

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 09/30/2010

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
KTIV	(analog)	SIOUX CITY	IA	WOODBURY	51108
	41 (digital)				
Licensee Name					
KTIV TELEVISION, INC.					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
Network NBC, CW		Sioux City	www.ktiv.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
66170			02/01/2006		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
(b) Identify publishers who were sent information in 3(a).
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4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
[There are no analog sponsored core program broadcast reports.]
[There are no analog sponsored core program detail reports.]

Digital Core Programming

- 7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
If No to 7(c), submit as an Exhibit a Statement of Explanation.
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).

2.77 hours
N
N
168 hours
3.0 hours
Y

TV GUIDE, TRIBUNE MEDIA SERVICES, DISPLAY SYSTEMS INTL, FYI TELEVISION AND TV MEDIA

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
TURBO DOGS (NBC)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 9:00AM-9:30AM	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
TURBO DOGS is an animated show based on the books (Rader Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. Tags at the end of each episode reiterate and establish the educational messages learned by the dogs.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
12	1	0	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
07/03/2010 9:00am	N/A	N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N	
Reason for Preemption	SPORTS		

Title of Digital Core Program #2		Origination	
SHELLDON (NBC)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 9:30AM-10:00AM	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

SHELLDON is an animated series about a school aged yoka shell mollusk, Shelldon, who lives with the adoptive family the Clams, in an undersea community called Shell Land, which is populated by all sorts of species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	0
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
07/03/2010 9:30am	N/A	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	

Title of Digital Core Program #3		Origination	
3-2-1 PENGUINS (NBC)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 10:00AM-10:30AM	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
3-2-1 PENGUINS! Draws upon characters from two stories and uses both long and short form material involving these characters to provide social-emotional messages to children. The show features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins' comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventures with the Penguins			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
12	1	0	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
07/03/2010	N/A	N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N	
Reason for Preemption	SPORTS		

Title of Digital Core Program #4		Origination	
BABAR (NBC)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 10:30AM-10:00AM	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	

30 minutes		4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
Based on the books by Laurent de Brunhoff, BABAR, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with modern lifestyle.				
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled	
12	1		0	
Preemption #1				
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?	
07/03/2010 10:30am	N/A		N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			N	
Reason for Preemption	SPORTS			

Title of Digital Core Program #5			Origination	
WILLA'S WILD LIFE (NBC)			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions	
SAT 11:00AM-11:30AM	10			
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	4 years	8 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
WILLA'S WILD LIFE is an animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.				
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled	
12	3		2	
Preemption #1				
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?	
07/03/2010 11:00am	N/A		N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			N	
Reason for Preemption	SPORTS			
Preemption #2				
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?	
09/11/2010 11:00am	09/11/2010 8:00am		Y	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y	
Reason for Preemption	SPORTS			
Preemption #3				

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
09/25/2010 11:00am	09/25/2010 8:00am	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #6		Origination	
JANE & THE DRAGON (NBC)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 11:30AM-12:00PM	10		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Set in medieval times, JANE AND THE DRAGON, is an animated show based on Martin Baynton's best selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	3	2

Preemption #1

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
07/03/2010 11:30am	N/A	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	

Preemption #2

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
09/11/2010 11:30am	09/11/2010 8:30am	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Preemption #3

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
09/25/2010 11:30am	09/25/2010 8:30am	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #7		Origination
GLADIATORS 2000 (CW)		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions

SUN 10:00AM-10:30AM	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>GLADIATOR 2000 is a fun and interactive fitness-based educational program geared towards high school-aged children. Though the show's emphasis lies in health and nutritional education, the program blends other core academic subject such as English, History, Social Studies and Mathematics in a balanced and exciting manner.</p>			

Title of Digital Core Program #8		Origination	
EDGEMONT (CW)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 11:00AM-11:30AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed.</p>			

Title of Digital Core Program #9		Origination	
EDGEMONT (CW)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 11:30AM-12:00PM (CW)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed.</p>			

Title of Digital Core Program #10	Origination

EDGEMONT (CW)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUN 10:30AM-11:00AM	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed.</p>			

Title of Digital Core Program #11		Origination	
EDGEMONT (CW)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUN 11:00AM-11:30AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed.</p>			

Title of Digital Core Program #12		Origination	
EDGEMONT (CW)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUN 11:30AM-12:00PM (CW)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices</p>			

and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed.

Title of Digital Core Program #13		Origination	
MADE IN HOLLYWOOD: TEEN EDITION (CW)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUN 10:00AM-10:30AM (CW)	1		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
"Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries".			

Title of Digital Core Program #14		Origination	
MADE IN HOLLYWOOD: TEEN EDITION (CW)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUN 10:30AM-11:00AM (CW)	1		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
"Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries".			

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

Title of Digital Non-Core Program #1		Origination	
TEEN KIDS NEWS (Main Channel)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
VARIOUS	11		
Length of Program	Age of Target Audience		
	From	To	

30 minutes	13 years	16 years
Does the program have educating and informing children ages 16 and under as a significant purpose?		Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?		Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?		Y
Description of Program		
<p>The mission of Teen kids News is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. Teen Kids News ran on Saturdays at 12:00pm on the following dates: 7/17, 7/24, 7/31, 8/7, 8/14, 8/21, 8/28, 9/4, and 9/18; on Saturday 7/3 at 1:30pm and on Sunday 9/12 at 11:00am.</p>		
Date and Time Aired (if preempted and rescheduled)		

Title of Digital Non-Core Program #2		Origination	
JACK HANNA'S ANIMAL ADVENTURES (Main channel)		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
VARIOUS	12		
Length of Program	Age of Target Audience		
30 minutes	From	To	
	13 years	16 years	
Does the program have educating and informing children ages 16 and under as a significant purpose?		Y	
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?		Y	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?		Y	
Description of Program			
<p>This program is not a regularly scheduled program, but is broadcast from time to time on the weekends on KTIV. In each episode, cameras follow wildlife expert Jack Hanna as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Jack Hanna aired Saturday's from 12:30pm-1:00pm on the following dates: 7/17, 7/24, 8/7, 8/14, 8/21, 8/28, and 9/4; and on Saturday 7/31 from 12:00pm-12:30pm and on Sunday from 10:30am-11:00am on 9/12, 9/19, and 9/26.</p>			
Date and Time Aired (if preempted and rescheduled)			

Title of Digital Non-Core Program #3		Origination	
WINX CLUB (CW)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 6:30AM-7:00AM	3		
Length of Program	Age of Target Audience		
	From	To	

30 minutes	6 years	11 years
Does the program have educating and informing children ages 16 and under as a significant purpose?		Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?		Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?		Y
Description of Program		
<p>WINX CLUB utilizes fairy castles, magical caverns and timeless villages as a backdrop for coming-of-age lessons, group problem-solving, cooperative investigations and the important social and emotional learning opportunities that children need to develop the valuable emotional competencies of resilience, empathy and self-confidence. In each episode, as a conflict arises, the fairies pool their unique capabilities to find a solution comprised of the sum total of their special talents. Life scenarios that commonly worry children, from feeling vulnerable and powerless to being lost or separated from loved ones, are enacted throughout the series and a variety of practical behavioral solutions are presented. WINX CLUB promotes the development of social skills, with actions such as speaking kindly to others, doing good for one's community, and managing anger appropriately, integrated into the show's humor.</p>		
Date and Time Aired (if preempted and rescheduled)		

Title of Digital Non-Core Program #4		Origination	
Magical DoReMi (CW)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 6:00AM-6:30AM	3		
Length of Program		Age of Target Audience	
30 minutes		From	To
		3 years	7 years
Does the program have educating and informing children ages 16 and under as a significant purpose?		Y	
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?		Y	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?		Y	
Description of Program			
<p>A magical, musical odyssey through the secret world of witches-in-training, Magical DoReMi is the story of three 3rd graders and best friends (Dorie, Reanne and Mirabelle) who's armed with the power of music and the desire to make the world a better place. They embark on a journey to become full-fledged witches. These Witchlings, as they are known in the Lunaverse, must go through eight stages of apprenticeship which take them on endless adventures and introduce them to a cast of colorful characters.</p>			
Date and Time Aired (if preempted and rescheduled)			

Title of Digital Non-Core Program #5		Origination	
CUBIX: ROBOTS FOR EVERYONE (CW)		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 6:00AM-6:30AM	10	0	
Length of Program		Age of Target Audience	
30 minutes		From	To
		6 years	12 years

Does the program have educating and informing children ages 16 and under as a significant purpose?	Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?	Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?	Y
Description of Program	
Cubix: Robots for Everyone takes place in 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix and member of a special club known as Botties. It's a good vs evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage, and problem solving during their adventures to thwart Dr. K's evil schemes to take control of Bubble Town's robots.	
Date and Time Aired (if preempted and rescheduled)	

Title of Digital Non-Core Program #6		Origination
CUBIX: ROBOTS FOR EVERYONE (CW)		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SAT 6:30AM-7:00AM (CW)	10	
Length of Program	Age of Target Audience	
30 minutes	From	To
	6 years	12 years
Does the program have educating and informing children ages 16 and under as a significant purpose?		Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?		Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?		Y
Description of Program		
Cubix: Robots for Everyone takes place in 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix and member of a special club known as Botties. It's a good vs evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage, and problem solving during their adventures to thwart Dr. K's evil schemes to take control of Bubble Town's robots.		
Date and Time Aired (if preempted and rescheduled)		

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

--	--

Title of Planned Core Program #1		Origination	
TURBO DOGS (NBC)		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 9:00AM-9:30AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>TURBO DOGS is an animated show based on the books (Rader Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. Tags at the end of each episode reiterate and establish the educational messages learned by the dogs.</p>			

Title of Planned Core Program #2		Origination	
SHELLDON (NBC)		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 9:30AM-10:00AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>SHELLDON is an animated series about a school aged yoka shell mollusk, Shelldon, who lives with the adoptive family the Clams, in an undersea community called Shell Land, which is populated by all sorts of species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.</p>			

Title of Planned Core Program #3		Origination	
THE MAGIC SCHOOL BUS (NBC)		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 10:00AM-10:30AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>The Magic School Bus is based on a series of books about science written by Joanna Cole that feature the ingenious Ms. Frizzle, an elementary school teacher and intrepid exploer who piles her students into her Maigic School Bus and takes them on amazing field trips to impossible locations. The goal is to learn many new things and answer questions about the places the class visit.</p>			

Title of Planned Core Program #4		Origination	
BABAR (NBC)		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 10:30AM-11:00AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Based on the books by Laurent de Brunhoff, BABAR, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with modern lifestyle.			

Title of Planned Core Program #5		Origination	
WILLA'S WILD LIFE (NBC)		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 11:00AM-11:30AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
WILLA'S WILD LIFE is an animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.			

Title of Planned Core Program #6		Origination	
PEARLIE (NBC)		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 11:30AM-12:00PM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Pearlie is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everyone, but often gets into situations because her desire to help is bigger than her ability to deliver. Pearlie focuses on the importance of following the rules, using good judgement and learning how to avoid getting into trouble.			

Title of Planned Core Program #7		Origination	

EDGEMONT (CW)		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 11:00AM-11:30AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed.</p>			

Title of Planned Core Program #8		Origination	
EDGEMONT (CW)		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 11:30AM-12:00PM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed.</p>			

Title of Planned Core Program #9		Origination	
MADE IN HOLLYWOOD: TEEN EDITION (CW)		NETWORK	
Regular Schedule		Total Times to be Aired	
SUN 10:00AM-10:30AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>"Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries".</p>			

Title of Planned Core Program #10		Origination	
MADE IN HOLLYWOOD: TEEN EDITION (CW)		NETWORK	
Regular Schedule		Total Times to be Aired	
SUN 10:30AM-11:00AM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>"Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries".</p>			

Title of Planned Core Program #11		Origination	
EDGEMONT (CW)		NETWORK	
Regular Schedule		Total Times to be Aired	
SUN 11:00AM-11:30AM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed.</p>			

Title of Planned Core Program #12		Origination	
EDGEMONT (CW)		NETWORK	
Regular Schedule		Total Times to be Aired	
SUN 11:30AM-12:00PM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed.</p>			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number
David Washburn		712-239-4100
Address		E-mail Address
3135 Floyd Blvd		dwashburn@ktiv.com
City	State	ZIP Code
Sioux City	IA	51108

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
KTIV TELEVISION, Inc.	
Date	
10/07/2010	