

**2009
Second Quarter**

**KTIV-TV, KTIV-DT
Problems and Needs
Programming List**

KTIV Television, Inc.
Sioux City, IA

2009 LISTING OF PROBLEMS AND NEEDS
(In order of importance as determined by community interviews
conducted 7/1/07- 3/30/09)

1. **Economy:** Including need for affordable Housing/ Jobs/Taxes
2. **Local Government/Community Concerns:** (tied with #6 & #8) Includes need for community pride, local government cooperation with other agencies, local government accountability, etc
3. **Health Care/Social Services:** Including issues about Seniors, quality daycare, parenting education.
4. **Need for Recreation and Cultural Activities/especially for Young People** (tied with #5)
5. **Minority/Ethnic Concerns:** Need to recognize and celebrate diversity, and concerns over illegal immigrants.
6. **Crime Prevention/Gangs/Violence** including the need for more police officers.
7. **Infrastructure:** Highways, high cost of utilities, downtown areas in several communities, etc.
8. **Education:** (tied with #9) Including need for quality teachers, schools, etc.
9. **Need for Family Values:** Including respect for each other, nutrition, fitness
10. **OTHER:** Including but not limited to **Substance Abuse** and **Agriculture/Rural Concerns...** including concerns for small businesses in small communities need for places to shop in small towns.

(issued 3/30/09)

LOCALLY PRODUCED PROGRAMMING

Station KTIV-TV programs to the ascertained problems and needs through a variety of programming vehicles. Being heavily community-oriented and interested in community problems and issues, the licensee devotes a very considerable amount of its news time to the coverage of significant problems, needs and issues facing the community.

KTIV-TV has produced and broadcast the following programming material in response to the problems and needs of our viewing area.

- **Around Siouxland**

Weekdays 12:25 pm

Approximately 4 Minutes

Around Siouxland is a community affairs program of KTIV-TV. The program is hosted by Matt Breen, Kristie VerMulm and Ron Demers, and provides information and discussion of events in the tri-state Siouxland area. Many of these programs deal with issues from our problems and needs list. Details of each program follow, including date of broadcast, reference to the specific problem or need which was addressed and topic discussed.

Date	Topic	Problem or Need
Wed-Apr/01/09	Ireton Christian School Blue Grass Festival	4
Thu-Apr/02/09	Sioux City Museum History Project	4
Fri-Apr/03/09	Boy Scouts Food Drive	2,4,5,10,9
Sat-Apr/04/09	Sioux City Art Center	4
Sun-Apr/05/09	Morningside Lutheran Easter Services	10
Mon-Apr/06/09	Sioux City Art Center	4
Tue-Apr/07/09	Heart Walk Plymouth & Sioux County	3
Wed-Apr/08/09	Council on domestic violence and sexual assault	6,3,9
Thu-Apr/09/09	Morningside Lutheran Easter Services	10
Fri-Apr/10/09	Historic Preservation Week	4,7,2
Sat-Apr/11/09	Gehlen Catholic School Ball	4,8
Sun-Apr/12/09	Heart Association Volleyball Fund Raiser	9
Mon-Apr/13/09	Gehlen Catholic School Ball	4,8
Tue-Apr/14/09	Heart Association Volleyball Fund Raiser	9
Wed-Apr/15/09	Tulip Festival Orange City Iowa	4,10
Thu-Apr/16/09	Sioux city Chamber Music	4
Fri-Apr/17/09	Siouxland professional Seminar	3
Sat-Apr/18/09	Rock the Mighty Mo fund Raiser for Center for Siouxland	2,1,8,10
Sun-Apr/19/09	Girls Inc. Fund Raiser Pinkalicious	2,10,9,8,4
Mon-Apr/20/09	Rock the Mighty Mo fund Raiser for Center for Siouxland	2,1,8,10

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Tue-Apr/21/09	Friends of the SC Library Book Sale	2
Wed-Apr/22/09	Girls Inc. Fund Raiser Pinkalicious	2,10,9,8,4
Thu-Apr/23/09	Heelan School Musical	4,8
Fri-Apr/24/09	SC Growth Organization Sculpt Siouxland	4
Sat-Apr/25/09	Sioux City Community Theatre	4,
Sun-Apr/26/09	Siouxland Mental Health Awareness	2,3,8,9
Mon-Apr/27/09	SC Growth Organization Sculpt Siouxland	4
Tue-Apr/28/09	Sioux City Community Schools Art Show	4,8
Wed-Apr/29/09	Sioux City Community Theatre	4,
Thu-Apr/30/09	Siouxland Mental Health Awareness	2,3,8,9
Fri-May/01/09	Heart Association Heart Walk	3
Sat-May/02/09	Letter Carries Food Drive w Food Bank	2,3,9
Sun-May/03/09	Aspen Wood Learning Center	8,4
Mon-May/04/09	Letter Carries Food Drive w Food Bank	2,3,9
Tue-May/05/09	Spirit of Women runway Review	3,9
Wed-May/06/09	Willow Dale elder Home celebration Battle Creek Iowa	4
Thu-May/07/09	Aspen Wood Learning Center	8,4
Fri-May/08/09	SC Concert Course	4
Sat-May/09/09	Siouxland Trails Foundation	9,2
Sun-May/10/09	LeMars Community Theatre	4
Mon-May/11/09	Siouxland Trails Foundation	9,2
Tue-May/12/09	LeMars Community Theatre	4
Wed-May/13/09	AMERICORP Volunteer Program	4,2,
Thu-May/14/09	5th Annual Lakes Conference	1
Fri-May/15/09	Garden Club Sale/Garden Club of Sioux City	2
Sat-May/16/09	STARS volunteer program for handicapped	9,4
Sun-May/17/09	Garden Club Sale/Garden Club of Sioux City	2
Mon-May/18/09	STARS volunteer program for handicapped	9,4
Tue-May/19/09	SC Indian Club Softball Tournament	2,4,5
Wed-May/20/09	Center for Siouxland Senior Citizen Program	3
Thu-May/21/09	Siouxland Humane Society	9
Fri-May/22/09	Cherokee Iowa Rodeo	4
Sat-May/23/09	Sioux City Postal Customer Council	3,9
Sun-May/24/09	Siouxland District Health Lead Poisoning	3,2,9
Tue-May/26/09	Sioux City Postal Customer Council	3,9
Wed-May/27/09	Briar Cliff College Sioux city Youth Camp	4,8
Thu-May/28/09	Siouxland District Health Lead Poisoning	3,2,9
Fri-May/29/09	LeMars Ice Cream Days	4
Sat-May/30/09	Many Faces of Mental Illness	3,
Sun-May/31/09	LeMars Ice Cream Days	4
Mon-Jun/01/09	Sioux City Museum Summer Program	4
Tue-Jun/02/09	Sioux City Museum Summer Program	4
Wed-Jun/03/09	Morningside college summer arts program	4

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Thu-Jun/04/09	Holstein Iowa Kinderfest for Kindergarteners'	4,8,9
Sat-Jun/06/09	Onawa Iowa Lewis & Clark Festival	4
Sun-Jun/07/09	Catholic Church Cultural fair Sioux city	5,4
Mon-Jun/08/09	Onawa Iowa Lewis & Clark Festival	4
Tue-Jun/09/09	Cleghorn Iowa Ice Cream Days	4
Wed-Jun/10/09	Catholic Church Cultural fair Sioux city	5,4
Thu-Jun/11/09	Sioux city Chamber Golf Classic	3,2
Fri-Jun/12/09	South Sioux City youth Football Association	4
Sat-Jun/13/09	Cherokee Iowa Summerfest Theatre	4
Sun-Jun/14/09	South Sioux City youth Football Association	4
Mon-Jun/15/09	Laurel NE Ag Day Celebration	2
Tue-Jun/16/09	NAACP Juneteenth Celebration	5
Wed-Jun/17/09	Cherokee Iowa Summerfest Theatre	4
Fri-Jun/19/09	Mardi Gras Celebration SC	4,5
Sat-Jun/20/09	STARS Open House	9,4,5,,3,
Sun-Jun/21/09	Mardi Gras Celebration SC	4,5
Tue-Jun/23/09	Elk Point South Dakota Sesquicentennial	2,4
Wed-Jun/24/09	Sheldon Iowa independence Celebration	2,4

- **News Channel 4**

Monday-Friday	5:30 am	90 Minutes
Monday-Friday	7:25 am, 8:25 am	5 Minutes
Monday-Friday	12 Noon	30 Minutes
Monday-Friday	5:00pm	30 Minutes
Monday-Friday	6:00 pm	30 Minutes
Monday-Friday	10:00pm	35 Minutes
Saturday	6:00pm & 10:00pm	30 Minutes
Sunday	5:00pm & 10:00 pm	30 Minutes

News Channel 4 is the top-rated news in the Siouxland area, with many broadcasts dealing with problems and important issues of the communities we serve. We continued several of our franchise reports which deal with specific issues on the problems and needs list. Unless otherwise noted, reports within newscasts average 2 minutes in length.

Healthbeat 4 Five nights a week during News Channel 4 at 10pm

Our Healthbeat 4 franchise includes reports about health-related issues in Siouxland, broadcast in our 10pm newscast. Addresses Problem and Need #5. The locally produced story topics included:

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APRIL:

- 1 – Flavored Water. There's a new trend to add fresh fruits and vegetables to water. It enhances the flavor and the nutrition.
- 2 – Researchers find a link between a gene in women 50 and younger and melanoma.
- 5 – Dizzy Chair. A device to help people with vertigo or severe dizziness.
- 6 – Pain Control. Epidural floods to help patients with severe back pain.
- 7 – Vitamin D. Researchers say we're not getting enough sunlight, and therefore many of us have a vitamin D deficiency.
- 8 – MBT Shoes. A shoe with a curved bottom that helps burn more calories when you workout.
- 9- Alternative allergy treatments. Things you can do so you don't have to get shots.
- 12 – Sinus relief. A procedure called balloon sinuplasty that's helping relieve pain and congestion for sinus sufferers.
- 13 – PET/CT scanner. A new machine at the June E. Nylen Cancer Center that melds the two technologies together.
- 14 – CO Poisoning. You can very slowly be poisoned by carbon monoxide and not even know it. Here are the signs and symptoms.
- 15 – Technology is affecting our brains. But what's the impact? A new study finds out.
- 16 – Wii injuries. Doctors are seeing an increase in the number of injuries from playing the Nintendo Wii.
- 19 – Too much salt? How much salt is too much for the average American?
- 20 – Happiest baby. What you can do to stop your baby from crying.
- 21 – Gardening. Safe practices to keep yourself from being injured out in the garden.
- 22 – Lifespan. Apparently our life expectancy is starting to decrease. A lot has to do with obesity and medical problems.
- 23 – Elbow injuries. A lot of young baseball players are developing elbow injuries because of the constant use of their elbows.
- 26 – Researchers find a link between heart problems and depression.
- 27 – Brain Aneurysm. New treatment to remove risk of brain aneurysm.
- 28 – Mechanical Heart. The world's smallest heart pump.
- 29 – Surviving a stroke. How to survive a stroke whether your home alone or in a crowded room.
- 30 – Surviving a heart attack. How to survive a heart attack whether your home alone or in a crowded room.

MAY:

- 3 – Turn back the clock. Easy ways to turn back the clock and make you look younger.
- 4 – Gym myths. Myths that just aren't true about your workout at the gym.
- 5 – MS exercise class. An exercise class that's specifically catered to people with multiple sclerosis.
- 6 – Carotid therapy. A procedure to help open the carotid artery and increase blood flow to the brain.
- 7 – Misdiagnosed pain. Patients often complain about pain, and many times the root of that pain is misdiagnosed.
- 10 – Pregnancy blood pressure. Why it's so important for pregnant women to keep track of their blood pressure level.
- 11 – No sweating. A new less invasive procedure to stop excessive sweating.
- 12 – An eye treatment that uses vitamins and light to restore vision.

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- 13 – Supplement warning. The FDA sends out a warning on some non-approved pills.
- 14 – Online doctoring. The growing trend of patients using the internet to help diagnose themselves, and treat their conditions.
- 17 – Prostate treatment. A drug that may help reduce prostate cancer risk.
- 18 – Scorpion venom. It's being researched as a way to kill brain tumors.
- 19 – Questions for your doctor. What important questions should you ask your physician?
- 20 – Questions for your pediatrician. What important questions should you ask your physician?
- 21 – Virtual biopsy. A way to check a tumor for cancer without removing skin.
- 24 – Autism diet. A diet to help kids overcome the symptoms of autism.
- 25 – White tea diet. Apparently drinking white tea every day can help you lose weight.
- 26 – PACE. It's a Siouxland program that aids the elderly with fitness and other programs.
- 27 – Canine physical therapy. Using animals to help patients enjoy therapy more.
- 28 – Exercise-induced asthma. Some people develop asthma symptoms while exercising.
- 31 – Weight loss & sleep. Apparently not getting 8 hours of sleep a night can lead to weight gain.

JUNE:

- 1 – Autism. Doctors say there's much they can do for children if autism is diagnosed early.
- 2 – Addiction. Jackson Recovery in Sioux City has a new addictionologist. He talks about the disease and recovery.
- 3 – Unhealthy economy. Apparently the struggling economy is taking a toll on our health.
- 4 – 800-calorie diet. It's a new doctor-watched diet where you only eat 800 calories a day.
- 7 – 15 minute workout. A quick 15-minute workout you can do anywhere.
- 8 – SPF Study. New products feature SPF 100 for sun protection. But is it really necessary?
- 9 – Nature's pharmacy. Apparently some say fruits and vegetables are shaped like the organ of the body they're good for.
- 10 – Hardwire Obesity. A new book out suggests many of us are hard-wired to overeat.
- 11 – Breast Cancer discovery. Researchers are working with T-cells to find a cure for breast cancer.
- 14 – How to save big on your medical bills.
- 15 – No-cut surgery. Two surgeries with very small incisions... for procedures that used to require big incisions.
- 16 – Autism study. A new study on a possible genetic link with autism.
- 17 – Jasper's camp. A safety camp for Siouxland kids teaching them about germs, online safety, and everything in between.
- 18 – New colon test. Researchers are working on a new blood test that may one day help diagnose colon cancer.
- 21 – Organic products. A list of new organic products some say boost your immune system.
- 22 – Coffee. Apparently a cup of Joe a day has a few health benefits.
- 23 – Neuro-development. Hands-on therapy to help patients who've had brain trauma get moving again.
- 24 – Focus Help. A new substance in drinks that promises to increase your focus. It's called L-theanine.
- 25 – Hyperthermia. Heat therapy that's proving it can help kill cancerous tumors.
- 28 – X-stop. A new device to help relieve severe back pain for people.
- 29 – Network of Care. A new online network to help soldiers returning from war with post-traumatic stress disorder.

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30 – STEMI. It's a system in place to get EKG information from the ambulance or MAC back to the ER before the heart patient ever reaches the building.

In addition to the "Franchise" reports listed above, we reported many stories in each newscast which related to Problems and Needs on our list. Listed below are topics of just some of those stories, organized according to the Problem and Need which was addressed.

1. Economy:

04/01 Even though the economy is struggling, it seems that college towns are thriving.

04/06 There is a couple of more hurdles representatives with Hyperion Energy will have to clear before their proposed oil refinery project can move forward in Union County, South Dakota. An air permit is the main one of two key hurdles for the company to get over. Two public hearings are set for next week.

04/13 At a meeting of the Downtown Sioux City Rotary Club, Monday, two local Economics professors gave their own opinions and asked their own questions. While George Frangedakis says he's hoping this may be the light at the end of the tunnel; Sam Clovis feels there's at least one to two more years of economic recession.

04/14 Pay cuts are coming employees at a local hospital; senior management for St. Luke's Regional Medical Center will see their pay cut 10% other management will see their pay 5% to 8% depending on their position and salary, paid time off will also get cut by 4 days per year.

04/28 Students and folks looking for work got to experience some specific industrial jobs first-hand today; the Regional Technical Education Center held a career expo in Yankton, South Dakota. The Education Center bussed in students from all over South Dakota for free to give them a chance to find "hands-on" careers.

04/29 Sioux City is hitting the air waves all in an effort to encourage travel and economic development. The City is working with the Iowa tourism Office to run ads in the Minneapolis television market. Sioux City joins Cedar Rapids, Council Bluffs, Des Moines, Dubuque, Okoboji and the Quad Cities in the effort to produce four 30 second spots; City Officials say they hope the ads will remind the people of Minneapolis just how close Sioux City really is.

05/05 Today it was announced that wind energy manufacturer, Siemens, is not setting up shop in Sioux City. The international company based in Demark; considered proposals from Sioux City, and Hutchinson, Kansas. By getting the Siemens plant, Kansas will welcome almost 400 jobs and Siemens says it'll be the first major wind turbine equipment factory in Kansas.

05/07 Ground was broken to mark the beginning of construction on the Keystone Pipeline through Yankton, South Dakota. Officials say it'll bring hundreds of jobs, and stimulate the economy; members of the Yankton Chamber of Commerce joined Officials with TransCanada Pipeline Company in celebration of the project that's expected to get underway during the week of May 18th.

05/08 Siemens has decided not to build their wind energy plant in Sioux City; due to the availability of a skilled work force, a group known as the "Sioux Crew" is looking to come up with a long-term strategy that will spur economic development for the 11 county Siouxland regions. Now Denise Rathman, with the help of the "Sioux Crew" and a 250 thousand dollar grant from the Department of Labor is trying to answer that question by figuring out the perfect balance of elements to create workforce development.

05/12 Everyone is looking to save a little money these days and a way to save when remodeling your home is by visiting the Habitat for Humanity re-store. The store has everything you need when remodeling your home. Items run from bathroom sinks to tile, windows and doors. The Habitat for

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Humanity Re-store is a place for unwanted home items to go rather than ending up in a landfill. There are new and used items available and there's always a huge discount when you buy. 05/14 Chrysler told almost 800 dealerships they could lose their franchise. It's all part of the company's plan to emerge from bankruptcy. Five of the dealerships are in northwest Iowa; including Motor Inn of Estherville, Motor Inn of LeMars, McCormick Motors of Ida Grove, Schuelke Auto Company in Storm Lake, and Ken Krause Motors in Emmetsburg. In all, Chrysler told a New York bankruptcy court that they wanted to get rid of about one-quarter of its dealers across the country. Those dealers can appeal for their right to stay open.

05/15 First it was Chrysler; now General Motors; the automaker informed 11-hundred dealerships that they plan to end their franchise agreements. Two of them are in Sioux City... Hoak Motors and Condon Auto Sales; this means come October of 2010 there will be fewer places you can buy a G-M vehicle, that includes Buick, Cadillac, and G-M-C. Both Sioux City dealers received letters today saying General Motors does not plan to renew their franchise agreements when they're up in the fall of next year. Both sell other brands of cars and plan to continue down that road.

Condon Buick will continue to provide parts and service for all our GM customers.

05/18 On Friday, two Sioux City car dealers got word from G-M that the company will pull their franchise, next year. But, the president of Hoak Motors, Eric Hoak, thinks G-M didn't look at the fact they were struck by fire just 6 weeks into the New Year and Hoak Motors has put out millions to keep their business running and everything lost in the fire, Hoak has had to pay out of pocket until the insurance money comes; making his bottom line look less than desirable to General Motors. Hoak plans to appeal GM decision, and while he waits, he plans to stock just as many GM vehicles as he can as if he hadn't received the letter. Hoak says all other aspects of his operation: sales, customer satisfaction, and location are all doing well.

05/19 President Obama announced today that gas guzzling vehicles are "out" and fuel efficient vehicles are "in". He says that by 2016 new vehicles sold in the U-S will have to average more than 35-miles per gallon this is a move to reduce the use of foreign oil and to clean up the air.

05/29 The Stoney Creek Inn and Conference Center is being built in the middle of downtown and is expected to open in a matter of weeks. It also happens to be prime location to see a train car passing through town, but officials with the hotel say they're not concerned about the noise because of plans to put in security gates at the railroad crossings, creating a quiet or safety zone. The city is working to create a quiet zone that would cover all of downtown, but additional gates come at a cost and the city is seeking funds through Federal Stimulus dollars.

06/01 This morning the automaker filed for Chapter 11 bankruptcy. President Barack Obama says it's a chance for General Motors to "rise again"; G-M will get an extra 30-billion dollars from the U-S federal government and more than 9 billion from Canada while it restructures and Washington will take a 60 percent stake in company ownership. G-M's C-E-O says it could be years before the government no longer has a stake in the company.

06/19 Tourism is big bucks in the Rushmore state; it's South Dakota's second largest industry behind agriculture. Vacation spots, like Mount Rushmore and other various destinations generated 967 million dollars last year alone and when you talk the overall economic impact it had last year tourism officials say it totals almost 2-and-a-half billion dollars. Governor Mike Round's number one goal of the 2010 initiative was to double visitor spending.

06/26 Nearly surrounded by states with smoking bans, South Dakota was set to join the list on Wednesday; until a group came forward with enough signatures to stop the ban in its tracks. Leading up to those bills, many argued it would encourage people to take their business to other states, where they would be allowed to smoke; but, businesses in South Dakota, where smoking in restaurants and casinos is still legal, say they aren't seeing the big bump in business they'd hoped for.

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06/30 After 17 years in business, the Omaha Tribe of Macy, NE announced Tuesday morning that Casino Omaha would be suspending operations. In a letter to their employees, the General Manager of the Casino said the facility had been going through difficult financial times for the past nine months and were quote "left with no other choice but to close." The casino shut its doors at eight Tuesday morning.

2. Local Government/Community Concerns:

04/01 With federal income taxes due two weeks from April 1, a measure is being debated in Des Moines about how lowans might no longer be able to deduct what they pay in federal income taxes from their state income taxes; debate became so heated more then 50 people were kicked out of the Iowa House Chambers during a hearing on the issue.

04/02 After a ruling this morning Iowa is now one of three states where same-sex marriages are legal. The unanimous ruling, which said the state's ban on same-sex marriage violates the constitutional rights of gay and lesbian couples, upholds a 2007 Polk County District Court judge's ruling.

04/03 Folks who oppose South Dakota's new smoking ban, covering bars and video lottery casinos, are gearing up to start collecting signatures. If they get enough, they can keep the ban from becoming law July 1st and put it to a public vote.

04/08 The Iowa Supreme Court's decision to legalized gay marriage in the state, has stoked debate on the issue; Representative Christopher Rants, of Sioux City says Governor Chet Culver lied to voters when he told them he was against the idea of gay marriage during his campaign.

04/09 Congressman Steve King held a town hall meeting in Sioux City; gay marriage was a pretty popular topic. Like many other Republicans, King is unhappy with Governor Chet Culver's stance on gay marriage.

04/10 A program called Targeted Jobs, which is based on a pilot program called the Border Bill, was designed to compete with communities that border Iowa; states that don't have a corporate or personal income tax. Sioux City was joined by five other boarder cities for the program in 2007, but the bill is set to expire next year unless lawmakers extend it.

04/13 Hundreds of people, who oppose gay marriage, stood in the wind and rain to disagree with the high court's ruling. Potential gubernatorial candidate Bob Vander Plaats spoke to the crowd gathered at a rally organized by "Everyday America"; Vander Plaats says Governor Culver should have taken action before the Iowa Supreme Court made its controversial ruling.

04/24 Earlier this month, a ruling by the Iowa Supreme Court legalized same-sex marriage and it has prompted some gay marriage opponents to encourage county recorders to deny marriage licenses to gay couples. Because of the ruling, a Northwest Iowa judge has decided that he won't conduct any more marriage ceremonies; at least partially because of that ruling. Judge Honrath decided to stop doing weddings all together mainly because he has done so many that he didn't agree with.

04/27 Same-sex couples, in Iowa, line up to get marriage licenses. So far, fewer than a-dozen have applied for marriage licenses in Woodbury County.

05/06 Last month, the Iowa Supreme Court ruled the state's ban on gay marriage violated the constitutional rights of gay and lesbian couples, but now there are worries because that ruling doesn't apply to the military. All this is due to the "Don't Ask, Don't Tell" policy was enacted in 1993 by President Bill Clinton in an attempt to allow all citizens, regardless of sexual orientation to serve in the military. Since "Don't Ask, Don't Tell" is a federal policy, it over-rides any ruling made in the individual states. The Obama Administration is not expected to try to repeal "Don't Ask, Don't Tell";

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now the five states that have moved to legalize gay marriage are; Iowa, Massachusetts, Connecticut, Vermont and Maine; so now, any married same sex couples face being removed from the military.

05/28 After more than 25-years of trying, Nebraska lawmakers have passed a bill making lethal injection the means of execution in Nebraska. Governor Dave Heineman signed the bill into law, Thursday, after it passed on a 34 to 12 vote in the legislature; Nebraska has been without a means of execution since February of last year, when the state Supreme Court ruled the electric chair was unconstitutional. Senator Flood from Norfolk who sponsored the bill says those on death row will likely appeal the lethal injection method.

06/05 Almost one year ago a tornado hit the Little Sioux Scout Ranch near Little Sioux, Iowa and it damaged nearly 200-acres, killed four boy scouts and injured dozens. Since that time, volunteers have been working to rebuild and restore what Mother Nature destroyed. More than 100 volunteers came out today to help rebuild.

06/16 Even though South Dakota lawmakers voted to impose a smoking ban in the state, their vote may no longer matter. That's because the required amount of signatures, 16,776, needed to bring the matter to a public vote has been reached and that could put the July 1st ban on hold. So far there's been nearly 25, 000 signatures collected of the 16, 776 needed to put the matter to a public vote, making the law invalid on July 1st. But, even with the 25,000 signatures, the petition still has to go through the Secretary of State's office before the petition can be filed; if 16, 776 signatures of the 25,000 are valid, the smoking ban will not go into effect on July 1st. Instead it will go to the vote of the people in November of next year.

06/18 Governor Mike Rounds hosted the Governor's Classic in Dakota Dunes, SD. Round's say's this event is a good social networking tool in order to draw business leaders to the area or talk to those who want to expand their business. Rounds says at a time when the economy is uncertain more and more business leaders are looking to move to South Dakota, particularly because of the tax break benefits.

06/19 Sioux City Rep. Christopher Rants is laying the foundation for a run at the G-O-P nomination for governor. He has filed the paperwork to form an exploratory committee and says there's no timetable for a formal announcement of his candidacy; he says this is about more than just winning a nomination, or an election; it's about solving Iowa's problems.

06/25 Red Flex cameras are finally up and running after two and a half years of discussions and studies by Sioux City council members. Today, under the supervision of the Sioux City Police, members of the media were allowed to purposely run the red light cameras at the corner of South Palmetto and Gordon Drive. From now until July 23rd, you will receive a warning if caught by the Red Flex Cameras.

3. Health Care/Social Services:

04/15 Due to a mistake by a local health care provider; thousands of people in Siouxland are now at risk for HIV and hepatitis. South Dakota's Health Department says Siouxland Urology used products meant for one-time use more than once before throwing them away. Steps are now being taken to correct the error.

04/17 Spencer Iowa has been put in a state health emergency after a child was diagnosed with measles this week; it's still not known where the child got the disease, but we do know now that the child has *not* been out of the area in the last several weeks, the scare has got hundreds flooding the local hospital to get a first and sometimes second vaccination.

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04/20 Siouxland Urology, which is now being sued by some of its patients for the mistake, was put on provisional licensure status for reusing equipment meant for one time use. Today, 4/20, the clinic offered more patients free blood tests after the South Dakota State Health Department discovered the facility may have exposed patients to Hepatitis and H-I-V.

04/23 Soon, 17-year-olds will have access to the "morning-after" birth control pill (also known as "Plan B") without a prescription. The F-D-A announced it won't appeal a federal judge's ruling that overturned restrictions imposed by the Bush Administration's Policy; a policy restricting access to teens younger than 18. The pill is an emergency contraception that can reduce the chances of pregnancy if taken within three days of having unprotected sex.

04/27 Many people have been concerned about the outbreak of the Swine Flu in the United States. Now, there is worry the U.S. may be facing an epidemic. Five states have had confirmed cases of swine flu, and now a Siouxland state has two cases that are suspected, not confirmed, in South Dakota; so, state health officials are taking matters into their own hands.

04/28 With 64 confirmed cases of the swine flu have been found in the United States, but, only five people have been hospitalized. The Iowa Department of Public Health says they've been getting many calls into their offices from some people who have general questions about swine flu. A spokesperson for the Iowa Department of Public Health says the best thing to do is to call your doctor before going into the doctor's office.

04/30 The first confirmed case of H1N1 flu virus is out of Douglas County Nebraska, in the Omaha area. With the word of the confirmed case Governor Heineman has declared a public-health emergency... but he urged the public not to panic, in addition to the confirmed case, Nebraska has two cases that have been sent to the Centers for Disease Control for testing and another 20 pending health cases. Iowa has two probable cases; South Dakota just one probable case of H1N1 that have been sent to the CDC in Atlanta.

05/01 Schools in two Siouxland districts were closed, after the discovery of two "probable" cases of the H-1-N-1 influenza virus. During a news conference, the superintendent of the Norfolk Public Schools said there is a 95-percent chance that a male student of the Norfolk Middle School has the H-1-N-1 virus. The middle school was shut down and scrubbed down as a precaution. Local health officials say the student, and his family has been told to stay home for at least seven days.

05/20 There is a confirmed case of the H-1-N-1 virus in Dakota County; a student at Cardinal Elementary School in South Sioux City contracted the H1N1 virus while on vacation in Mexico, with her family, within the last month, but officials say none of her family members, or anyone else at school, have shown any symptoms of the virus. Health officials say the girl's flu was a very mild case and she has made a full recovery and is back in school.

05/29 Plymouth County, IA has its first confirmed case of the H-1-N-1 flu virus. The news comes from Floyd Valley Community Health, in Le Mars; state health officials say Iowa has 80 confirmed cases of the H-1-N-1 flu virus.

06/17 A Northwest Iowa daycare that is under investigation by the Department of Human services will shut down permanently at the end of the business day. Last week, a girl was found unresponsive on a slide, at the Apple Tree Preschool and Daycare in Milford, with a jump rope caught around her neck; she has since recovered. A child care complaint filed by Iowa D-H-S says unannounced visits revealed the center has potential staffing ratio violations; dog feces on the playground, and problems with maintaining files involving injuries or child related incidents.

4. Recreation and Cultural Activities/especially for Young People:

04/21 In honor of Holocaust Remembrance Day; a Sioux City Holocaust victims shared his story with Siouxland students. At just 14-years-old; Philip Gans was arrested by Nazis and taken to a concentration camp in Auschwitz. After going through constant beatings and losing his family - by age 17, Gans was liberated by the American Army; and it's his experience those three years that he has been sharing for the last 10 years with kids of all ages.

05/14 The Tulip Festival started today in Orange City, IA and the clippity-clop of the traditional Dutch wooden shoes is just one of the many sights and sounds of the festival. Daily parades are a big highlight to the festival and those wooden shoes were walking the streets cleaning and scrubbing the streets to prepare for the queen and her court.

5. Minority/Ethnic Concerns:

04/16 The 'Day of Silence' is a national event that brings attention to the bullying of the Lesbian, Gay Bisexual and Transgender community. This week fourteen students from North High School that are in the Gay-Straight Alliance or G-S-A are organizing a 'Day of Silence' tomorrow to bring attention to the Lesbian, Gay, Bisexual and Transgender cause. While Doctor Paul Gausman says participating in the 'Day of Silence' is a part of the students First Amendment rights; the students will have to participate in those classes that call for participation; like choir or a foreign language class, and they have to do so without interrupting North High's learning environment.

6. Crime Prevention/Gangs/Violence:

04/02 A couple from George, Iowa has been charged with child endangerment, Nikki Moreno is thought to have hit her son multiple times in the head with the claw end of a hammer and her husband Juan Carlos Moreno is thought to know about the wounds and did nothing to treat the wounds.

04/06 17 days after they vanished, a northeast Nebraska family turned themselves in. The Schade family disappeared after policed talked to them about allegations of abuse.

05/04 A South Sioux City man has been charged in a fatal weekend stabbing, in Sioux City's Morningside neighborhood. Authorities say 25-year-old Shane Rouillard is charged with second-degree murder in the death of 22-year-old Robert Ryan; according to court documents, authorities say the two had been drinking and then got into an argument early Saturday morning.

05/11 Today begins the observance of National Law Enforcement Memorial Week and law enforcement officials in Sioux City and Woodbury County held a service in honor their fallen comrades.

05/21 Nebraska lawmakers are looking to stiffen penalties in a bill that they hope will reduce gang violence; more than a dozen crimes would be increase under the bill. The bill, LB-63, would increase gang-related criminal penalties in for things like possessing a deadly weapon, including firearms and knives. The bill would also create offenses for those who deface property with graffiti.

If the bill is passed, more than 450-thousand dollars will be spent next year to help create a new office for gang related issues. The office would run programs aimed at keeping children out of gangs and preventing violence.

05/26 A weekend murder of a three-year-old South Sioux City girl has shocked the community. Today a man that was arrested in Woodbury County as a suspect in the case waived his extradition and was transported to back to Nebraska. 29-year-old De Jesus Melecio-Camacho made an initial

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appearance this morning in Dakota County court; during his first hearing the alleged suspect he requested to have a public defendant represent him. Camacho is accused of breaking into a three-year olds' home early Saturday morning, sexually assaulting and killing her. Bond was set for Camacho at 5-million dollars.

05/27 A South Sioux City, Nebraska family and an entire community is still coming to grips with the tragic death of a little girl; three-year-old Evelyn was sexually assaulted and killed Saturday morning in her home. Funeral arrangements are still being made and a public memorial is also being planned. Her family is being helped by the Watchful Eye foundation. They are working on relocating the family and getting counseling for Evelyn's older brother who witnessed the incident. A memorial fund has been established to help pay for funeral costs and relocation expenses.

06/03 Charges have been amended against the man accused of raping and murdering a three-year old South Sioux City, Nebraska girl last month; 29-year old De Jesus Melecio-Camacho is now charged with First Degree Murder and Burglary. A separate charge of sexual assault was removed because it was the basis for the murder charge, according to Dakota County Attorney Kim Watson. His next court appearance will be his arraignment on June 29th. Camacho has waived his right to a preliminary hearing.

06/08 One of the four men found guilty in the Norfolk bank murders in 2002 may have had a role in another murder; Madison County Attorney Joe Smith says there is evidence that Gabriel Rodriguez helped Jose Sandoval kill Robert Pearson. Pearson's body was found buried at an abandoned farm west of Madison two year ago.

06/12 The Dakota County, NE, attorney wants two men to stay in jail and stand as material witnesses in the murder case of a three-year-old girl. According to court documents, 22-year-old, Mauricio Gonzalez-Luna and 23-year-old, Jorge Moreno-Urenda were with the alleged suspect, De Jesus Melecio-Camacho and others in the early morning hours that law enforcement knows that the crime was committed.

06/24 Aplington-Parkersburg High School officials say high school football coach Ed Thomas was shot several times in the school's weight room Wednesday morning by a former football player. Thomas was airlifted to a hospital where he was pronounced dead. Authorities took 24-year-old Mark Becker into custody after a car chase; Becker is charged with first degree murder.

06/29 Two people charged in separate murder cases came before a judge in Dakota County; along with a third defendant charged with manslaughter. Two of the defendants are accused of killing children under the age of four. De Jesus Melecio-Camacho was supposed to enter his plea to murder and burglary charges, but instead his attorney, Kelly Breen asked to suspend the arraignment for 30 days; he's challenging whether or not the death penalty should be considered due to the controversy over capitol punishment in the Nebraska unicameral. His next court appearance will be July 28th.

Also in court Tisha Vega who pled not guilty in the death of Nathaniel Saunsoci. The 20 month old died of severe head trauma in 2006. He was a ward of the Omaha tribe and lived with Carlos and Tisha Vega, who served as the child's foster parents.

Also in Dakota County court today, Andrew Orellana; the 31-year-old is charged with 1st degree murder for the gang related killing of Joaquin Guerrero. He was picked up in Sioux City recently on a traffic charge and that's when authorities discovered he was wanted for murder. He is accused of shooting Guerrero in retaliation back in 1997. Today, Orellana pled not guilty. He's set to go to trial in August; if found guilty, he would serve a mandatory life sentence in prison.

06/30 Iowa authorities launched a chase against a man wanted in three different counties this afternoon. It all started when the man was stopped at the Sergeant Bluff rest stop and authorities' soon found out there was an arrest warrant out for him; but, the man ran before he could be taken into custody. Knowing of his violent tendencies, authorities immediately set up a one mile perimeter

to search for him and called in both the Iowa State Patrol and Woodbury County Sheriff's Department.

7. Infrastructure:

04/20 Funding for highways and medical expenses are two hot topics South Dakota Legislative committees will study next session. Committees will be reviewing the operations of the state Transportation Department and the state Personnel Bureau. The Transportation review will include a study of ways to finance highways; another committee will study suggestions for financing Medicaid, the state-federal program that covers the medical expenses of poor people.

05/13 Summer Construction season is well under way and that's going to lead to some tie ups for motorists driving along Hamilton Boulevard in Sioux City. Drivers should expect everything from reducing lanes to closing the road all together from the 2300 block north to Stone Park Boulevard. City officials are recommending alternate routes.

06/01 A month ago, the Iowa Department of Transportation asked Sioux City and Woodbury County officials to come to a compromise on the future of the Port Neal interchange, yet, a compromise was never reached. But, the DOT says they have to get the wheels turning on the project and it all starts with an internal meeting with the DOT. The county says they want to reconstruct the interchange right where it is, while the city requests the DOT consider an interchange further north. If the issues with reconstructing the Port Neal Interchange become insurmountable, the DOT could also consider a different interchange configuration or location.

06/09 The Iowa Department of Transportation has laid out its five-year improvement plan and a large chunk of the money is going to Sioux City. The state estimates it can spend 2-point-1 billion dollars through 2014 and more than 206-million will be set aside for the Interstate 29 project in Sioux City. The money also provides funding for renovations at Sioux Gateway, additions to busing in the metro, improved railroad crossings, and continued progress on the Highway 20 four-lane project in Calhoun, Sac and Webster Counties.

8. Education:

04/02 The U-S-D-A has decided to step in to help food processors through the struggling economic times; the plan is to purchase over one-hundred million dollars worth of food for the federal food nutrition assistance programs. The program will provide high-quality, nutritious food to programs like the National School Breakfast and Lunch programs.

04/07 Since the murder of a young women in Rhode Island in 2005, several states have implemented dating violence education in schools. Now lawmakers in Nebraska are trying to follow suit this year.

04/30 A Sioux City teen has been arrested for allegedly making a bomb threat. Police say around 7:30 this morning the threat was called into Sioux City East High School. An investigation led to the arrest of a 17-year-old student. He was booked into juvenile detention on a charge of terrorism, which is a felony; if convicted, the student could face 10 years in prison.

05/15 Staff at the West Monona Community Schools are reaching out to its students because of the suicide of one of its students and another student's attempted suicide; both came in just the last two weeks. The two students, one girl and one boy, were both students at the middle school in Onawa

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and, now, the school is doing everything they can to be supportive of the students, staff and parents in the community.

9. Need for Family Values:

04/29 Habitat for Humanity is extending their helping hands by building another home for a Sioux City family. Sponsors and supporters of the project broke ground on the home in Riverside; the home will be built alongside two other "habitat" homes. The non-profit organization is trying to fill the whole block, now known as 'Riverview Village'. Today, local groups and businesses presented checks to help pay for the new home.

06/15 Forty-five members of 415th Military Police Detachment out of Pocahontas, Iowa have their bags packed and are ready to leave for one year of active duty in Afghanistan. They leave tomorrow; but today a departure ceremony was held for the 415th and their families at Pocahontas High School. Before heading to Afghanistan, the soldiers will go to Fort Dix, New Jersey and Hattiesburg, Mississippi for six to seven weeks of training; after that, they'll head over seas to Afghanistan to do investigative work.

10. Other:

04/08 In December, Nebraska's Highway Patrol activated a new tip line to help them track underage drinkers and today to continue the fight against underage drinkers officials have taken to the internet to help.

04/16 The C-E-O of Sioux City's Mercy Medical Center is retiring. Paul Dougherty will be retiring, May 15th; he was named the C-E-O of Mercy back in May of 2006. Supposedly neither the economy, nor a medical condition, played into Dougherty's decision to retire.

04/22 Today is Earth Day and a couple of companies took the meaning, designed to inspire awareness and appreciation for the environment, to add some new life to a place that has been struck with tragedy. Kinghorn Gardens wasn't alone in making a donation at the Little Sioux Scout Ranch; the folks at Great Western Bank dedicated 4 trees, in memory of the 4 scouts that were killed in the tornado.

05/11 It's been 8 months since Sioux City's pit bull ban went into effect, now, there's been another attack. Last week two children were bitten by a pit bull on Sioux City's west side; Animal Control officials say the dog had broken its leash, and was running loose when it attacked the children. The dog is quarantined at Animal Control and will be euthanized after a 10-day waiting period. This was the second time the owner had been cited for having a dog "run at large."

05/13 It's a concern parents and guardians need to be aware of when it comes to the pool drain and your kids. Lawmakers, shocked by the of story a young Minnesota who girl sat on a pool drain and had her intestinal track sucked out; the 6 year old later died; and their personal experiences eventually passed the Virginia Graeme Baker Pool and Spa Safety Act, named for the granddaughter of former Secretary of State James Baker, who died after the powerful suction of a spa drain entrapped her under water. The law requires all public pools and spas to have covers on their drains to prevent the same thing from happening to other children.

05/18 Crews are still searching the Missouri River in South Dakota... looking for a missing Siouland man. Authorities say 46-year-old Michael Larson, of Yankton, was reported missing Friday afternoon near Running Water, South Dakota. Larson took off in his boat from this dock there and the boat was later found running on a sandbar in the middle of the Missouri River by a

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fisherman. Several agencies are combing the river and even search dogs have joined in to help find Larson. Authorities say they'll keep looking until he's found.

05/20 An early morning accident that has killed two Sioux City men is under investigation. The accident happened in the northbound lanes of I-29, just south of the Floyd Monument and involved an SUV, and two semis; one semi was carrying dangerous anhydrous ammonia. The interstate was closed; in both directions; for about 8 hours.

05/22 Since Congress made Memorial Day a national holiday in 1971; to honor those who've fought and died for this country; it also has become a weekend for families to hit the road and spend some time in the great outdoors. Even during a down economy many are packing up for that weekend trip.

05/25 One of the many Memorial Day ceremonies was held at Floyd Cemetery in Sioux City. Members of the American Legion held the event to honor the veterans of all wars and veterans and civilians said the pledge of allegiance while a trumpeter played taps. The women's auxiliary laid a wreath at the memorial, as well.

05/25 Today, on the lawn of the Plymouth County Courthouse, in Le Mars, 1088 flags flew. They represent the Plymouth County residents, who have given their lives for our country and 18 new flags were presented today; and each flag has the dog tag of the individual who died serving our country.

06/02 Today, more than one-hundred Siouxland veterans of World War II got a chance to go to Washington, D.C. to see first-hand the memorial built in their honor. The veterans checked in at the airport around five-A-M and the Siouxland Honor Flight left from Sioux Gateway Airport at 7:00 this morning. The Honor Flight was made possible by donations and volunteers, the Honor Flight sends veterans to the nation's capital at no charge so they can visit the World War Two Memorial.

06/04 The Iowa Racing and Gaming Commission may bet on a 90-million dollar casino proposed for Lyon County, Iowa. Today in central Iowa, the commission heard arguments for and against the casino and right now, the commission has decided to wait and take into consideration the gaming market study that was done about a month ago. The Iowa Racing and Gaming Commission met in Johnston, Iowa, this morning... and are planning their next meeting for July 16th. That's when they'll decide whether to accept an application from Kehl Management the company that's proposing the casino and golf resort near Larchwood and the Lyon County Riverboat Association, which would hold the gaming license.

06/11 One year ago today a devastating tornado hit the Little Sioux Scout Ranch in Blencoe, IA. Today many of the scouts and parents, involved in the disaster, paid tribute to the young lost lives with a flag lowering ceremony at the Durham Scout Center in Omaha, Nebraska. About one-hundred scouts and family members gathered at the Mid-America Council to remember the boys. The ceremony will be followed Friday by a reunion dinner and ceremony at the camp.

06/22 Investigators with the Occupational Safety and Health Administration are looking into what went wrong at an underground storage bin in Stanton, Nebraska, after one man died and two others became ill. Authorities say 58-year-old Gary Carson and 67-year-old Donald Stodola were exposed to an unidentified toxic gas that accumulated inside an enclosed pit at the Stanton Co-op last Friday. Stodola; of Norfolk, NE, died at the scene; Carson, who's from Pilger, was found semi-conscious just inside the grain elevator; an emergency responder also became ill.

06/23 Three people are dead after a single-engine plane crashes in a field near Sanborn, IA. It went down three and a half miles west of Sanborn; on 310th street between Oriole and Pierce Avenues, is was a single engine Piper 28 that was last seen by an eyewitness flying lower than normal over the corn fields between Sanborn and Sheldon, Iowa. Officials with the sheriffs department cannot confirm whether the crash was weather related or possibly related to a mechanical error.

SYNDICATED PROGRAMMING

KTIV-TV has broadcast the following syndicated programming material in response to the problems and needs of our viewing area—

- AgDay Monday-Friday 5:00-5:30am

Daily syndicated newscast of agriculturally related topics. This program addresses Problem and Need # 10.

- U.S. Farm Report Sundays 6:00-7:00am

Weekly wrap-up of agriculturally related topics. Addresses Problem and Need #10.

- American Latino Sundays 9:30-10:00am

Distributed by Artist & Idea Management. Features Latino-themed segments on travel, cultural events, colleges, music, sports, etc. Addresses Problem and Need #5.

- LatiNation various Sundays 5:00-5:30am

Distributed by AIM Tell-A-Vision Group, LatiNation is a weekly half hour magazine that takes a look at the impact of Latino culture in the U.S. and all things fun and cool.

Horizon's of the Spirit: Native Nations Standing Together 2:00 – 2:30pm
Saturday 5/16/09

Horizon's of the Spirit: Calling's Saturday, 6/13/09 1:00 – 1:30pm

Distributed by the Interfaith Broadcasting Commission. Horizons of the Spirit features programming that creates awareness and appreciation for the importance of faith in the American life. Addresses Problem and Need #5 and 9.

NETWORK (NBC) PROGRAMMING

KTIV-TV has broadcast the following network programming which address many of the problems and needs of our viewing area.

- Today Show Monday - Friday 7-10am

Meredith Vieira and Matt Lauer interview top newsmakers and examine various topics of interest daily.

- Meet the Press Sundays 8-9am

Moderator David Gregory interview top newsmakers from the week.

- Dateline NBC Various dates/times

Host Anne Curry examines various topics of interest each week.

SHORT FORM PROGRAMMING

KTIV demonstrates a strong commitment to our community by broadcasting public service announcements (PSA's) for many area non profit organizations. The PSA's are listed below which aired during this quarter, with reference to the specific problem or need which was addressed. Unless otherwise noted, all PSA's are 30 seconds in length. Specific dates/times are not given here, but are available on request.

The following PSA's ran during the 2nd quarter 2009

<u>Advertiser</u>	<u>Title</u>	<u>Problem & Need</u>
Ad Council	Flu Prevention	3
American Cancer Society	Relay for Life	4, 3
Center for Siouxland	Rock the Mighty Mo	4, 3
Honor Flight	Siouxland Honor Flight	9
IBA	Rotary Clubs of Iowa	8
Iowa Attorney Gen. Office	Iowa One Call	7
Iowa Broadcasters Assn.	National Guard	8
Iowa State Extension	Managing Tough Times	1
P.D.F.I.	Various Drug PSA's	3
Ronald McDonald House	Matt Chatham Soft Bowl	4, 3
S.C. Chamber of Commerce	Chamber Golf	4
S.C. Convention Center	Mardi Gras Festivale	4
S.C. Convention Center	Big Parade	4
S.C. Police Dept.	Crimestoppers	3
Sioux City School District	Missing School/Missing Out	8
Siouxland Blood bank	Golf Tournament POP	4, 3
Siouxland Mental Health	Various	3
St. Luke's	Runway Review	4, 3