

**2009  
First Quarter**

**KTIV-TV, KTIV-DT  
Problems and Needs  
Programming List**

KTIV Television, Inc.  
Sioux City, IA

**2009 LISTING OF PROBLEMS AND NEEDS**  
**(In order of importance as determined by community interviews**  
**conducted 7/1/07- 3/30/09)**

1. **Economy:** Including need for affordable Housing/ Jobs/Taxes
2. **Local Government/Community Concerns:** (tied with #6 & #8) Includes need for community pride, local government cooperation with other agencies, local government accountability, etc
3. **Health Care/Social Services:** Including issues about Seniors, quality daycare, parenting education.
4. **Need for Recreation and Cultural Activities/especially for Young People** (tied with #5)
5. **Minority/Ethnic Concerns:** Need to recognize and celebrate diversity, and concerns over illegal immigrants.
6. **Crime Prevention/Gangs/Violence** including the need for more police officers.
7. **Infrastructure:** Highways, high cost of utilities, downtown areas in several communities, etc.
8. **Education:** (tied with #9) Including need for quality teachers, schools, etc.
9. **Need for Family Values:** Including respect for each other, nutrition, fitness
10. **OTHER:** Including but not limited to **Substance Abuse** and **Agriculture/Rural Concerns...** including concerns for small businesses in small communities need for places to shop in small towns.

*(issued 3/30/09)*



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Wed-Jan/28/09	<b>CNOS fund raiser</b>	3
Thu-Jan/29/09	<b>NAACP Banquet</b>	2,4,5,9
Fri-Jan/30/09	<b>ABATE of Iowa Fund Raiser</b>	6
Sat-Jan/31/09	<b>LAMB theatre presents Love Letters</b>	4
Sun-Feb/01/09	<b>West Middle School presents Grease</b>	4
Mon-Feb/02/09	<b>Center for Siouxland Taxes Information</b>	2,3
Tue-Feb/03/09	<b>West Middle School presents Grease</b>	4
Wed-Feb/04/09	<b>LAMB theatre presents Love Letters</b>	4
Thu-Feb/05/09	<b>Sioux City Chamber Music</b>	4
Fri-Feb/06/09	<b>Girls Scouts Supermarket Saturday</b>	2,4,9
Sat-Feb/07/09	<b>Girls Scouts Supermarket Saturday</b>	2,4,9
Sun-Feb/08/09	<b>Women's Power Lunch</b>	2,3,9
Mon-Feb/09/09	<b>Make A Wish Foundation</b>	2,3
Tue-Feb/10/09	<b>Women's Power Lunch</b>	2,3,9
Wed-Feb/11/09	<b>Food Bank Empty Bowl Fund Raiser</b>	2,9,10
Thu-Feb/12/09	<b>LeMars Theatre</b>	4
Fri-Feb/13/09	<b>Junior League Grant promotion</b>	9,3,2
Mon-Feb/16/09	<b>Woodbury County Extension Stay Jazzed</b>	3,9
Tue-Feb/17/09	<b>Siouxland All American Concert Course</b>	4
Wed-Feb/18/09	<b>Sioux City Community Theatre</b>	4
Thu-Feb/19/09	<b>Heelan School Show Choir</b>	4
Fri-Feb/20/09	<b>Give Kids A Smile free check ups</b>	3,2
Sat-Feb/21/09	<b>Briar Cliff Volunteer Income Tax Program</b>	1
Sun-Feb/22/09	<b>Mercy Health Center seminar on menopause</b>	3
Mon-Feb/23/09	<b>St Luke's Day of Dance promote exercise</b>	3,2
Tue-Feb/24/09	<b>Mercy Health Center seminar on menopause</b>	3
Wed-Feb/25/09	<b>Briar Cliff Volunteer Income Tax Program</b>	1
Thu-Feb/26/09	<b>Hartington NE Economic Development Seminar</b>	1,7
Fri-Feb/27/09	<b>Laugh your Hat Off</b>	2
Sat-Feb/28/09	<b>Wine &amp; Roses Alzheimer's Association</b>	2,3
Sun-Mar/01/09	<b>Laugh your Hat Off</b>	2
Mon-Mar/02/09	<b>Sioux City Community School Kindergarten Registration</b>	8,4
Tue-Mar/03/09	<b>Jackson Recovery Banquet</b>	3,2,8,9,6
Wed-Mar/04/09	<b>Wine &amp; Roses Alzheimer's Association</b>	2,3
Thu-Mar/05/09	<b>Hospice Camp Courage</b>	3,2,4
Fri-Mar/06/09	<b>Peace Reformed Fire Proof Movie to help people in need</b>	2,3,9
Sat-Mar/07/09	<b>Peace Reformed Fire Proof Movie to help people in need</b>	2,3,9
Sun-Mar/08/09	<b>Sioux City Chamber Music</b>	4
Mon-Mar/09/09	<b>Floyd Valley Hospital Parenting Seminar</b>	9,2,8
Tue-Mar/10/09	<b>Girl Scouts Mall Overnight</b>	4
Wed-Mar/11/09	<b>Woodbury County Extension Garden Show</b>	2,7
Thu-Mar/12/09	<b>Sioux City Chamber Music</b>	4
Fri-Mar/13/09	<b>Good Samaritan Spring Fling</b>	2,3,9

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Sat-Mar/14/09	<b>WITCC Adult Expo</b>	2,3,8
Sun-Mar/15/09	<b>Sioux City Community Theater</b>	4
Mon-Mar/16/09	<b>WITCC Adult Expo</b>	2,3,8
Tue-Mar/17/09	<b>Sioux City Community Theater</b>	4
Wed-Mar/18/09	<b>Heelan School Fund Raiser</b>	8,2,
Thu-Mar/19/09	<b>Faces of Siouxland Human Rights</b>	2,3,10,9,5
Fri-Mar/20/09	<b>Briar Cliff College Theatre</b>	4
Sat-Mar/21/09	<b>Mount Zion Church Youth Day</b>	9,2,3,9
Sun-Mar/22/09	<b>South Sioux City School Early Childhood</b>	8,4,2,3
Mon-Mar/23/09	<b>South Sioux City School Early Childhood</b>	8,4,2,3
Tue-Mar/24/09	<b>Gift of Bloom Fund Raiser District Health Dept</b>	3
Wed-Mar/25/09	<b>Mount Zion Church Youth Day</b>	9,2,3,9
Thu-Mar/26/09	<b>STARS Donkey Basketball Fund Raiser</b>	2,3,4,9
Fri-Mar/27/09	<b>Mercy Hospital Child Abuse Prevention</b>	,2,3,4,6,8,9,10
Sat-Mar/28/09	<b>STARS Donkey Basketball Fund Raiser</b>	2,3,4,9
Sun-Mar/29/09	<b>North Middle School camp for 6th graders</b>	2,8,4,3
Mon-Mar/30/09	<b>Siouxland All American Concert Course</b>	4
Tue-Mar/31/09	<b>North Middle School camp for 6th graders</b>	2,8,4,3

- **News Channel 4**

Monday-Friday	5:30 am	90 Minutes
Monday-Friday	7:25 am, 8:25 am	5 Minutes
Monday-Friday	12 Noon	30 Minutes
Monday-Friday	5:00pm	30 Minutes
Monday-Friday	6:00 pm	30 Minutes
Monday-Friday	10:00pm	35 Minutes
Saturday	6:00pm & 10:00pm	30 Minutes
Sunday	5:00pm & 10:00 pm	30 Minutes

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News Channel 4 is the top-rated news in the Siouxland area, with many broadcasts dealing with problems and important issues of the communities we serve. We continued several of our franchise reports which deal with specific issues on the problems and needs list. Unless otherwise noted, reports within newscasts average 2 minutes in length.

Healthbeat 4            Five nights a week during News Channel 4 at 10pm

Our Healthbeat 4 franchise includes reports about health-related issues in Siouxland, broadcast in our 10pm newscast. Addresses Problem and Need #5. The locally produced story topics included:

JANUARY:

- 1 – Sun poisoning. A woman is allergic to the sun so much so it's like poison to her. This is a story of her daily struggles.
- 4 – Biotherapy. Medicine from the old days. Using animals and insects to heal wounds and ailments.
- 5 – Prostate Cancer Trial. The June E. Nylen Cancer Center participated in a prostate cancer clinical trial to see if some vitamins ward off the cancer. The study was cut short because the vitamins had virtually no impact.
- 6 – Fibromyalgia Therapy. The women's physical therapy unit at Mercy Medical Center in Sioux City has specialized services to help those battling fibromyalgia.
- 7 – Vitamin Study. A study contradicting the need for a daily vitamin, but are doctors signing on?
- 8 – Stevia. It's the first all natural non-sugar sweetener. It comes from an herb, not a laboratory.
- 11 – Breast Cancer Treatment. New estrogen blocking pills to help treat the cancer.
- 12 – Energy lift. A new facelift to give you a new glow.
- 13 – New Year's resolutions. The best way to keep them.
- 14 – Plan it Baby, Part 1. Getting ready for baby, what does a mom-to-be need to know about her pregnancy?
- 15 – Plan it Baby, Part 2. Getting ready for baby, how to be ready when the little one comes home and changes your life forever.
- 18 – Autism. New technology is helping autistic children communicate with the world around them and even go to school.
- 19 – Throwing out expired medications. It's important to look through your medicine cabinet, because some out of date medications can be bad for you.
- 20 – New acne medication. A new gel that may solve most acne issues.
- 21 – Kick counts. Why it's important for pregnant women to keep track of the number of times a baby kicks in the womb.
- 22 – Blood bank testing. After receiving a donation, blood bank employees run several tests on the blood to make sure it's safe for donation.
- 25 – Anti-aging procedure. A cream used for battlefield injuries is now being used as an anti-aging cream.
- 26 – Good shoes for feet. What are the best shoes to wear, and will insoles work to keep your feet walking healthy?
- 27 – Women & Heart Disease. New links and reasons why women are so at risk.

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28 – Botox for migraines. There's new research suggesting Botox may work for those suffering from severe migraines.

29 – Cervical Cancer. A look at the instances of the disease, and why gynecologists are making such a push for women to get the HPV vaccine.

FEBRUARY:

1 – Meditation. In stressful times, a little meditating may be just what the doctor ordered to keep your health in check.

2 – Changing Face of Heart Disease. The first in a 4 part series. This looks at how the people suffering heart trouble these days is vastly different than patients 30 years ago.

3 – Cardiac calcium. Its plaque build up in your heart. There's a simple screening test doctors are promoting to check for it.

4 – Brain bike. A new bike that mixes mind games with physical activity. Apparently working both together is beneficial.

5 – Bulletproof bug. There's another superbug that's proving to be almost bulletproof to any sort of medication.

8 – Food spoiling. How long can you keep stuff in the pantry and the fridge before it's no longer okay to eat.

9 – Dialation. Cardiologists say the time from when a heart patient hits the door to when they reach the cath lab for dialation is critical. It needs to stay under 3 hours.

10 – Living with heart failure. Doctors say heart failure is no longer a death sentence. More people are no living with the disease.

11 – GERD freeze procedure. A way to freeze the tissue, and relieve GERD intestinal issues for patients.

12 – Smoking PTSD. Apparently smoking can make Post-traumatic stress disorder worse.

15 – Skin science. The science behind your skin, and how it works.

16 – 2<sup>nd</sup> Hand Smoke. It can be as bad for your health as smoking yourself. A cardiologist talks about the health issues.

17 – New Lymphadema water therapy. A way to relieve lymphadema problems. That's a common side effect of cancer treatment.

18 – St. Luke's Website. St. Luke's launches three new websites for people to assess their risk for certain diseases.... Like diabetes, sleep apnea, and lung cancer.

19 – Research to further stem cell donation. Ways researchers can use the cells they have.

22 – Platelet Therapy. How doctors can extract your platelets and reuse them to help heal you.

23 – Heart Healthy. How to live a heart healthy life through diet and exercise.

24 – La Maison. A group in Sioux City is trying to start up a transitional home to help women battling eating disorders.

25 – Winter babies. The season you're born in apparently can play a role in the job you get someday.

26 – Stress relief. Ways to relieve stress to keep your heart healthy during the recession.

MARCH:

1 -- RSV. It's hitting many areas of the country hard this year... placing lots of kids in the hospital.

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- 2 -- CNOS Physiatrist. A new field of medicine. A physiatrist who focuses on the entire body and how it work together.
- 3 -- Onawa Infection. Burgess Health Center in Onawa, Iowa took part in a study to see how clean the hospital rooms are. They scored very high.
- 4 -- Breast Cancer test. A way doctors can tell what kind of treatment you'll need to battle your type of breast cancer.
- 5 -- New colonoscopy. It's a new scope that can also look backwards to give doctors are better view of the colon.
- 8 -- Music Therapy. Music can relax you, and can help keep your mind active. It's even proving beneficial to patients with dementia.
- 9 -- TV & Toddlers. Apparently, it's not good for toddlers to see any television. It stunts their development. Even those DVDs designed for babies.
- 10 -- New Flu test. A new way to test for flu and strep that can tell exactly which strain you have.
- 11 -- Lipolite & Vaser. Two new liposuction-like procedures at a Siouxland clinic. Neither is as invasive, but both will help melt fat off your body.
- 12 -- A new bar code that can tell you when food has spoiled in the fridge.
- 15 -- Brain on Ice. By putting your body and brain on ice when there's severe trauma... you can reduce damage to the brain and help heal faster.
- 16 -- Colon Cancer Prep. We talk openly about the prep for a colonoscopy and how to make it a little easier on you.
- 17 -- Cancer support. Resources available in Siouxland to patients battling colon cancer, or any other type of cancer.
- 18 -- Vizilite. A new dental procedure to check for oral cancer.
- 19 -- Breath test for cancer. You just blow into a device, and it can tell if there's even one molecule of cancer in your body.
- 22 -- Heart clip. A new procedure for valve issues. Less invasive than open heart surgery, but supposedly works just as well.
- 23 -- Releana HCG. A new diet where you take a hormone, and than limit your calories to lose weight fast and recalibrate your metabolism.
- 24 -- Aldara. A new cream that can find and get rid of small amounts of basal cell skin cancer.
- 25 -- Burning calories without going to the gym. You can do it by just ramping up your daily routine.
- 26 -- Colon Cancer. A Siouxland woman tells her story of her colon cancer scare when a polyp was found at age 35.
- 29 -- Herbal Supplements. Warnings from doctors that some herbal supplements by interact with other medications you're taking.
- 30 -- Colon Cancer Study. Mercy Medical Center is conducting a study on the number of Siouxlanders getting tested for colon cancer.
- 31 -- Smart pill. A drug that works for narcolepsy, but may also help boost brain power and energy.

In addition to the "Franchise" reports listed above, we reported many stories in each newscast which related to Problems and Needs on our list. Listed below are topics of just some of those stories, organized according to the Problem and Need which was addressed.

**1. Economy:**

- 01/01 Sioux City's economy has not been hit as hard as other parts of the country.
- 01/02 Fareway at 17<sup>th</sup> and Pierce to close its doors.

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- 01/03 Seven people will lose their jobs when Suzan's Hallmark in the Marketplace Mall closes on January 30th.
- 01/04 The possibility of a local church expansion could mean more housing for Siouxlanders.
- 01/05 More Siouxlanders are refinancing due to the lowering interstate.
- 01/06 The Iowa legislature look to focus on energy, education and securing jobs during the recession, but it is the hundreds of millions budget shortfall that will be the biggest obstacle of all.
- 01/08 M-Tron PTI will be laying off 15 of their 110 workers due to the decrease in orders.
- 01/09 The owner of the properties, Meyer Company, is more than one million dollars in debt and the government has decided to foreclose on the company. Residents are being asked to move by February 7<sup>th</sup>.
- 01/22 With the economy continuing to decay, more jobs are lost. Around 30 workers from Besser International Pipe Machinery Corporation were let go.
- 01/22 The Eaton Corporation will be terminating around 52-hundred jobs out of its world-wide work force of 80-thousand; 26 of those jobs are in Spencer Iowa, where last month laid off 103 workers.
- 01/23 Another Siouxland business will lay off employees; Sapa Extrusions Incorporated of Yankton will layoff 40 to 45 employees or around 15 percent of its workforce.
- 01/26 A company with a Sioux City plant announced plans to file for chapter 11 bankruptcy; Smurfit Stone, a cardboard box manufacturer, cited weakened sales and a shortage of cash.
- 01/28 More layoffs for two Northwest Iowa towns; Rosenboom's Machine and Tool, in Spirit Lake and Sheldon, announced a total of 64 full time employees due to the drop in the number of orders.
- 01/29 The Pella Corporation announced today that it will lay off 86 workers effective Monday. This comes after the company laid off 65 workers in December.
- 01/30 Even though most residents from Meyers Apartments have found new homes, there are still those with out a place to go and with out a job. However, there were those who went door to door to let people know of various agencies that can help in their search for new homes and jobs.
- 02/06 With the economy still going down hill, a Siouxland hospital laid off some employee's this week.
- 02/09 The economy is still in a down slope, Cycle Country is cutting twelve jobs from their Spencer location and four jobs from their Milford locations. The company now has 80 employees between the two sites.
- 02/18 Yet another Siouxland business closed its doors; Coyote Canyon buffet closed its doors after serving its last meal on February 17. Operators said the closing was due to the drop in business because of competition in the area.
- 02/20 Sioux City-based Wilson Trailer has cut 80 workers at three of its facilities, 55 of those employees were from Sioux City, 18 where from Yankton and the other 15 where from Moberly, Missouri.
- 03/03 Sioux City continues efforts to bring business to the downtown shopping district, but some business owners don't like the fact that their customers have to pay to shop in their stores.
- 03/09 American Popcorn, the makers of Jolly Time has survived the Great Depression and several more recessions after that and even in these tough economic time sales have gone up 10% overall from this time last year and since their "Healthy Pop" was recently endorsed by Weight Watchers, sales of that kind of popcorn have jumped by 40%.
- 03/11 With the economy still in turmoil another Sioux City business made staff cuts; Long Lines laid off a total of 15 employees between stores in Sioux City and Sergeant Bluff.
- 03/26 With the recession deepening, the unemployment rates are rising even here in Iowa. Workers with Iowa Work Force Development office in Sioux City have seen an increase of people coming through their doors; many due to layoffs.

## **2. Local Government/Community Concerns:**

01/02 New members of the Woodbury County Board of Supervisors are sworn in- Larry Clausen, Mark Monson and Jackie Smith.

01/04 For one local family the help of others is a blessing and much appreciated to help them enlarge their three room house to a home big enough for 11.

01/04 With the Smoke-Free Air act in effect, some bar owners are beginning to accept and agreeing the smoking ban, while others may not agree they are complying with the law.

01/06 The City of Sioux City is looking at the possibility of spending around \$346 million dollars over the next five years on roads, public safety, economic and development projects.

01/07 Residents of Macy, NE are having more problems with their water system, but this time locals are saying the issue is more with low water pressure then E-coli.

01/07 16 new law makers were sworn in on the first day of the Nebraska Unicameral. Lawmakers are looking at 90 days of meetings, creating and crafting bills and compromise.

01/07 Sioux City lawmakers held a city forum to let the people know how they plan to move forward with renewable energy and the job situation, but some feel that the biggest obstacle is the budget short fall.

01/08 The Nebraska Legislature debated the death penalty and about the possibility of changing from the electric chair to lethal injection. In February last year the Nebraska Supreme Court ruled the electric chair unconstitutional.

01/12 The Iowa Legislature opened this year's session with 600 million reasons to work together and immediately began focusing on a big budget shortfall.

01/13 Today Gov. Culver challenged his fellow lawmakers to take last year's problems move forward with solutions.

01/20 Governor Chet Culver has raised nearly one and a half million dollars in a bid for second term in office.

01/20 Americans watched as the first African American President was sworn in to office.

01/26 A Sioux City businessman is looking at a possible third run for Iowa governor. Bob Vander Plaats is looking to run for the Iowa Republican nomination for Iowa governor.

01/27 Governor Chet Culver visited Sioux City this afternoon and showed the details of a plan to borrow 700 million dollars to help rebuild infrastructure and create new jobs.

02/02 With both Nebraska and Iowa passing smoking bans, the South Dakota Legislature is looking to pass a smoking ban of their own.

02/04 City manager Paul Eckert announced today that Captain Doug Young will be Sioux City's new police chief. He will be replacing current Chief Joe Frisbe who is retiring March 31<sup>st</sup>.

02/09 The South Dakota House State Affairs Committee has turned down a bill that would change the Legislature from 35 to 25 districts.

02/19 Some Iowa jails have come under scrutiny about how they use restraint chairs that was designed by Tom Hogan; a former Crawford County Sheriff; to keep deputies safe when transporting prisoners.

02/27 The cost of upgrading the city's water treatment plant, so it meets new state and federal requirements, is going up. With the changes comes a quarter million dollars to the original 42 million dollar cost.

03/02 This week the Iowa Legislature will be focusing on money and spending cuts. Even though lawmakers will begin on details of a new six billion budget, the official budget will not be made until they see tax revenue predictions on March 20.

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03/04 Today law enforcement and first responders' visions of a better communication system became reality with Western Iowa Tech's Security Institute.

03/11 Democrats and republicans in the Iowa house are arguing over a labor related bill called "fair share"; this bill would allow unions to collect their "fair share" of service fees from all employees at a public company where the union is represented- whether they belong to the union, or not.

03/18 Absentee voting caused much of the confusion in the 2008 general election; now the Iowa Legislature is looking at using True Early voting which means that early voters would fill out a traditional ballot, instead of voting absentee.

03/20 On the 6<sup>th</sup> anniversary of the beginning of the Iraq war, about a dozen members of the Siouxland Peace Coalition protested in front of the Federal Courthouse. Since the beginning of the war almost 5-thousand American soldiers have lost their lives during the "war on terror."

03/30 Even though states have raised tobacco taxes, on April one a new Federal tax on tobacco products will increase 62 cents which is also on top of a state tax.

03/31 With the possibility of a major virus to be unleashed into unknowing computers tomorrow, April 1<sup>st</sup>, experts are urging users of Windows X-P to update their security software before the first. It is unknown what kind of effect that the "worm" may have on the computers and its software.

**3. Health Care/Social Services:**

01/06 To help protect seniors from identity theft, the Center for Siouxland taught them the warning signs of financial scams.

01/19 The Siouxland Health Center is now open in their new facility after four years of planning and two years of construction.

**4. Recreation and Cultural Activities/especially for Young People:**

02/12 On the 200<sup>th</sup> birthday of Abraham Lincoln Sioux City kids got to learn interesting facts about the 16<sup>th</sup> president.

03/10 Some of the N-A-I-A women's basketball players, participating in this weeks tournament, helped special Olympians learn how to dribble, pass and shoot the basketball

**5. Minority/Ethnic Concerns:**

01/19 Students and community members gathered at East Middle School to celebrate the late Dr. Martin Luther King Jr. Hundreds heard from speakers and there was music and dance performances.

**6. Crime Prevention/Gangs/Violence:**

01/06 Family and friends gather to remember two sisters one year their brutal murder.

01/08 The trial of Larry Harris will not be delayed. The judge denied requests from both sides of the case.

01/12 Greg Jolly will face 10 years in prison for locking his two children in a room without food or water.

01/23 After hundreds of purses, wallets and other belongings were stolen on January 7; victims identify their belongings at the Sioux City Police Department today.

01/29 After just two hours of deliberation for a 12 person jury convicted Larry Harris Senior of murder. He has been convicted of two counts of murder for the deaths of the Suing sisters.

02/03 Sioux City leaders worked on deciding whether or not to close the doors of Prairie Hills, a minimum security facility.

02/04 The case of a Norfolk, Nebraska man went before the state supreme court today. He is convicted of killing five people in a 2002 botched bank robbery and his attorney used a state statue that exempts the mentally retarded from being executed.

02/12 Matthew Hettinger, the man accused of killing 15 year old Raina Hulit, faced a judge today. His attorneys want to throw out testimony that talks about his drug use.

02/13 Matthew Hettinger pled guilty to three new charges; attempted murder, Voluntary Manslaughter, and Willful Injury Causing Serious Injury. Originally he pled not guilty to first degree murder and Abuse of a corpse in the death of 15 year old Raina Hulit.

02/18 Paul Hill was taken into custody after calling 911 for his daughter, Tryniti Hill, who was not breathing. Police say that Hill has no prior history of violence, but because he was the only one home with the baby police see him as the only suspect for now. The investigation is on going.

02/23 An inmate who escaped Sioux City's work release center is still on the run. 35 year old Richard Mackey, he has been at this center since January, serving a sentence for domestic assault.

02/24 Leaders in Ida County approved a plans to renovate the jail that they say was not reaching its standards.

02/25 A body was found just south of Dow City, IA Tuesday afternoon. Authorities have now begun the investigation to find out why the body was dumped in the ditch and identity.

03/06 A drug bust crosses state lines recovered more than 130 thousand dollars and several pounds of meth making material. Authorities from the Drug Enforcement Agency say five people were arrested after executing several warrants.

03/05 Charges were dropped against Amy Sunclades due to insufficient evidence. Sunclade was accused of shaking an infant at her home-based daycare.

03/13 A Plymouth County, Iowa, farmer faces one count of animal neglect after authorities found several dead animals and then seized 28 live cattle from two farms; 28-year-old Andrew Vaske turned himself in to Plymouth County deputies Friday afternoon.

03/05 Charges were dropped against Amy Sunclades due to insufficient evidence. Sunclade was accused of shaking an infant at her home-based daycare.

03/13 A Plymouth County, Iowa, farmer faces one count of animal neglect after authorities found several dead animals and then seized 28 live cattle from two farms; 28-year-old Andrew Vaske turned himself in to Plymouth County deputies Friday afternoon.

03/13 Two O'Brian County towns in Iowa are looking for police officers. Paullina is dealing with a shortage of officers while Sutherland is dealing with a shortage it is due to their police chief of 24 years being arrested for 3rd degree theft; he later resigned.

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03/19 24-year old Matthew Hettinger will spend at least the next 17 ½ years behind bars for the murder of Raina Hult.

03/19 A text message warning women about possible gang-related activity at a local Wal-Mart had some wondering if it was true, but police say it is a hoax that started in Memphis, TN. Local police do plan to monitor the local Wal-Mart's to be safe.

03/23 Pennsylvania authorities have arrested Tisha Vega, the foster mother of 20-month-old Nathaniel Saunsoci. In 2006, while living with Vega, the child sustained severe head injuries that led to his death.

03/25 Today defendant Daphne Wright's lawyers went before the South Dakota Supreme Court arguing she did not get a fair trial because when police first questioned her, she asked for a lawyer, but the police continued questioning her. She was accused of murdering a Rock Valley, Iowa, native Darlene Vander Giesen.

03/27 Jean Lillie won't be getting back her 17 dogs that were seized by sheriff's deputies earlier this month. The dogs were found undernourished and very thin

**7. Infrastructure:**

01/03 Because of state requirements, the overall value of the development along Sioux City's riverfront has decreased by on million dollars.

01/07 The Iowa Bicycle Coalition looks at way to "complete the streets" to get the most use out of Sioux City streets.

01/09 After a water main break on Springfield Street on the 44<sup>th</sup> and 45<sup>th</sup> hundred blocks in Leeds, city officials say that it will cost around 100-thousand dollars to repair.

01/17 Sioux City's Public Works Department will spend the next week presenting their five year plan to the City Council.

01/21 Even though the Interstate 29 expansion is finally under construction after six years of planning, it will actually end up costing the city around 21 million dollars.

02/11 The House and Senate have decided to drop a 15 thousand dollar tax credit for those buying a new home.

03/24 Woodbury County filed a request with the D-O-T to move the interchange from the Port Neal Landing Interchange farther north, possibly just south of Sergeant Bluff to ease the flow of traffic and promote new businesses to come to the area.

**8. Education:**

01/08 Bishop Heelan Catholic Schools' superintendent Kevin Vickery resigned abruptly on January 2, 2009.

01/12 Due to the slowing economy, Gov. Culver has decided to cut 1.5 percent across the board; which in turn means \$1.5 million less for Sioux City Schools.

01/13 Now that some schools carry vending machines and/or snack bars, the Iowa Board of Education is looking at considering new rules to keep students eating healthy.

01/28 Even though Governor Culver has been a big supporter of Iowa's Community Colleges, his scaled back budget may mean cuts for those colleges.

Also public schools will see less state money as well.

03/05 Players from West High volunteered their time and helped paint at the Gospel Mission's Women and Children Shelter.

03/12 The state of Iowa already has a law on the books that regulates when school can start and soon a debate over the measure to push back the "official" start date for Iowa's public schools could occur. As of today, the Iowa Department of Education reports 361 of Iowa's 362 districts in the state have requested that waiver.

03/16 Four current members and one former member, of the Spirit Lake, Iowa school board will have to pay 200 dollars for breaking the state's "open meetings" law twice; each person will have to pay a total of 400-dollars by the March 30<sup>th</sup>.

**9. Need for Family Values:**

03/02 After four months of recovering from an accident that paralyzed him, Blake Jorgensen returned to school.

**10. Other:**

01/02 The Food Bank of Siouxland still needs donations in the off season.

01/06 With the Dakota Farm Show going on in Vermillion, SD, exhibitors are showing off everything from tractors and trailers to gutters for your house or a relaxing sauna.

01/07 Due to the struggling economy 70 workers have been laid off from Great Dane Trailers, however it seems the layoffs are temporary.

01/07 Even though the economy may not be doing well, there are some businesses that are surviving and even thriving. Local Libraries have seen a 31% increase of visitors in December.

01/08 Western Iowa Tech received six thousand dollars to help the employees that will be laid off from the Fareway located on 17th and Pierce.

01/08 The Iowa Department of Public Health reports a 22 percent drop in smoking adults in Iowa.

01/16 40 members of Sioux City's 185<sup>th</sup> Air Refueling Wing headed to Washington D.C. for security duty for Barack Obama's Presidential Inauguration.

01/17 The Sioux City Fire Department responded to an explosion at 400 Cunningham Dr. The Fire Marshall suspects welding gas that was being stored at the shop.

01/18 Authorities believe that a fire that destroyed a rural Sac county home was started by a space heater.

01/23 Some Sioux City residents are feeling targeted for being the owner of a pit bull.

**PROBLEMS AND NEEDS LIST  
2009 FIRST QUARTER REPORT**

01/25 A new state report shows Iowa's methamphetamine law has led to a 24 percent drop in drug offenders sent to prison compared to four years ago.

02/06 Next week will be the 12 year anniversary of the disappearance of a Siouxland woman and Ida County Sheriff and the Iowa Department of public Safety has decided to re-open this unsolved case.

02/10 Iowa Governor Culver is outraged to find out 21 mentally disabled men were living in deplorable conditions in a 106 year old building while working in a poultry plant.

02/26 The 25<sup>th</sup> Annual Home Show began today in Sioux City. Hundreds of booths are set up where you can get ideas on home renovations and remodeling and visitors can get discounts products.

03/17 Statistics show that teen drivers are more prone to get into an accident due to their inexperience and immaturity. Due to this fact American Family Insurance is using the "Teen Safe Driver" program where a camera is installed in the teen's car and whenever a teen driver abruptly stops, swerves, or accelerates a clip of video; including the 30 seconds before and 30 seconds after; are emailed to the parent

03/20 Patients in the "mental health wing" of the Spencer, Iowa Hospital were forced to evacuate after a fire started in that wing of the hospital. Arson charges are pending against one of the hospital's patients.

03/24 Last night Siouxland saw high winds, hail and even tornadoes.

### **SYNDICATED PROGRAMMING**

KTIV-TV has broadcast the following syndicated programming material in response to the problems and needs of our viewing area—

- AgDay Monday-Friday 5:00-5:30am

Daily syndicated newscast of agriculturally related topics. This program addresses Problem and Need # 10.

- U.S. Farm Report Sundays 6:00-7:00am

Weekly wrap-up of agriculturally related topics. Addresses Problem and Need #10.

- American Latino Sundays 9:30-10:00am

Distributed by Artist & Idea Management. Features Latino-themed segments on travel, cultural events, colleges, music, sports, etc. Addresses Problem and Need #5.

- LatiNation various Sundays 5:00-5:30am

Distributed by AIM Tell-A-Vision Group, LatiNation is a weekly half hour magazine that takes a look at the impact of Latino culture in the U.S. and all things fun and cool.

Horizon's of the Spirit: Visit to Mosque 2:00 – 2:30pm  
Sunday 1/11/09

Distributed by the Interfaith Broadcasting Commission. Horizons of the Spirit features programming that creates awareness and appreciation for the importance of faith in the American life. Addresses Problem and Need #5 and 9.

### **NETWORK (NBC) PROGRAMMING**

KTIV-TV has broadcast the following network programming which address many of the problems and needs of our viewing area.

- Meet the Press Sundays 8-9am

Moderator David Gregory interview top newsmakers from the week.

- Dateline NBC Various dates/times

Host Anne Curry examines various topics of interest each week.

**SHORT FORM PROGRAMMING**

KTIV demonstrates a strong commitment to our community by broadcasting public service announcements (PSA's) for many area non profit organizations. The PSA's are listed below which aired during this quarter, with reference to the specific problem or need which was addressed. Unless otherwise noted, all PSA's are 30 seconds in length. Specific dates/times are not given here, but are available on request.

The following PSA's ran during the 1st quarter 2009

<b><u>Advertiser</u></b>	<b><u>Title</u></b>	<b><u>Problem &amp; Need</u></b>
<b>Big Sioux Alzheimer's Assn</b>	<b>Wine &amp; Roses</b>	<b>3, 4</b>
<b>Boys &amp; Girls Home</b>	<b>Deadbeat Dads</b>	<b>3</b>
<b>Center for Siouxland</b>	<b>Rock the Mighty Mo</b>	<b>4, 5</b>
<b>Children's Miracle Network</b>	<b>IHOP Pancake Day</b>	<b>3</b>
<b>IBA</b>	<b>Rotary Clubs of Iowa</b>	<b>8</b>
	<b>Scholarships</b>	<b>8</b>
<b>Iowa Attorney Gen. Office</b>	<b>Child Support Recovery</b>	<b>1, 3</b>
<b>Iowa Broadcasters Assn.</b>	<b>National Guard</b>	<b>8</b>
	<b>Coast Guard</b>	<b>8</b>
<b>Iowa Sports Foundation</b>	<b>Iowa Games</b>	<b>3, 4, 9</b>
<b>Iowa State Extension</b>	<b>Managing Tough Times</b>	<b>1</b>
<b>Mercy Medical Center</b>	<b>Colon Cancer Month</b>	<b>3</b>
<b>Partnership for a Drug Free Iowa</b>	<b>Various Drug PSA's</b>	<b>3</b>
	<b>Take Five</b>	<b>8, 3</b>
<b>Ronald Mc Donald House</b>	<b>Pop-Tab Promotion</b>	<b>3</b>
<b>S.C. Chamber Music</b>	<b>Various Concerts</b>	<b>4</b>
<b>S.C. Police Dept.</b>	<b>Crimestoppers</b>	<b>3</b>
<b>Sioux City Comm. Theatre</b>	<b>The Producers</b>	<b>4</b>
<b>Sioux City School District</b>	<b>Missing School/Missing Out</b>	<b>8</b>
<b>Siouxland All-America Band</b>	<b>Concerts</b>	<b>4, 8</b>
<b>Siouxland Blood Bank</b>	<b>Blood Donor Month</b>	<b>3</b>
<b>Siouxland Humane Society</b>	<b>Gourmet Apple Sale</b>	
<b>United Way of Siouxland</b>	<b>Women's Power Lunch</b>	<b>5, 4</b>