 100 years  
9/11 – former Gateway building may lose its spots  
9/15 – Effects of Wall Street Plunge seen in Siouxland  
9/17 – Ethanol Plant in Norfolk, NE celebrates one year of operation  
9/17 – What people are cutting back on in tough economic times  
9/17 – Expert ways in on falling crude, rising gasoline prices  
9/18 – MidAmerican Buys Constellation Energy Group  
9/18 – Omaha-based Goldman's bought by private investment firm  
9/18 – Energy Fair provides possibilities for others to go green  
9/19 – Farmland Foods may strike if contract situation not resolved  
9/19 – Local Ethanol Producer seeks help for "strategic alternatives  
9/20 – Ethanol Plant Tour with state lawmakers  
9/22 – Siouxland Financial Expert Explains Wall Street Bailout  
9/22 – What the Wall Street Bailout means to Siouxland  
9/22 – Downtown Business much switch styles to stay competitive in business  
9/23 – Downtown Theatre benefits from opening of street after construction project  
9/24 – Qwest cuts several jobs in Sioux City call center  
9/25 – Farmland food workers to vote on latest labor agreement  
9/26 – How to protect your credit score in tough economic times  
9/27 – Workers approve labor agreement for Farmland Foods  
9/26 – Motorcycle sales are up with larger vehicles on the downward  
9/27 – Proposed merger between Delta/NWA could mean changes for Sioux City's only airport  
9/29 – Fire damages popular downtown Vermillion, SD bar

**2. Infrastructure:**

7/3 – With rising gas prices, fewer people are filling up. What does that do for state's who depend on gas taxes to help pay for maintaining roads?  
7/7 – Community reacts to the lone grocery store in Albert City being destroyed by fire.  
8/29 – Red Light Cameras could be coming to Sioux City  
8/28 – Dakota Street Construction hoped to be completed by Oct.  
8/17 – Road Development in Train Yards hampering Sioux City  
8/19 – Blinking Yellow Lights coming to Sioux City  
8/19 – Sioux City reexamining red light cameras  
9/14 – Downtown businesses dealing with extra litter from smoking ban  
9/14 – Many college students have high credit card debts.  
9/16 – Future of Highway 20 to be discussed in month  
9/17 – Surprise Inspections held in South Sioux City for commercial trucks  
9/21 – Semi Traffic Expected to Increase  
9/22 – Sioux City City Council Members Tour Downtown Sioux City  
9/22 – Sioux City City Council Member disappointed in progress of one downtown revitalization project

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- 9/24 – Downtown Sioux City Intersection to see semi more traffic with proposed interstate construction project
- 9/25 – Town hall meeting to discuss downtown Sioux City's future
- 9/30 – Downtown Le Mars streets get smoothed over
- 9/30 – City of Sioux City names new Fire Chief

**3. Crime Prevention/Gangs/Violence:**

- 7/1 – Amy Sunclades, a daycare provider, is charged with child endangerment for a child that she was taking care of.
- 7/2 – One person is dead, another injured, one in custody during a stabbing in Macy, Nebraska
- 7/2 – Fines in construction zones will rise for drivers ticketed in those areas.
- 7/8 – Fire investigators determine the cause of a fire that destroyed Albert City, Iowa's only grocery story.
- 7/8 – A look at how officials plan to enforce the new sex offender law in South Dakota.
- 7/10 – Teen to be charged as adult in stabbing in Macy, NE
- 7/10 – Shooting victim is victim of accused shooter in Winnebago, NE
- 7/11 – Couple indicted in robbery of Vermillion, SD Pharmacy
- 7/15 – Man Sentenced to 20 years for stabbing girlfriend, self
- 7/16 – Andrew Dwyer pleads guilty for assaulting girlfriend, unborn child
- 7/16 – Matthew Hettinger's Lawyer asks to withdraw from the case
- 7/16 – Authorities look to connect supposed arsonist, unsolved arson crimes
- 7/21 – Jose Sandoval admits to two more murders
- 7/29 – Armando Orozco convicted of kidnapping and sexually assaulting young girl
- 7/31 – James Bentley found guilty of sexually abusing Jetseta Gage
- 8/4 – Jeremy Williams found guilty of murdering, kidnapping, robbing Zachary Cooper
- 8/7 – Copper Theft at a Sioux City Elementary School
- 8/8 – Phieu Van Nguyen pleads guilty to one charges, still faces trial
- 8/11 – Sioux City teen is dead, another in custody after shooting
- 8/14 – Trial seated in Samuel Wright trial
- 8/29 – Last two accused in local major marijuana growing operation found guilty
- 8/29 – Three men arrested on drug charges
- 8/29 – arraignment delayed for second time for Shane Tweedy
- 8/18 – 9 Witnesses take stand against Samuel Wright, man accused of robbing, kidnapping and murdering Zachary Cooper
- 8/19 – Jury Seated In Trial of Major Local Marijuana Growing Operation
- 8/20 – Bus Stop Beating – alleged attacker arrested
- 8/25 – Samuel Wright Found Guilty
- 9/1 – Two Boys stabbed in the early morning
- 9/2 – Phieu Van Nguyen Must Forfeit Property as part of sentencing
- 9/4 – Pit Bull attacks developmentally disabled teen – Sioux City City Council considers amendments to new pit bull ban
- 9/4 – Three people face felony charges for graffiti
- 9/5 – House full of dangerous spiders raided
- 9/12 – Man accused of kidnapping girl sentenced to life in prison
- 9/16 – First two people arrested under Iowa's new trafficking law
- 9/24 – Another Mental Evaluation for Suspect in Yankton, SD Murder

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- 9/24 – Suspected Gang Members arrested with graffiti implements
- 9/28 – Neighbors react to triple murder in Yankton, SD
- 9/29 – Matthew Hettinger’s Lawyer wants trial moved
- 9/29 – Did negative media attention poison the jury pool in Woodbury County?
- 9/29 – Family of one of the victims of the Yankton triple murder talks about the loss

**4. Substance Abuse:**

- 8/6 – “Family Drug Court” helps those trying to kick the habit
- 8/25 – Golfers Hit the links to fight eating disorders
- 9/5 – Golfers hit the links to fight breast cancer
- 9/25 – “Go Red” ball helps fight heart disease

**5. Health Care/Social Services:**

- 7/1 – Smoke Free Air Act goes into effect in the state of Iowa -- talked to consumers about their thoughts on it.
- 7/6 – A look at how Iowa’s Smoke Free Air Act affected those that attended Saturday in the Park.
- 7/8 – Buena Vista county supervisors place a restriction on where people can smoke outdoors.
- 7/16 – Possible Setback for Hospital in Crawford County, NE
- 7/16 – Groundwork for new health clinic begins in Sioux City
- 7/17 – How would a Medicare pay cut affect Siouxland Doctors
- 7/17 – Nebraska prepares for new Safe Haven Law
- 7/24 – Archaeologist Visits future site of Crawford Hospital
- 7/25 – Seniors celebrate new Siouxland Senior Center
- 7/31 – Hy-Vee offers generic drug plan
- 8/4- Gospel Mission reconstruction begins soon
- 8/18 – Not too late to get young children into local pre-schools
- 8/26 – Medical Clinic to be provided at West High School in SC
- 8/28 – Denison, IA Hospital plans considered
- 9/5 – Yankton, SD Clinic doubles size of Pharmacy
- 9/5 – University of South Dakota Christens new medical building
- 9/12 – Hospital Olympics For a good cause
- 9/21 – Anti Aging Week helps seniors stay active and healthy
- 9/22 – Officials in Denison meet to discuss annexing the land for new hospital
- 9/25 – West High School opens medical clinic for students, families
- 9/27 – “Race for the Cure” In Vermillion, SD

**6. Recreation and Cultural Activities/Especially for young people:**

7/2 -- Food and costume preparations begin for Sioux City's Mardi Gras Festivale.  
7/5 -- Sioux City's Saturday in the Park begins.  
7/10 – Wayne Chicken Show provides entertainment for the kids  
7/17 – “Motor Cross” teaches life lessons to young kids while having fun  
7/19 – River Cade Queen announced – people doing stuff at River Cade  
7/21 – RAGBRAI riders love the ride  
7/23 – Grandview Park turns 100 years old  
7/25 – Plymouth Co Fair, along with myriad of other fairs, going on  
7/29 – Plymouth County Fair sights and sounds  
7/31 – Ice Cream Social for the kids  
8/5 – Yankton, SD takes place in first National Night Out  
8/5 – Sioux City takes place in National Night Out  
8/29 – Park in South Sioux City seeing renovations  
8/14 – Sculpt Siouxland provides walking tour of art gallery  
8/29/2008 – Preview of upcoming arts festival, ArtSplash  
8/22 – Marching Band teaches life lessons  
8/22 – Fridays on the Promenade  
8/23 – Big Sioux Bash “Rocks the River”  
8/24 – Taking Flight at “Summer Fun Fly”  
8/25 – Big Red Keno Opens in Norfolk, NE  
8/27 – Ice Cream Jam held for free  
9/1 – Last Day of the season for Public Pools  
9/1 – Celebration Days Wraps Up  
9/5 – Clay County Fair: “Destination of a Lifetime”  
9/15 – Organizers Prepare for Siouxland Lewis and Clark Marathon  
9/19 – Missouri River Expo Kids Day  
9/20 – Chili Cook Off For Big Brothers, Big Sisters  
9/21 – Missouri River Expo allows people to take advantage of Mighty Mo, good weather  
9/21 – Australian “Pink Floyd” tribute band coming to Siouxland  
9/27 - Placekick, Punt and Throw Football competition is going on  
9/29 – Riverssance Press Conference Heralds upcoming festival  
9/29 – Tourism down in Willow Creek state park in Nebraska due to algae warning

**7. Local Government/Community Concerns:**

7/1 – KTIV announces they've raised more than 44 thousand dollars in 10 days for the “Flood Relief Drive.”  
7/1 – Preparations begin for Sioux City's big “Saturday in the Park” event.  
7/4 – For more than 50 years, thousands of people come out to take part in Bronson, Iowa's 4<sup>th</sup> of July festival.  
7/4 – Airmen from Sioux City's 185<sup>th</sup> Air-refueling wing come home after a few months overseas.  
7/5 – The town of Coleridge, NE celebrates 125 years.

**PROBLEMS AND NEEDS LIST  
2008 THIRD QUARTER REPORT**

7/10 – Seatbelt safety stressed  
7/11 – Community welcomes back 334th Brigade Support Battalion  
7/12 - Hinton celebrates being around for 125 years  
7/20 – Community comes together to help out Family that lost everything in deadly tornado  
7/28 – Public invited to discuss Siouxland Transit Route Changes  
7/28 – Sioux City Mayor Mike Hobart's ethics questioned  
7/29 – Traveling Vietnam Memorial visits South Sioux City  
7/31 – After 50 year, finally a U-S Citizen  
8/2 – Dakota City turns 150  
8/11 – Ethics policy discussed at Sioux City Council Meeting  
8/22 – Iowa Department of Health Officials discuss smoking ban  
8/22 – TSI Eyes old elementary school building  
8/23 – Bikers head out for Toy Run  
8/24 – Citizens Group speaks about proposed pit bull ban.  
8/25 – Pit Bull owners threaten to leave after proposed ban is approved  
8/26 – Future of Highway 20 Expansion Project discussed at meeting.  
8/26 – Lyon County South Dakota Voters Prepare for Casino Vote  
9/3 – Airport Parking Debate Continues in Sioux City  
9/5 – IA Governor Chet Culver continues to work with Congress on Flood Disaster Recovery Money  
9/5 – Iowa DOT faces salt shortage as winter approaches  
9/10 – Military recruitment in Siouxland  
9/10 – Draft Air Permit Approved for proposed Oil Refinery in Union Co, SD  
9/11 – What community officials are doing to assure our safety after 9/11  
9/15 – Sioux City Council to vote on Pit Bull Ban  
9/18 – Two teenagers left under Nebraska's safe haven law should prompt change in young bill  
9/19 – Parking Debate to be solved at next City Council  
9/22 – Voters Prepare for casino vote in Lyon County, IA  
9/23 – Voters Pass Casino Vote in Lyon Co IA

**8. Education:**

7-21 – Architect approved for Sioux City Elementary school  
7/31 – United Way unveils two programs to target elementary, preschool students  
8/6 – More Preschool options continue in Sioux City  
8/7 – New Girls Inc facility to have new gym  
8/12 – Grief Counseling provided after student dies in shooting accident  
8/20 – First day of school for new superintendent  
8/20 – Bus Safety as school approaches  
8/20 – Leeds Elementary opens doors for first time on first day of school  
8/21 – Unity Elementary opens doors for First Time Today  
9/1 – Orange City Preschool preview  
9/10 – Bond issue rejected in O'Neill, NE – districts next move  
9/12 – Northeast Community College approves new budget  
9/19 – Reaction to Latest “No Child Left Behind Reports”  
9/24 - Two Area Colleges Come Together to provide new grant programs  
9/24 – Plans for old high school to become new home of TSI on hold  
9/26 – Reading On the Lawn allows elementary school students to enjoy reading with an adult.

PROBLEMS AND NEEDS LIST  
2008 THIRD QUARTER REPORT

9/30 – Homecoming at St. Joseph’s in Le Mars starts with brick giveaway

**9. Minority/Ethnic Concerns:**

- 7/7 – Folks in Sioux City celebrate Edna Griffin day. She helped pave the way for civil rights.
- 8/16 – Shop in Vermillion promotes Diversity by aiding Guatemalans
- 9/16 – Residents growing Hispanic population in Storm Lake IA
- 9/16 – New 24-hour Spanish Radio in Storm Lake
- 9/9 – Meatpacking Plant faces over 9,000 child labor charges after large illegal workers raid
- 9/18 – Agriprocessors owners plead not guilty to thousands of child labor charges

**10. Other:**

- 7/3 – Corn in Siouxland will not be “knee high” by the fourth. This is becoming an old saying a not something is accurate.
- 7/7 – Even with a couple of warm, humid days... Siouxland crops are still behind normal, which some say could affect yields.
- 7/10 – Iowa Sen. Chuck Grassley says rising fuel costs should dissuade people from using, buying ethanol
- 7/10 – Little Sioux Scout Ranch unveils plans to rebuild after deadly tornado
- 7/10 – Family who survived deadly tornado talk to KTIV
- 7/10 – Crews continue to battle grain bin fire in Alton Explosion
- 7/13 – Zebra Muscles invade Siouxland Lake
- 7/16 - Siouxland Senators Back Flood Relief Bill
- 7/21 – Storms knocks power out to thousands
- 7/21 – Agronomist visits Siouxland
- 7/22 – Open walled cattle barn helps out cattle
- 7/23 – Farm Expo shows off latest farm toys
- 9/27 – Digital Coupon Problem facing those looking to make transition
- 8/29 – Cows typically facing north/south, easy to find directions
- 8/18 – SD Wheat Crop could be record yield.
- 8/20 – getting the most out of your dairy cattle with sync nutrition
- 8/22 – Farm Accidents, Fatalities prompt officials to caution farmers
- 8/23 – DUI Safety Day at Norfolk, Ne High School teaches dangers of drinking and driving
- 8/26 – Iowa Ag Secretary comments on weekly crop report in Iowa
- 8/26 – Goss’s Wilt Gripping Siouxland Crops
- 9/4 – Denison Iowa Ag Officials move on with Co-Op that suffered explosion
- 9/5 – Number of Cattle on Nebraska’s Feedlots continues to grow, buck national trend
- 9/10 – “Pride in Our Community Day” allows students to help others in their community
- 9/11 – How has the economy affected Livestock Shows?
- 9/16 – Farmers are having financial problems due to healthcare
- 9/16 – Drinking Age Debate in Siouxland
- 9/17 – Siouxland Red Cross Assists in Hurricane Ike Recovery Efforts
- 9/18 – Professors uses Sweet Sorghum to make ethanol

**PROBLEMS AND NEEDS LIST  
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9/18 – Professor approves of South Dakota abortion ban  
9/19 – E-Recycling allows old electronics to be taken care of  
9/22 – Farm safety stressed during farm safety week  
9/25 – Pro-Life Advocated to sit outside Sioux City Clinic for 40 days  
9/25 – Nebraska’s Safe Haven Law garnering national attention  
9/26 – New website helps grain traders from comfort of own home  
9/27 – Golfers Hit the Link for the Special Olympics  
9/27 – Gathering helps those who miss teenager who was shot and killed  
9/28 – Siouxlenders Help out with Hurricane Ike recovery  
9/29 – Spencer, IA recognized as one of Iowa’s “Great Places”

**Political Campaign Coverage:**

KTIV provided comprehensive coverage of political campaigns as they came through Iowa in advance of the Iowa Caucus in January 2008 and continuing through first quarter 2008. Detailed below are the various candidates featured during KTIV newscasts throughout third quarter 2008:

**– 7/01/08**

John McCain “McCain” VO 10 (18 seconds)

Barack Obama “Obama Bill Clinton” VO 10 (18 seconds)

**--7/05/08**

John McCain “Politics” VO 10 (18 seconds)

Barack Obama “Politics” VO 10 (18 seconds)

**--7/07/08**

John McCain “Politics” pkg 5 (1:37)

Barack Obama “Politics” pkg 5 (1:37)

Barack Obama “Obama Plane” VO Noon, 10 (21 seconds) (24 seconds)

**--7/08/08**

John McCain “Politics” pkg 5:30 (1:29)

Barack Obama “Politics” pkg 5:30 (1:29)

**--7/09/08**

John McCain “Politics Iran” pkg 5 (1:41)

**PROBLEMS AND NEEDS LIST  
2008 THIRD QUARTER REPORT**

Barack Obama "Politics Iran" pkg 5 (1:41)

**--7/10/08**

Barack Obama "Obama Statement" VO 5:30, 6 (30 seconds)

Barack Obama "Obama Clinton" VO noon (27 seconds)

John McCain "Politics" pkg  
Barack Obama "Politics" pkg 5, 10 (1:46)

**--7/12/08**

Barack Obama "Clinton VP?" VO 10 (25 seconds)

Barack Obama "Obama Office" VO 10 (20 seconds)

John McCain "Huckabee McCain" VO 10 (31 seconds)

**--7/13/08**

John McCain "McCain" VO 10 (25 seconds)

Barack Obama "Hagel Obama" VO 10 (20 seconds)

**--7/14/08**

John McCain "Off Shore Oil" pkg sot  
Barack Obama "Off Shore Oil" pkg rdr 5 (1:27)

Barack Obama "New Yorker Editor" VO 5 (20 seconds)

**--7/15/08**

Tim Johnson "Johnson Dykstra" cg 10 (20 seconds)

Joel Dykstra "Johnson Dykstra" cg 10 (20 seconds)

**--7/16/08**

Tim Johnson "Johnson Dykstra" cg 10 (20 seconds)

Joel Dykstra "Johnson Dykstra" cg 5:30 am, 6 (24 seconds)

John McCain "McCain Nebraska" VO 5:30, 5, 6 (26 seconds) (24 seconds)

Kim Schmett "Congress Fundraising" cg 10 (25 seconds)

**PROBLEMS AND NEEDS LIST  
2008 THIRD QUARTER REPORT**

Rebecca Greenwald "Congress Fundraising" cg 10 (25 seconds)

Bruce Braley "Congress Fundraising" cg 10 (25 seconds)

Dave Loesock "Congress Fundraising" cg 10 (25 seconds)

John McCain "McCain Nebraska" VO 10 (16 seconds)

Steve King "Congress Fundraising" cg  
10 (25 seconds)

Leonard Boswell "Congress Fundraising" cg 10 (25 seconds)

Tom Latham "Congress Fundraising" cg 10 (25 seconds)

**--7/17/08**

John McCain "McCain Nebraska" VO 5:30, 6am (16 seconds)

John McCain "McCain Obama Funds" VO Noon, 5 (24 seconds)

Barack Obama "McCain Obama Funds" VO 5 (24 seconds)

Clinton Obama VO 5 (13 seconds)

**--7/18/08**

Barack Obama "Overseas Politics" pkg Noon (2:10)

John McCain "McCain Michigan" VO Noon (24 seconds)

**--7/20/08**

John McCain Thune VP" VO 5 (27 seconds)

Barack Obama "Obama Hagel" VO 5 (30 seconds)

Steve King "Hubler King" VO sot  
Rob Hubler "Hubler King" VO sot 5 (1:05)

**--7/21/08**

Tim Johnson "Johnson Debate" vo5:30, 6, Noon (30 seconds)

Barack Obama "Iraq Obama Visit" pkg Noon (1:14)

**PROBLEMS AND NEEDS LIST  
2008 THIRD QUARTER REPORT**

Barack Obama "Iraq Obama Visit" 5:30, 6a (32 seconds)

Hillary Clinton "Clinton Debt" VO 5 (25 seconds)

Barack Obama "Politics" pkg  
John McCain "Politics" pkg 5 (1:12)

**--7/22/08**

Barack Obama "Obama Iraq" pkg Noon (1:45)  
Barack Obama pkg  
John McCain pkg 5:30 (1:46)

**--7/23/08**

Barack Obama "Politics" pkg 5 (2:10)  
John McCain "Politics" pkg 5 (2:10)

John McCain "Politics" pkg 5 (1:58)

Barack Obama "Mideast Obama" pkg noon (1:22)

Barack Obama "Mideast Obama" pkg 6, 5:30 (22 seconds)

Greg Grupp "Greg Grupp" VO sot 5:30 (37 seconds)

John McCain "McCain Town Hall" VO Noon (15 seconds)

**--7/24/08**

Barack Obama "Politics Thursday" VO 5:30 (23 seconds)

John McCain "Politics Thursday" VO 5:30 am (23 seconds)

Barack Obama "Politics" pkg 5 (1:58)

John McCain "Politics" pkg 5 (1:58)

Barack Obama "10Obama" VO sot 10 (34 seconds)

John McCain "McCain" VO 10 (21 seconds)

**--7/25/08**

John McCain "Political" pkg 10 (1:46)  
Barack Obama "Political" pkg 10 (1:46)

**PROBLEMS AND NEEDS LIST  
2008 THIRD QUARTER REPORT**

John McCain "Political" pkg 5 (1:40)  
Barack Obama "Political" pkg 5 (1:40)

**--7/27/08**

John McCain "Political" pkg 5 (1:52 seconds)  
Barack Obama "Political" pkg 5 (1:52 seconds)  
Barack Obama "Obama IA" cg 5 (22 seconds)

**--7/28/08**

John McCain "McCain Sturgis" VO 5 (20 seconds)  
John McCain "AM Politics" VO 5:30 (20 seconds)  
Barack Obama "AM Politics" VO 5:30 (20 seconds)  
John McCain "McCain Growth" VO 10 (23 seconds)

**--7/30/08**

Barack Obama "Obama in CR" VO 10 (17 seconds)

**--7/31/08**

Barack Obama "Obama in CR" VO 5, 6 (17 seconds)

**--8/01/08**

Steve King "10King Hubler Forum" cg sot 5:30 am (48 seconds)  
Rob Hubler "10King Hubler Forum" cg sot 5:30 am (48 seconds)  
Jackie Warnstadt VO sot 5:30 (44 seconds)  
Jerrid Kruse "Kruse" VO sot 5:30 am (34 seconds)  
John McCain "McCain Sturgis" VO 10 (23 seconds)  
Barack Obama "Obama Oil Change" VO 10 (15 seconds)

**--8/02/08**

Scott Kleeb "Kleeb Ads" rdr 10 (23 seconds)  
Mike Johanns "Kleeb Ads" rdr 10 (23 seconds)

**PROBLEMS AND NEEDS LIST  
2008 THIRD QUARTER REPORT**

**--8/03/08**

John McCain "Politics" pkg 10 (1:49)

**--8/04/08**

Barack Obama "Obama Oil Reserves" rdr Noon (23 seconds)

Barack Obama "Energy" sot 5 (7 seconds)

John McCain "Energy" sot 5 (7 seconds)

Barack Obama "Obama Energy" VO 10 (21 seconds)

John McCain "McCain Sturgis" rdr 10 (18 seconds)

Ralph Nader "SD Nader Petition" RDR 10 (11 seconds)

**--8/05/08**

Ralph Nader "SD Nader Petition" RDR 5:30 (11 seconds)

Barack Obama "Obama Text" pkg 5:30 (1:48)

John McCain "Politics" pkg 5:30 (1:48)

**--8/06/08**

Barack Obama "Obama Town Hall" VO Noon (33 seconds)

**--8/07/08**

John McCain "McCain State Fair" VO 10 (22 seconds)

Ralph Nader "IA Nader Petition" VO 10 (17 seconds)

**--8/08/08**

Barack Obama "Clinton for Obama" VO 10 (33 seconds)

John McCain "McCain State Fair" VO 5:30, 6am, Noon, 5, 10 (22 seconds)

John McCain "McCain Bracelet" VO 5:30, 6am (25 seconds)

**PROBLEMS AND NEEDS LIST  
2008 THIRD QUARTER REPORT**

Ralph Nader "IA Nader Petition" VO 5:30, 6am (27 seconds)

Tim Johnson "Johnson Not Debating" VO  
Joel Dykstra "Johnson Not Debating" VO 6, 10 (31 seconds)

Barack Obama "Clinton Convention" VO 6am (32 seconds)

**--8/10/08**

John McCain "Politics" pkg 10 (1:28)

Barack Obama "Obama Text" VO 5:30 (22 seconds)

**--8/11/08**

Barack Obama "Obama Text" VO 5:30 (22 seconds)

John McCain "Politics" pkg 5, 10 1:48

**--8/14/08**

John McCain "McCain Aspen" VO sot 10 (21 seconds)

Hillary Clinton "Clinton Dems Ballet" VO 6, 10 (17 seconds)

Barack Obama "Obama Women's Vote" VO sot 6 (46 seconds)

**--8/15/08**

Steve King "King Town Hall Meeting" VO sot 10, 6 (57 seconds)

**--8/16/08**

Joel Dykstra "Dykstra Debate" VO SOT 10 (47 seconds)

John McCain "McCain Obama" VO  
Barack Obama "McCain Obama" VO 10 (22 seconds)

**--8/18/08**

Barack Obama "Politics" pkg  
John McCain "Politics" pkg 5 (2:02)

PROBLEMS AND NEEDS LIST  
2008 THIRD QUARTER REPORT

Joel Dykstra "Dykstra Debate" 5:30, 6 (47 seconds)

Barack Obama "AM Politics" VO  
John McCain "AM Politics" VO 5:30, 6 (24 seconds)

**--8/19/08**

Barack Obama "VEEP Search" pkg  
John McCain "VEEP Search" pkg 10 (1:56) 5:30, 6 (2:01)

Barack Obama "Politics" pkg  
John McCain "Politics" pkg 5 (1:57)

**-- 8/20/08**

Barack Obama "Politics" pkg  
John McCain "Politics" pkg 5 (2:02)

**-- 8/21/08**

Barack Obama "Obama Announcement" VO 5:30, 6 (23 seconds)

**-- 8/22/08**

Barack Obama Politics pkg  
John McCain Politics pkg 10 (2:09) 5 (1:38)

Joel Dykstra "Letter" VO 5:30, 6 (28 seconds)

John McCain "McCain Letter" VO 5:30, 6 (35 seconds)

**-- 8/23/08**

Barack Obama "Obama VP" PKG 10 (2:12)

**-- 8/24/08**

Barack Obama "Obama MN" VO 10 (18 seconds)

Barack Obama "Dems" pkg 10 (2:10)

**-- 8/25/08**

"10 Dems Conventions" pkg 10 (2:10) 5 (2:16)

Barack Obama "Obama IA Visit" VO sot 5 (49 seconds)

PROBLEMS AND NEEDS LIST  
2008 THIRD QUARTER REPORT

Barack Obama "Dems" pkg 5:30 (1:56)

Barack Obama "Matts DNC Monday" phoner 5:30, 6am, 6pm (2:00)

**-- 8/26/08**

Barack Obama "Matts DNC Tuesday" phoner 5:30, 6 (1:30)

John McCain "McCain Phoenix" 5:30, 10 (45 seconds)

Barack Obama "Tues Dems" pkg Noon (1:59) + 5:30, 6(2:05)

Barack Obama "Hillary Speaks" pkg 10 (2:12)

John McCain "Republican Convention" VO 10 (21 seconds)

Barack Obama Dems in Denver pkg 5 (1:49)

Barack Obama Joe Biden Emotional VO sot 5 (44 seconds)

Barack Obama "Obama Postville" VO 5 (39 seconds)

**-- 8/27/08**

Barack Obama "Dems Wednesday" pkg 5, 5:30 (1:47) + (1:59)

Barack Obama "Matt DNC Wednesday" phoner 5:30, 6 (1:40)

**-- 8/28/08**

John McCain (VP) rdr Noon (22 seconds)

**-- 8/29/08**

Barack Obama "Barack Backup" VO 10 (57 seconds)

John McCain "McCain Ohio" VO 10 (22 seconds)

**--8/31/08**

John McCain "Veep" pkg 12 (1:27)

Barack Obama "Obama" pkg 5:30, 6 (1:54)

Mike Johanns "Mike Johanns" VO sot 5:30, 6, 10 (44 seconds)

**PROBLEMS AND NEEDS LIST  
2008 THIRD QUARTER REPORT**

Barack Obama "Politics" pkg  
John McCain "Politics" pkg 5 (2:18)

John McCain "GOP Convention" pkg 10 (2:11)

John McCain "McCain Palin" VO 10 (33 seconds)

**-- 9/01/08**

John McCain "RNC Monday" pkg 10 (1:29)

John McCain "5RNC" pkg 5 (1:51)

John McCain "Matt RNC Monday" phoner 5:30, 6 (1:28)

John McCain "McCain Fundraising" VO 10 (25 seconds)

Barack Obama "Obama Milwaukee" VO 10 (19 seconds)

Rob Hubler "Bedell Hubler" cg 5, 10 (19)

**-- 9/2/08**

John McCain "RNC Tuesday" pkg 10 (2:02)

John McCain "GOP Convention" pkg 5 (2:06)

John McCain "Matt RNC Tuesday" phoner 5:30, 6 (1:27)

**-- 9/03/08**

John McCain "Matt RNC" live 5:30, 6 (1:12)

Steve King (King at RNC" VO sot 5 (43 seconds)

Sarah Palin "VP Nominee Palin" pkg 6pm (1:54)

Sarah Palin "5Nominee Palin" 5 (15 seconds)

John McCain "MN Arrival" VO 5 (24 seconds)

Barack Obama "Obama Critizes GOP" 5 (37 seconds)

**-- 9/04/08**

Sarah Palin "VP Nominee Palin" pkg 5:30am, 6, 6:30 (1:54)

**PROBLEMS AND NEEDS LIST  
2008 THIRD QUARTER REPORT**

Barack Obama "Obama Criticizes GOP" 5:30 am (33 seconds)  
John McCain "AM GOP" PKG 5:30 am (1:35)

Rob Hubler "Hubler Sioux City" VO sot 5:30 am, 6, 6:30 (43 seconds)

Steve King (King at RNC" VO sot 5:30 am, 6, 6:30 (43 seconds)

John McCain "RNC Wednesday" live 6:30 am (1:49)

John McCain "McCain Preps" pkg Noon (2:02)

Joe Biden "Biden Des Moines" rdr Noon (17 seconds)

John McCain "John McCain" sot VO 10 (38, 36 seconds)

John McCain "Natl. Conv. React" interview 10 (2:45)

Joe Biden "Biden Visit" cg 10 (18 seconds)

Jerrid Kruse "SC School Board" sot (6 seconds)

Doug Van Der Voort "SC School Board" sot (9 seconds)

Jackie Warnstadt "SC School Board" sot (5 seconds)

Greg Grupp "SC School Board" sot (6 seconds) 10

**– 9/5/08**

John McCain "McCain Campaign" VO 10 (16 seconds)

Barack Obama "Obama Strategy" VO 10 (23 seconds)

John McCain "Campaign Ratings" VO

Barack Obama "Campaign Ratings" VO 10 (13 seconds)

John McCain "Campaign" pkg

Barack Obama "Campaign" pkg 5 (1:52)

**– 9/6/08**

John McCain "McCain Obama" VO

Barack Obama "McCain Obama" VO 10 (31 seconds)

**– 9/07/08**

Joe Biden "Biden Visit" cg 5, 10 (23 seconds)

PROBLEMS AND NEEDS LIST  
2008 THIRD QUARTER REPORT

– 9/08/08

Rob Hubler “Hubler Visits” VO 5:30, 6am, noon (26 seconds)

John McCain “McCain Palin Lines” VO Noon (14 seconds)

Joe Biden “Biden in Iowa” VO 5:30 am, noon, 5, 10 (27 seconds)

John McCain “Campaign Poll” VO

Barack Obama “Campaign Poll” VO 5:30 am, 10 (22 seconds)

Ralph Nader “Nader Ticket” 6, 10 (22 seconds)

Jerrid Kruse “SC School Board” sot (6 seconds)

Doug Van Der Voort “SC School Board” sot (4 seconds)

Jackie Warnstadt “SC School Board” sot (12 seconds)

Greg Grupp “SC School Board” sot (4 seconds) 6

– 9/09/08

John McCain “Campaign” pkg

Barack Obama “Campaign” pkg 5 (1:59)

John McCain “Presidential Campaign” pkg

Barack Obama “Presidential Campaign” pkg 5:30, 6 (1:38)

Joe Biden “Biden on Ticket” VO 5:30, 6 (27 seconds)

Ralph Nader “Nader Ticket” VO 5:30, 6 (23 seconds)

Jerrid Kruse “SC School Board” sot (6 seconds)

Doug Van Der Voort sot (4 seconds)

Jackie Warnstadt sot (12 seconds)

Greg Grupp sot (4 seconds)

– 9/10/08

Jim Esch “Candidate Critics” cg

Max Yashirin “”

Rob Hubler “” 10 (26 seconds)

John McCain “Campaign” pkg

Barack Obama “Campaign” pkg Noon, 5 (2:02) 5:30 (1:54)

– 9/11/08

**PROBLEMS AND NEEDS LIST  
2008 THIRD QUARTER REPORT**

John McCain "Campaign" pkg  
Barack Obama "Campaign" pkg 5, 10 (1:31) 5:30am (1:41)

John McCain "9-11 Ceremony" pkg  
Barack Obama "9-11 Ceremony" pkg Noon (2:05)

John McCain "New McCain Video" VO Noon (33 seconds)

**-- 9/12/08**

John McCain "Campaign" pkg  
Barack Obama "Campaign" pkg 5 (1:55)

John McCain "Campaign" pkg  
Barack Obama "Campaign" pkg  
Sarah Palin "Campaign" pkg 5:30 am (1:48)

**- 9/14/08**

Barack Obama "Obama Money" VO 10 (26 seconds)

**- 9/15/08**

John McCain "Campaign" pkg  
Barack Obama "Campaign" pkg 5 (1:56)

**- 9/16/08**

Barack Obama "Candidates Economy" sot 10 (7 seconds)

John McCain "New Iowa Poll" VO Barack Obama "New Iowa Poll" VO 5, 10 (23 seconds)

Mike Johann "NE Senate Debate" VO  
Scott Kleeb "NE Senate Debate" VO 5, 10 (18 seconds)

Tim Johnson RDR 10 (12 seconds)

Joel Dykstra VO sot 10 (34 seconds)

**- 9/17/08**

John McCain "In CR" rdr 10 (10 seconds)

**PROBLEMS AND NEEDS LIST  
2008 THIRD QUARTER REPORT**

John McCain "Warnstadt Presser" 10 (43 seconds)

Barack Obama "Economy" vo/sot/sot  
John McCain "Economy" vo/sot/sot 10 (47 seconds)

**– 9/18/08**

John McCain "IA Visit" vo/sot 10 (27 and 23 seconds)

John McCain "In CR" rdr 6am (10 seconds)

John McCain "Warnstadt Presser" VO sot 6am (43 seconds)

Barack Obama "Bailout" VO 5:30, 5, 10 (29 seconds)

Glenn Parrett "Whose Running" (21 seconds) 6  
Dave Drew "Whose Running" (19 seconds) 6

**– 9/19/08**

John McCain "IA Visit" vo/sot 5:30, 6am (27 and 23 seconds)

Glenn Parrett "Whose Running" (21 seconds)  
Dave Drew "Whose Running" (19 seconds) 6am

**– 9/21/08**

Robb Hubler "Hubler/King"  
Steve King "Hubler/King" 5:30, noon (43 seconds)

**– 9/22/08**

Robb Hubler "Hubler/King"  
Steve King "Hubler/King" 5:30, noon (43 seconds)

**– 9/23/08**

Sue Fuchtman "NE Mayor Candidates" pkg  
Tom Schommer "NE Mayor Candidates" pkg 10 (1:24)

**– 9/24/08**

Barack Obama "Presidential Address" PKG  
John McCain 10 (1:30)

**PROBLEMS AND NEEDS LIST  
2008 THIRD QUARTER REPORT**

Barack Obama "IA Presidential Poll" cg  
John McCain 5, 10 (16 seconds)

Jaclyn Smith "Candidates Forum" VO sot  
Mark Manson "Candidates Forum" VO sot  
Daniel Christoffers "Candidates Forum" VO sot  
Mike Keane "Candidates Forum" VO sot 5, noon, 5:30 am, 6am (29 and 35 seconds)

Barack Obama "Political Cookies" pkg  
John McCain "Political Cookies" pkg Noon (1:34)

Sue Fuchtman "NE Mayor Candidates" pkg  
Tom Schommer "NE Mayor Candidates" pkg 5:30 am (1:24)

**– 9/25/08**

Sarah Palin "Palin Maze" VO 5 (25 seconds)

Barack Obama "NYC" VO  
John McCain "NYC" VO Noon (24 seconds)

Barack Obama "IA Presidential Poll" cg  
John McCain "IA Presidential Poll" cg Noon, 5:30, 6am (15 seconds)

**– 9/26/08**

Barack Obama "Debate Wrap" pkg  
John McCain "Debate Wrap" pkg 10 (1:45)  
Barack Obama "Debate Reaction" live int  
John McCain "Debate Reaction" live int 10 (2:45)

Barack Obama "Debate" pkg  
John McCain "Debate" pkg 10 (2:48)

Presidential Debate rdr Noon (28 seconds)

**– 9/28/08**

John McCain CG Noon, 5:30, 6 am (17 seconds)

VP Sarah Palin "Rounds Palin" 10 (20 seconds)

Barack Obama "Economy"  
John McCain "Economy" 5 (1:48)

**– 9/29/08**

**PROBLEMS AND NEEDS LIST  
2008 THIRD QUARTER REPORT**

John McCain (sot) – “McCain React” 10 (30 seconds)

Barack Obama (sot) – “Obama React” 10 (32 seconds)

John McCain (sot) (John McCain IA” 5 (19 seconds)

Barack Obama (10 bailout) 10 (5 seconds)

Glenn Parrett (sot) – “Sheriff Candidates (19 seconds)

Dave Drew (sot) – “Sheriff Candidates (14 seconds) 6

Barack Obama, John McCain pkg “Campaign” 5 (1:45)

John McCain cg (17 seconds) Noon, 5:30, 6am

**-- 9-30-08**

Barack Obama “Economy” VO 10 (21 seconds)

John McCain “In Iowa” VO 12, 10 (23 seconds)

Barack Obama, John McCain pkg 5 (1:34 seconds)

Dave Drew “Sheriff Candidates”

Glenn Parrett “Sheriff Candidates” 5:30 am



**PROBLEMS AND NEEDS LIST  
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- Dateline NBC                      Various dates/times  
Host Anne Curry examines various topics of interest each week.

**SHORT FORM PROGRAMMING**

KTIV demonstrates a strong commitment to our community by broadcasting public service announcements (PSA's) for many area non profit organizations. The PSA's are listed below which aired during this quarter, with reference to the specific problem or need which was addressed. Unless otherwise noted, all PSA's are 30 seconds in length. Specific dates/times are not given here, but are available on request.

The following PSA's ran during the 3rd quarter 2008

<b><u>Advertiser</u></b>	<b><u>Title</u></b>	<b><u>Problem &amp; Need</u></b>
American Cancer Society	Pink Ribbon Golf	6, 5
Briar Cliff University	Video Piracy	8, 1
Center for Siouxland	Rock the Mighty Mo	6, 5
Children's Miracle Network	DQ Miracle Treat Day	5
Crimestoppers	Crime of the Week	3
Freedom Fest	Concert	6, 10
Iowa Broadcasters Assn.	National Guard	8
	Coast Guard	8
June E. Nylen Cancer Center	Image PSA	5
North High School	Starfest	6
Partnership for a Drug Free Iowa	Various Drug PSA's	3, 4, 5
River Cade	Festival PSA	6
River Cade	Riverssance	6
S.C. Convention Center	Grandview Park 100 <sup>th</sup>	6
S.C. Art Center	Artsplash	6
S.C. Art Center	Artsplash Festival Favorite	6
S.C. Chamber Music	Various Concerts	6
S.C. Police Dept.	Crimestoppers	3
Siouxland Habitat for Humanity	Banking on Siouxland	9, 1,
Storm Lake Airport	Fly Iowa	6
Siouxland Senior Center	Kicks on Route 66	6, 5
United Way of Siouxland	Living United	8, 9, 5, 4, 1

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