



September 22, 2011

FOR IMMEDIATE RELEASE

## 2011 Duck Derby Raises Funds and Awareness for Medically Fragile Children

LAS VEGAS – Ducks will be quacking in full force as Positively Kids, a Las Vegas nonprofit that serves medically fragile children and their families, hosts the 2011 Duck Derby fundraiser on Saturday, October 22, from Noon – 4:00 p.m. at Town Square. The cost to “adopt” a duck is \$5, or \$25 for a “Quack Pack” of six ducks. Some of the ducks come with prizes, ranging from a car lease, to Southwest Airlines tickets.

This year’s Duck Race goal is to launch 10,000 rubber ducks in the pond at Town Square Las Vegas. 100% of the proceeds will help support Positively Kids’ mission of providing services for the medically fragile children of Las Vegas. The festivities will include musical performances from local students, family entertainment, and games and activities for kids. There is no cost to attend the Duck Derby.

“The Duck Derby fundraiser is a fun way to help the medically fragile children in our community,” said Fred Schultz, executive director for Positively Kids. “We’re thankful to our community partners for supporting this family friendly event.”

The 2011 Duck Derby is sponsored by Moneytree, Inc. and Caesar’s Entertainment, and The Review Journal, Fox5 and 105.7 The Oasis are the media sponsors.

### **About The Foundation for Positively Kids**

The Foundation for Positively Kids is a Las Vegas based non-profit dedicated to developing services that can provide comprehensive care for Nevada's medically fragile, and terminally children. The Foundation, along with the local medical community, has identified critical needs for the development of special programs and facilities designed to care for these children and their families. To date, over 8,000 clients have been served since its inception in 1999.

### **Contact Information:**

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