

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
FCC 388				FOR COMMISSION USE ONLY	
DTV Quarterly Activity Station Report				FILE NO. -20090109ANE	
Licensee SARKES TARZIAN, INC.					
Call Sign KTVN		Facility Id 59139		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
RENO		NV	WASHOE		89502 -
Nielsen DMA RENO		World Wide Web Home Page Address WWW.KTVN.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 10/01/2006	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	2				
<input checked="" type="checkbox"/> Digital	13				
Report reflects information for quarter ending: 12/31/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	209
Total 5:00 a.m. to 1:00 a.m. CSTs	235

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	58
Total 6:00 a.m. to 9:00 a.m. CSTs	39

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	69
Total 6:00 p.m. to 11:35 p.m. CSTs	62

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	

Comments:

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs	1
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Comments:
KTVN AIRED THE PROGRAM "DTV SIMPLIFIED" AT 7:30 PM ON 12/27/08

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

0	Graphic Displays
0	Animated Graphics
207	Graphic and Audio Displays
3	Longer Form Reminders

Comments:
KTVN BEGAN RUNNING "100 DAY" COUNTDOWN ANNOUNCEMENTS IN ITS LOCAL NEWSCASTS STARTING NOVEMBER 10, 2008.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.)	<input checked="" type="radio"/> Yes <input type="radio"/> No

during the quarter? The comment box may be used to describe these initiatives.

Comments:
 KTVN AIRED THE FOLLOWING STORIES RELATED TO THE DTV TRANSITION BETWEEN 10/01/08 AND 12/31/08:

10/10/08 AIRED TWO 1-MINUTE NEWS STORIES.

10/11/08 AIRED TWO 1-MINUTE NEWS STORIES.

10/28/08 AIRED THREE 30-SECOND NEWS STORIES.

10/29/08 AIRED TWO 30-SECOND NEWS STORIES.

11/10/08 AIRED ONE 2-MINUTE AND TWO 45-SECOND NEWS STORIES ON THE 100-DAY COUNTDOWN.

12/12/08 AIRED ONE 30-SECOND NEWS STORY ON DTV TEST.

12/13/08 AIRED TWO 30-SECOND NEWS STORIES ON DTV TEST.

12/14/08 AIRED TWO 30-SECOND NEWS STORIES ON DTV TEST.

12/15/08 AIRED FOUR 30-SECOND NEWS STORIES ON DTV TEST.

12/16/08 AIRED FOUR 30-SECOND NEWS STORIES ON DTV TEST.

12/17/08 AIRED FOUR 30-SECOND NEWS STORIES ON DTV TEST.

12/17/08 AIRED THREE 5:15 MINUTE DTV "SOFT ANALOG SHUTOFF TESTS" AT 6:30AM, 2:28PM AND 7:27PM.

12/18/08 AIRED TWO 5:15 MINUTE DTV "SOFT ANALOG SHUTOFF TESTS" AT 12:30AM AND 3:27AM.

ON 12/17/08 KTVN BEGAN AIRING VISUAL DISCLAIMER ANNOUNCEMENTS AT THE BEGINNING OF EACH PROGRAM ON ITS ANALOG CHANNEL ONLY INFORMING VIEWERS THEY WERE WATCHING AN ANALOG SIGNAL THAT WILL GO AWAY ON 2/17/09 AND TO CALL KTVN IF THEY NEED MORE INFORMATION.

Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No

Comments:
 HOME PAGE ICON, "QUESTIONS ABOUT DIGITAL TV", CLICKS THROUGH TO FCC DTV TRANSITION HOME PAGE. UNDER LINKS, A DROP DOWN MENU LISTS DIGITAL TV FREQUENLY ASKED QUESTIONS WITH LOCAL INFORMATION ON HOW TO RECEIVE DTV. THE FREQUENTLY ASKED QUESTIONS SECTION HAS LINKS TO FCC, NAB, AND DTV COUPON HOME PAGES. ALSO, THERE ARE 5 INFORMATIONAL VIDEO/AUDIO NEWS STORIES POSTED FOR VIEWING.

Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements	
Comments: KTVN STAFF PARTICIPATED IN THE FOLLOWING COMMUNITY EVENT BETWEEN 10/1/08 AND 12/31/08: 11/10/08 LAWSON FOX, GENERAL MANAGER OF KTVN, MADE A PRESENTATION ON THE DTV CONVERSION AT THE THE WASHOE COUNTY LIBRARY.	

<input checked="" type="checkbox"/> Community Events Comments: KTVN STAFF PARTICIPATED IN THE FOLLOWING COMMUNITY EVENT BETWEEN 10/1/08 AND 12/31/08: 11/10/08 ANN BURNS, PROMOTIONS MANAGER AND STEVE SONNENBURG, ASST. CHIEF ENGINEER, PARTICPATED IN A DTV ACTION DAY AT RCWILLEY, A LOCAL ELECTRONICS STORE. KTVN BROADCAST LIVE DEMONSTRATIONS OF STORE PERSONNEL USING CONVERTER BOXES AND DIGITAL TVS. VIEWERS WERE INVITED TO COME TO THE STORE THAT DAY FOR INFORMATION.
<input type="checkbox"/> Other (describe) Comments:
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.
Comments:

Station Certification	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing
Signature	Date (mm/dd/yyyy)
LAWSON FOX	VICE PRESIDENT 01/09/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

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