

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2011

| Call Sign | Channel Numbers | Community of License | | | |
|----------------------------------|------------------------------------|---|-------|--------|----------|
| | | City | State | County | ZIP Code |
| KVLV-TV | (analog) | Fargo | ND | ND | 58103 |
| | 44 (digital) | | | | |
| Licensee Name | | | | | |
| Hoak Broadcasting of Dakota, LLC | | | | | |
| Network Affiliation | Nielsen DMA | Licensee World Wide Web Home Page Address (if applicable) | | | |
| Network NBC | Fargo-Valley City | www.valleynews1ive.com | | | |
| Facility ID | Previous Call Sign (if applicable) | License Renewal Expiration Date | | | |
| 61961 | KTHI | 04/01/2014 | | | |

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

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| hours |
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3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

(b) Identify publishers who were sent information in 3(a).

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4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

- 7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3 hours
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? N
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. N
If No to 7(c), submit as an Exhibit a Statement of Explanation.
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 168 hours
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 3 hours
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 9(a).

TV Guide, Tribune Media Services, FYI Television, Area Newspapers

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

| | | | |
|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #1 | | Origination | |
| Turbo Dogs (11.1) | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SA [9-9:30am] | 13 | | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 6 years | 10 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| TURBO DOGS is a show about six canine friends-Dash, GT, Clutch, Stinkbert, Strut, and Mags-who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode. | | | |

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|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #2 | | Origination | |
| Shelldon (11.1) | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SA [9:30-10:00am] | 13 | | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 6 years | 10 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Shelldon's also live at the inn. Shelldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they face in school or in the community. A recurring problem is to | | | |

staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection.

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| Title of Digital Core Program #3 | | Origination | |
| The Magic School Bus (11.1) | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SA [10=10:30am] | 12 | | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 6 years | 10 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>THE MAGIC SCHOOL BUS is a show that features the most adventuresome teacher on the planet, Ms. Frizzle, and her group of students who dutifully follow her approach to education-by taking magical field trips to learn about anything that interests her or them. All the students are curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class has been on 52 field trips, traveling in a magic bus that can transform its shape and power source, so it can travel through any environment, from the bottom of the ocean to outermost space. Ms. Frizzle can handle it all, from driving the bus, navigating unfamiliar terrain, to guiding the children's learning through inquiry. She is undeterred and rarely discouraged and expects no less from her students. Ms. Frizzle is amazingly understanding and permissive in her approach and the children are ambitiously curious about the world as a result. It's not just the bus that's magic.</p> | | | |
| Total Times Aired | Number of Preemptions for other than Breaking News | Number of Preemptions Rescheduled | |
| 13 | 1 | 1 | |
| Preemption #1 | | | |
| Date Preempted/Episode # | If rescheduled, date and time reschedule | Is the rescheduled date the second home? | |
| SA 1/1/2011 #MSB110 | SU 1/2/2011 12:30pm | N | |
| If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? | | Y | |
| Reason for Preemption | OTHER | | |

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|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #4 | | Origination | |
| Babar (11.1) | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SA [10:30-11:00am] | 12 | | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 6 years | 10 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and</p> | | | |

being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

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| Total Times Aired | Number of Preemptions for other than Breaking News | Number of Preemptions Rescheduled |
| 13 | 1 | 1 |
| Preemption #1 | | |
| Date Preempted/Episode # | If rescheduled, date and time reschedule | Is the rescheduled date the second home? |
| SA 1/1/2011 #BAR201 | SU 1/2/2011 1:00pm | N |
| If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? | | Y |
| Reason for Preemption | OTHER | |

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| Title of Digital Core Program #5 | | Origination | |
| Willa's Wild Life (11.1) | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SA [11-11:30am] | 11 | | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 6 years | 10 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| WILLA'S WILD LIFE is an animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic. | | | |
| Total Times Aired | Number of Preemptions for other than Breaking News | Number of Preemptions Rescheduled | |
| 13 | 2 | 2 | |
| Preemption #1 | | | |
| Date Preempted/Episode # | If rescheduled, date and time reschedule | Is the rescheduled date the second home? | |
| 1/1/2011 #WIL013 | 1/2/2011 1:30pm | N | |
| If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? | | Y | |
| Reason for Preemption | OTHER | | |
| Preemption #2 | | | |
| Date Preempted/Episode # | If rescheduled, date and time reschedule | Is the rescheduled date the second home? | |
| 2/26/2011 #WIL013 | 2/27/2011 11am | N | |
| If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? | | Y | |
| Reason for Preemption | SPORTS | | |

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| Title of Digital Core Program #6 | Origination |
| Pearlie (11.1) | NETWORK |

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| Regular Schedule | | Total Times Aired at Regularly Scheduled Time | | Number of Pre-emptions | |
| SA [11:30am-12:00pm] | | 11 | | | |
| Length of Program | | Age of Target Audience | | E/I Symbol Used As Required | |
| 30 minutes | | From | To | Y | |
| | | 6 years | 10 years | | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | | | |
| PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlle is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlle learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva, Saphira. Fortunately, Pearlle rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlle because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee Park. | | | | | |
| Total Times Aired | | Number of Preemptions for other than Breaking News | | Number of Preemptions Rescheduled | |
| 13 | | 2 | | 2 | |
| Preemption #1 | | | | | |
| Date Preempted/Episode # | | If rescheduled, date and time reschedule | | Is the rescheduled date the second home? | |
| 1/1/2011 #PEA111 | | 1/2/2011 2:00pm | | N | |
| If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? | | | | Y | |
| Reason for Preemption | | OTHER | | | |
| Preemption #2 | | | | | |
| Date Preempted/Episode # | | If rescheduled, date and time reschedule | | Is the rescheduled date the second home? | |
| 2/26/2011 #PEA110 | | 2/27/2011 12:00pm | | N | |
| If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? | | | | Y | |
| Reason for Preemption | | SPORTS | | | |

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|---|--|---|-------------|-----------------------------|--|
| Title of Digital Core Program #7 | | | Origination | | |
| Green Screen Adventures (11.2) THIS TV | | | NETWORK | | |
| Regular Schedule | | Total Times Aired at Regularly Scheduled Time | | Number of Pre-emptions | |
| SA [9-9:30am] | | 13 | | | |
| Length of Program | | Age of Target Audience | | E/I Symbol Used As Required | |
| 30 minutes | | From | To | Y | |
| | | 7 years | 13 years | | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | | | |
| Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. | | | | | |

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|--|---|------------------------|-----------------------------|
| Title of Digital Core Program #8 | | Origination | |
| Busytown Mysteries | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SA [9:30-10:00am] 11.2) | 13 | | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 3 years | 7 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Wont. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.</p> | | | |

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| Title of Digital Core Program #9 | | Origination | |
| The Busy World of Richard Scarry 11.2 | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SA [10-10:30am] | 13 | | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 2 years | 5 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place thats abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.</p> | | | |

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|--|---|------------------------|-----------------------------|
| Title of Digital Core Program #10 | | Origination | |
| The Busy World of Richard Scarry 11.2 | | NETWORK | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| SA [10:30-11:00am] | 13 | | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| | From | To | |
| 30 minutes | 2 years | 5 years | Y |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place thats abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.</p> | | | |

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|--|---|------------------------|----------------------------------|
| Title of Digital Core Program #11 Cake 11.2 | | Origination NETWORK | |
| Regular Schedule SA [11-11:30am] | Total Times Aired at Regularly Scheduled Time 13 | Number of Pre-emptions | |
| Length of Program 30 minutes | Age of Target Audience | | E/I Symbol Used As Required Y |
| | From 8 years | To 12 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun! | | | |

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|---|---|------------------------|----------------------------------|
| Title of Digital Core Program #12 Dance Revolution 11.2 | | Origination NETWORK | |
| Regular Schedule SA [11-11:30am] | Total Times Aired at Regularly Scheduled Time 13 | Number of Pre-emptions | |
| Length of Program 30 minutes | Age of Target Audience | | E/I Symbol Used As Required Y |
| | From 10 years | To 12 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship! | | | |

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

| | | | |
|--|--|-------------------------|----------|
| Title of Planned Core Program #1 | | Origination | |
| Turbo Dogs (11.1) | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| SA [9-9:30am] 11.1 | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 6 years | 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>TURBO DOGS is a show about six canine friends-Dash, GT, Clutch, Stinkbert, Strut, and Mags-who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.</p> | | | |

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|---|--|-------------------------|----------|
| Title of Planned Core Program #2 | | Origination | |
| Shellldon (11.1) | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| SA [9:30-10:00am] | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 6 years | 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shellldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Shellldon's also live at the inn. Shellldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection.</p> | | | |

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|----------------------------------|--|-------------------------|----|
| Title of Planned Core Program #3 | | Origination | |
| Magic School Bus | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| SA [10-10:30am] | | 13 | |
| Length of Program | | Age of Target Audience | |
| | | From | To |
| | | | |

| | | |
|--|---------|----------|
| 30 minutes | 6 years | 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | |
| <p>THE MAGIC SCHOOL BUS is a show that features the most adventuresome teacher on the planet, Ms. Frizzle, and her group of students who dutifully follow her approach to education-by taking magical field trips to learn about anything that interests her or them. All the students are curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class has been on 52 field trips, traveling in a magic bus that can transform its shape and power source, so it can travel through any environment, from the bottom of the ocean to outermost space. Ms. Frizzle can handle it all, from driving the bus, navigating unfamiliar terrain, to guiding the children's learning through inquiry. She is undeterred and rarely discouraged and expects no less from her students. Ms. Frizzle is amazingly understanding and permissive in her approach and the children are ambitiously curious about the world as a result. It's not just the bus that's magic.</p> | | |

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| Title of Planned Core Program #4 | Origination | |
| Babar (11.1) | NETWORK | |
| Regular Schedule | Total Times to be Aired | |
| SA [10:30-11:00am] | 13 | |
| Length of Program | Age of Target Audience | |
| 30 minutes | From | To |
| | 6 years | 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | |
| <p>BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.</p> | | |

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| Title of Planned Core Program #5 | Origination | |
| Willa's Wild Life (11.1) | NETWORK | |
| Regular Schedule | Total Times to be Aired | |
| SA [11-11:30am] | 13 | |
| Length of Program | Age of Target Audience | |
| 30 minutes | From | To |
| | 6 years | 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | |
| <p>WILLA'S WILD LIFE is an animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic.</p> | | |

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| Title of Planned Core Program #6 | Origination |
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| | | | |
|---|--|-------------------------|----------|
| Pearlie (11.1) | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| SA [11:30am-12:00pm] | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 6 years | 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlie is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlie learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva, Saphira. Fortunately, Pearlie rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlie because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee Park.</p> | | | |

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|--|--|-------------------------|----------|
| Title of Planned Core Program #7 | | Origination | |
| Green Screen Adventures (11.2 THIS TV) | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| SA [9-9:30am] | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 7 years | 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.</p> | | | |

| | | | |
|--|--|-------------------------|---------|
| Title of Planned Core Program #8 | | Origination | |
| Busytown Mysteries 11.2 THIS TV | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| SA [9:30-10:00am (11.2 THIS TV)] | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 3 years | 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Wont. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.</p> | | | |

| | | | |
|--|--|-------------------------|---------|
| Title of Planned Core Program #9 | | Origination | |
| The Busy World of Richard Scarry (11.2) THIS TV | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| SA [10-10:30am] | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 2 years | 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place thats abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.</p> | | | |

| | | | |
|--|--|-------------------------|---------|
| Title of Planned Core Program #10 | | Origination | |
| The Busy World of Richard Scarry (11.2 THIS TV) | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| SA [10:30-11:00am] | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 2 years | 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place thats abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.</p> | | | |

| | | | |
|--|--|-------------------------|----------|
| Title of Planned Core Program #11 | | Origination | |
| Cake (11.2 THIS TV) | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| SA [11-11:30am] | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 8 years | 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| <p>Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun!</p> | | | |

| | | | |
|-----------------------------------|--|-------------------------|--|
| Title of Planned Core Program #12 | | Origination | |
| Dance Revolution (11.2 THIS TV) | | NETWORK | |
| Regular Schedule | | Total Times to be Aired | |
| SA [11:30am-12:00pm] | | 13 | |
| Length of Program | | Age of Target Audience | |

| | | |
|---|----------|----------|
| 30 minutes | From | To |
| | 10 years | 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | |
| <p>Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship!</p> | | |

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

 Y

16. Identify the licensee's children's programming liaison.

| | | |
|------------------------|-------|---------------------------|
| Name | | Telephone Number |
| Jeff Petrik | | 7012375211 |
| Address | | E-mail Address |
| 1350 21st Avenue South | | jeffp@valleynewsllive.com |
| City | State | ZIP Code |
| Fargo | ND | 58103 |

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

THE MORE YOU KNOW WEBSITE "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

| | |
|---------------------------|-----------|
| Name of Licensee | Signature |
| Hoak Media of Dakota, LLC | |
| Date | |
| 4/5/2011 | |