## **KVVU EEO PUBLIC FILE REPORT**

In compliance with the Equal Employment Opportunity rules of the Federal Communications Commission, KVVU submits the following FCC EEO Public File Report. This report, required by 47 C.F.R. section 73.2080c(6), is filed on the KVVU website and in the KVVU Public File and consists of three (3) parts as follows:

- 1. A form for each job vacancy filled by the station from June 1, 2014, through May 31, 2015 entitled the "Recruitment Sources Report" which includes the following information:
  - \*A list of all job vacancies filled by the station employment unit during this reporting period, identified by job title.
  - \*The Recruitment Sources used to fill those job vacancies, identified by name.
  - \*The Recruitment Source referring the hiree for each job vacancy.
- 2. A second form entitled "Interviewee Records Report" listing the following information:
  - \*Each Recruitment Source listed by name, contact name, address and email address.
  - \*The total number of persons interviewed for job vacancies between June 1, 2014, through May 31, 2015.
- 3. A brief description of Recruitment Initiatives.

KVVU Recruitment Sources Report.
For the period of June 1, 2014, through May 31, 2015 KVVU filled the following vacancies as defined by the FCC EEO rules.

Page 1 Assign Editor 07/28/14 Photographer 09/03/14 Assoc Producer Video Editor 09/29/14 Account Everyage 10/13/14 (Position Filed Date) 09/29/14 Recruitment Sources RS/O х HS RS/O нs R\$:0 HS RS/O HS R5/0 HS Asian American Journalists Association B-Roffinel Black Broadcasters Alliance B-Hotal and B-Hotal and B-Hotal and B-Hotal and Broadcastins & Cable Clerk County School District Codings of Southern Nervada Codings of Southern Nervada Codings of Southern Nervada Commerce Honderson Chamber of Commerce Honderson Chamber of Commerce Honderson Chamber of Commerce Labor Finders Labor Finders Labor Finders Labor Finders Labor Finders Medal Line NAACP National Association of Black Journalists Honal Association of Black Journalists Honal Association of Bispanie, Journalists National Association of Bispanie, Journalists National Association of Independent Businesses Nervada Association of Independent Businesses Nervada Sasociation of Independent North Las Vegas Chamber of Commerce NPPA Job Information Bank INPPA Job Information Bank Remedy RTINDA Stafe of Ilerada (Nevada Job Connect) TV Joba University of Las Veass Urban Chamber of Commerce Worklay in Communications Job Bank KVVU Website Rock M Dek KYVU Website Spots N Dots Magid and Associates 602 Communications Industry Employee Referral

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Key: RS/0= Requesting Sources Organizations that requested and received the job vacancy notice. X= Represents All Recruiting Sources that received the job vacancy notice. HS=Source referring Hires.

KVVU
Recruitment Sources Report
For the period of June 1, 2014, through May 31, 2015 KVVU filed the following recencies as defined by the FCC EEO rules.

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	(Position Filled Date)		Assign Editor 10:16/14			Eroducer 10/27/14			Account Executive 11/10/14			Assign Editor 12/29/14			Account Executive 02/17/15			Account Executive 02/16/15		ı	ccount Executive 03/02/15	€
Recruitment Sources															×			u	***			
		RS/O	x	HS	RS/O	X	HS	RS/O	x	HS	R\$/O	X	HS	R\$#O	*	HS	R\$/O	×	HS	R\$/O		HS
Asian American Journalists Association	'		x		'	x			x			X	,	'	x		'	x		4	X	
B-Roll net			X			×			Х			X			х			X			X	
Black Broadcasters Alliance		X	X		х	X		X	X		х	×		Х	Х		X	Х		X	X	
Broadcasting & Cable			X			X			X			×			X			X			X	
Clark County School District		X	Х		X	X		X	X		X	X		Х	X		X	Х		X	X	
College of Southern Nevada		x	X		X	X		X	X		X	×		х	Х		X	X		×	X	
Google com			Х	X		Х			X			×			X			X			X	
Greater Las Vegas Chamber of Commerce		×	x		X	X		X	X		х	×		X	X		×	X		×	×	
Henderson Chamber of Commerce		X	X		X	Х		Х	X		Х	X		X	X		×	X		x	X	
Indeed.com			×			×	х		X			×			X	х		X	X		×	
Journalism Jobs			X			Х			X			x			X			X			X	
Labor Finders		X	X		X	X		X	Х		х	Х		X	X		Х	X		x	Х	
Las Vegas Sentine/Voice		Х	Х		х	×		Х	X		X	X		Х	X		X	X		X	X	
Latin Chamber of Commerce		х	X		X	X		Х	X		Х	X		X	X		X	X		X	X	
MediaLine		X	X		X	X		X	X		X	×		Х	X		X	X		X	X	
NAACP		X	X		x	X		Х	X		х	X		X	X		Х	X		X	X	
National Association of Black Journalists			X			x			Х			×			X			X			X	
National Association of Broadcasters			X			X			X			x			X			X			X	
National Association of Hispanic Journalists			X			X			Х			Х			×			X			X	
Nevada Association of Independent Businesses		X	X		X	X		X	Х		Х	X		X	X		X	X		x	Х	
Nevada Broadcasters Association		х	Х		X	X		X	X		×	×		Х	X		×	X		X	X	
North Las Vegas Chamber of Commerce		X	Х		X	X		X	X		X	×		Х	X		X	X		X	X	
NPPA Job Information Bank		X	Х		x	X		Х	X		×	X		X	X		X	X		х	X	
Remedy		Х	X		X	X		X	X		×	×		X	X		X	X		×	X	
RTNDA		х	X		X	X		Х	Х		Х	Х		X	X		Х	X		×	Х	
State of Nevada (Nevada Job Connect)		х	X		x	X		Х	X		Х	X		Х	X		X	X		X	X	
TV Jobs		X	X		X	X		Х	Х		Х	X	Х	X	X		X	X		X	X	x
University of Las Vegas		X	X		x	×		Х	X		х	X		X	X		×	X		×	X	
Urban Chamber of Commerce		X	X		x	X		X	X		Х	Х		X	X		Х	Х		X	X	
Working in Communications Job Bank		X	X		X	X		X	X		х	×		X	X		x	X		×	X	
KVVU Website			X			X			χ			X			X			X			X	
Spots N Dots									X	Х					Х			X			×	
Magid and Associates																						
602 Communications																						
Industry/Employee Referral																						

Key: RS-OP Requesting Sources Organizations that requested and received the job vacancy notice. XP Represents All Recruting Sources that received the job vacancy notice. HSP Source referring Hirce

KWVU
Recruitment Sources Report
For the period of June 1, 2014, through May 31, 2015 KWVU filled the following vacancies as defined by the FCC EEO rules.

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	(Position Filled Date)		IT Engineer 03/16/15			News Anchor 04:14:15			News Producer 05/07/15		
Recruitment Sources	1							1	0001110		
		RS-O	×	HS	RS/O	x	HS	RS/O	X	HS	1
Asian American Journalists Association	i		x		ļ	x		l	x		,
B-Roll ret			X			x			x		
Black Broadcasters Alliance		x	X		X	x		X	X		
Broadcasting & Cable			X			X			X		
Clark County School District		х	X		х	x		х	Ŷ		
College of Southern Nevada		X	X		X	X		х	X		
Google.com			X			X			x		
Greeter Las Vegas Chamber of Commerce		х	X		Х	X		x	x		
Henderson Chamber of Commerce		X	X		X	x		x	×		
Indeed.com			X			×			ŷ	х	
Journalism Jobs			X			x			ÿ		
Labor Finders		X	X		х	x		х	×		
Las Vagas Santme/Voice		X	x		x	x		â	Ÿ		
Latin Chamber of Commerce		X	X		X	;		Ÿ	Ŷ		
Medialline		x	x		X	×		Ŷ	Ÿ		
MAACP		X	x		X	Ŷ		x	Ŷ		
National Association of Black Journalists			x		~	ŷ		**	Ŷ		
National Association of Broadcasters			x			Ŷ			Ç		
National Association of Hispanic Journalists			Ŷ			Ŷ			Ŷ		
Nevada Association of Independent Businesses		X	Ÿ		х	Ŷ		X	Ç		
Nevada Broadcasters Association		x	x		x	Ŷ		Ç	0		
North Las Vegas Chamber of Commerce		x	Ş		Ç	ŷ		Ç	0		
NPPA Job Information Bank		Ŷ	Ŷ		Ç	0		Ç.	Ç		
Remedy		Ç	Ç		â	¢		0	0		
RTINDA		Ç	Ç		â	0		Ĉ.	٥		
State of Nevada (Nevada Job Connect)		Ŷ	0		0	÷		0	÷ ÷		
TV Jobs		â	\$	X	x	0		0	÷		
Jriversity of Las Vegas		x	0	^	â	Ĉ		Ŷ	÷		
Jrban Chamber of Convinence		â	Ç		â	â		â	x		
Working In Communications Job Bank		x	Û		X						
KVVU Website		^	â		^	X		X	X		
Spots N Dots			Λ			х			X		
Magid and Associates						**	.,				
602 Communications						ž	X				
ndustry/Employee Referral						×					

Key:
RS/O-Requesting Sources/Organizations that requested and received the job vacancy notice.

XR Represents All Recording Sources that received the job vacancy notice.

HS-Source referring hire. (

## **KVVU INTERVIEWEE RECORDS REPORT**

Job Vacancies: June 1, 2014, through May 31, 2015.

This report lists all Recruitment Sources and the total number Interviewees referred by each Recruitment Source during this reporting period.

## # Interviewees

			Name	Contact Name/Title	Address1	City	State:	Zip	E-Mall Address
			Asian American Journalists Association	Albert Lee, Director	1182 Market Street, Suite 320	San Francisco	CA	94102	donna.y.tam@gmail.com
	9		B-Roll.net	Kevin Johnson, Director	243 17th Street	Washington	DC	20036	http://www.b-roll.net
	3	,	Black Broadcasters Alliance	Sherman Kizart, Interep	205 N. Michigan Ave, Ste. 2015	Chicago	IL	60601	mail@nbmbaa.org
	6		Broadcasting & Cable	Classified Department	360 Park Ave, South	New York	NY	10010	yatsumi@reedbusiness.com
			Clark County School District	Marian Davies, Coordinator	601 N Ninth Street	Las Vegas	NV	89101	http://ccsd.net/
			College of Southern Nevada	Mike Davis, Ex. Director	3200 E. Cheyenne Ave.	North Las Vegas	NV	89030	http://www.csn.edu/
	26		Google.com	Todd Curtiss, Manager	345 Spear Street	San Francisco	CA	94105	www.google.com
			Greater Las Vegas Chamber of Commerce	Richard Verlotta, Director	6671 Las Vegas Blvd.	Las Vegas	NV	89119	ddamron@lvchamber.com
			Henderson Chamber of Commerce	Alice Martz, Manager	590 S. Boulder Hwy.	Henderson	NV	89015	info@hendersonchamber.com
	204		Indeed.com	Janice Eanns, Director	177 Broad Street	Stamford	CT	06901	http://www.indeed.com
	5		Journalism Jobs	Dannison Michaels, Coordinator	4578 Edgers Avenue	Berkley	CA	94701	http://www.fournalismjobs.com/
,			Labor Finders	Judi Bartlett	4601 West Sahara	Las Vegas	NV	89102	lasvegas@laborfincers.com
			Las Vegas Sentinel/Voice	Andrew Stephens, Manager	900 E Charleston Blvd	Las Vegas	NV	89104	<u>lvsentinalvoice@yahoo.com</u>
			Latin Chamber of Commerce	Jesus Martinez, Director	829 S. 6th Street	Las Vegas	NV	89101	info@lvlcc.com
	7		MediaLine	Dolores Cayenna, Manager	PO Box 51909	Pacific Grove	CA	93950	medialine@medialine.com
			NAACP	Michael Taylor, Coordinator	4929 Wilshire Blvd., #360	Los Angeles	CA	90010	naacpla@sbcglobal.cnet
			National Association of Black Journalists	Narlin Fredricks, Vice President	8701 Adelphi Road	Hyattsfille	MĐ	20783	mfoster@nabj.org
	15		National Association of Broadcasters	Michael McKinley, Director	1771 N Street, N.W.	Washington	DC	20036	nab@nab.org
			National Association of Hispanic Journalists	Maria-Luise Gomez, Coordinator	529 14th Street N.W.	Washington	DC	20045	jobbank@nahj.org
			Nevada Association of Independent Businesses	Mr. Lewis Laughlin, Director	601 Barron Court	Henderson	NV	89015	webmaster@nori.org
	7		Nevada Broadcasters Association	Clay Giffin, Manager	1050 E Flamingo Rd, #102	Las Vegas	NV	89119	http://nevadabroadcasters.org
			North Las Vegas Chamber of Commerce	Mr. Richard Conner, Director	2290 McDaniel Street	North Las Vegas	NV	89030	ADA@cityofnorthlasvegas.com
•			NPPA Job Information Bank	Jim Straight, Director	3200 Croasdaile Drive	Durham	NC	27705	http://nppa.org
			Remedy	Michael Jamison, Coordinator	3585 East Flamingo #101	Las Vegas	NV	89119	ennisj@remedystaff.com
			RTNDA	James Nassiri, Manager	1541 14th Street	Washington	DC	20045	http://rtnda.org
	8		State of Nevada (Nevada Job Connect)	Millie Meyers, Regional Director	3405 S. Maryland	Las Vegas	NV	89109	http://nevadajobconnect.com
	36		TV Jobs	Mark Holloway, Director	P.O. Box 4116	Oceanside	CA	92052	http://tvjobs.com/
		,	Urban Chamber of Commerce	Denise Barbeley, Coordinator	1048 W. Owens	Las Vegas	NV	89106	info@urbanchamber.org
			Working in Communications Job Bank	Linda Nordgren, Director	8755 W. Flamingo	Las Vegas	NV	89147	lisalsanders@excite.com
	151		Meredith/KVVU Websites	Art Torcello, Director	25 TV5 Drive	Henderson	NV	89014	fox5web@fox5vegas.com
	9		Spots N Dots	Carlton Michaels, Manager	1635 Old Highway 41	Kennesaw	GA	30152	www.spotsndots.com
	2		Magid & Associates	Marla Folders, Manager	1775 Broadway	New York	NY	10019	www.magid.com
	8	٠	602 Communications	Graeme Newell	1011 Lyndhurst Falls	Knightdale	NC	27545	gnewell@602communications.com
•	152		Industry/Employee Referral						

TOTAL 648

<sup>\*</sup>If contacts change during the reporting period, note date and name changes below.

## KVVU Recruitment Initiatives Report: June 1, 2014 thru May 31, 2015

Type of Recruitment Initiative	Date	Brief Description of Initiative/Names of station personnel involved in Initiative	Co-Sponsor's (if applicable)
Initiative #1:  Establish an Internship Program designed to assist members of the community to acquire skills needed for broadcast employment.	June 1, 2014 thru May 31, 2015	During this reporting period of June 1, 2014 thru May 31, 2015, KVVU provided Summer 2014, Fall 2014 and Spring 2015 Internships to 9 students who worked in the following departments: News, Promotion, and MORE Show. Participating Colleges/Universities included University of Nevada – Las Vegas, Art Institute, and Community College of Southern Nevada. Working in the news and MORE department the interns perform various duties such as: Segment Producer, Writer, and Desk Assistant In the Promotions Department, interns shadow Promotions Producers, assisting with graphics, community activities, and station promotions. The students' names are: Amanda Hansen, Joshua White, Kimberly Samaro, Michael Sanchez, Adara DePaulis, Kyle King, Amanda Massa, Tristan Balagtas, Rachel Porter.	University of Nevada-Las Vegas (UNLV) Community College of Southern Nevada The Art Institute of Southern Nevada
Initiative #2: Participate in at least four job fairs.	June 1, 2014 thru May 31, 2015	KVVU Human Resources Director, Art Torcello and KVVU Sales Local Sales Managers Michael Korr, Bryan Cochran, and News Director, Adam Bradshaw participated in the following Job Fairs – Summer 2014/Fall 2014/Spring 2015 at UNLV, and also at Nevada Broadcasters Association (NVBA,) Fall 2014/Spring 2015 UNLV Intern Job Fairs, and Senator Harry Reid Veteran Job Fair on July 19, 2014.	Nevada Broadcasters Association (NVBA) University of Nevada-Las Vegas (UNLV) Las Vegas Office of Senator Harry Reid

Type of Recruitment Initiative	Date	Brief Description of Initiative/Names of station personnel involved in Initiative	Co-Sponsor's (if applicable)
Initiative #3: Participate in at least four events or programs sponsored by educational institutions.	June 1, 2014 thru May 31, 2015	Career Days: 4/27/2015 thru 4/30/2015 HR Director, Art Torcello participated in Career Day at University of Nevada-Las Vegas (UNLV)  John Huck, Anchor, participated in Career Day University of Nevada-Las Vegas (UNLV)  Cassandra Jones, AM Meteorologist, participated in Career Days at the following public schools: Gordon McDaw, Walter Bracken, Gibson, Ruth Fyfe, and Frank Kim - Schools  Reading Days: 3/2/2015 thru 3/6/2015: Ted Pretty, Chief Meteorologist, Cassandra Jones, AM Meteorologist Les Krifaton Reporter/Meteorologist, Reporters – Kevin Bolinger, Shannon Moore and Elizabeth Watts participated in reading days/education awareness for the Clark County School District.  Ted, Cassandra and Les also spent several hours each day 3/2/2015 thru 3/6/2015 participating in a "question and answer" session regarding meteorology and broadcasting.	University of Nevada-Las Vegas (UNLV)  Helen Herr Elementary School D'Vorre Hal Ober Elementary School Glen Taylor Elementary School Darnell Elementary School Garrhime Elementary School Darnell Elementary School Gordon McDaw Elementary School Walter Bracken Elementary School Aggie Roberts Elementary School Gibson Elementary School Ruth Fife Elementary School Frank Kim Elementary School Nate Mack Elementary School Gordon McCaw Elementary School Jack Daley Elementary School