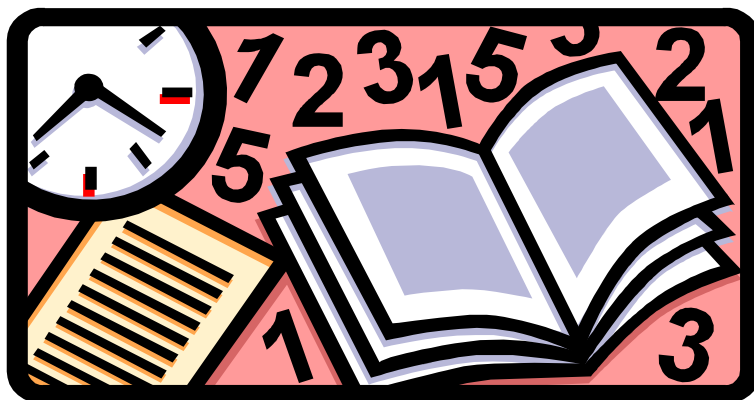


WBOC BOOT CAMP



And you thought school was over!

Welcome to



Addresses: 1729 N. Salisbury Blvd., Salisbury, MD 21801
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Your extension: _____

Your passcode: _____

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(MILTON) 302-684-8237

Your e-mail: _____

Your computer log-in: _____

Your computer password: _____

Training schedule

Day 1: Tuesday

9 a.m –10 a.m.	Meet with Human Resources
10 a.m.–11 a.m.	Morning editorial meeting
11 a.m.– noon	Meet with Executive Producer: Tour/phones/employee manual
12 pm – 1p.m.	LUNCH
1 p.m.– 2:30 p.m.	ENPS training [HANDOUT]
2:30 p.m– 3:30 p.m.	Afternoon editorial meeting
3:30 p.m.– 5:45 p.m.	Observe 6p.m. producer
5:45 p.m.– 6 p.m.	Recap w/Executive Producer

Day 2: Wednesday

10 a.m –11 a.m.	Morning editorial meeting
11 a.m.– noon	ENPS training
12 pm – 1 p.m.	LUNCH
1 p.m.– 7:30 p.m.	6p.m. producer – Perspective/write vo's/observe shows from booth/critique newscasts.
2:30 p.m – 3:30 p.m.	Afternoon editorial meeting
3:30 p.m – 4:30 p.m.	Executive Producer – Writing for WBOC [HANDOUT]

Day 3: Thursday

10a.m.– 11 a.m.	Morning editorial meeting
11am – noon	ENPS TRAINING
12pm – 1 p.m.	LUNCH
1 p.m – 2:30 pm	recap critique of newscasts with executive producer.
2:30 p.m. – 3:30 p.m.	Afternoon editorial meeting
3:30 p.m. – 7:30 p.m.	7pm. producer – Perspective/write vo's/observe shows from booth/critique newscasts.

Day 4: Friday

10 a.m. – 11 a.m.	Morning editorial meeting
11 a.m.– noon	Newscast graphics [HANDOUT]
Noon – 1 p.m.	Lunch 1pm – 2:30pm Recap critique of newscasts w/executive producer DEADLINE DISCUSSION HANDOUT
2:30 p.m.- 7:30 p.m.	Write for 6/7pm newscasts.

Day 5: Monday

2 a.m.- 5:30 a.m.	Write for AM show/Cut-ins
5:30 a.m.- 8 a.m.	Monitor AM from control booth.
8 a.m. – 9 a.m.	LUNCH
9 a.m.—10 a.m.	Critique AM w/executive producer
10 a.m.-11 a.m.	Morning Editorial Meeting

Day 6: Tuesday

2 a.m.- 5:30 a.m.	Write for AM show/Cut-ins
5:30 a.m.- 8 a.m.	Monitor AM from control booth.
8 a.m. – 9 a.m.	LUNCH
9 a.m.—10 a.m.	Critique AM w/executive producer
10 a.m.-11 a.m.	Morning Editorial Meeting

Day 7: Wednesday

2 a.m.- 5:30 a.m.	Write for AM show/Cut-ins
5:30 a.m.- 8 a.m.	Monitor AM from control booth.
8 a.m. – 9 a.m.	LUNCH
9 a.m.—10 a.m.	Critique AM w/executive producer
10 a.m.-11 a.m.	Morning Editorial Meeting

Day 8: Thursday

10a.m. – 11a.m.

Morning editorial meeting

11a.m. – 7 p.m.

Shadow reporter. Report vosots/vo's.

Day 9: Friday

10a.m. – 11a.m.

Morning editorial meeting

11a.m. – 7p.m.

Shadow reporter. Report vosots/vo's.

Day 10: Monday

2:30 pm-3:30 pm

Afternoon Editorial Meeting

3:30 p.m.-6 p.m.

Graphics training w/executive producer

6 p.m.– 7 p.m.

DINNER

7 p.m. – 11 p.m.

Shadow 10pm producer. Write stories for 10pm show.

Day 11: Tuesday

2:30 p.m.-3:30 p.m.

Afternoon Editorial Meeting

3:30 p.m.- 6 p.m.

Graphics training w/ executive producer

6 p.m. – 7 p.m.

DINNER

7 p.m. – 11 p.m.

Shadow 11 p.m. producer. Write stories for 11 p.m. show.

Day 12: Wednesday

10a.m. – 11a.m.

Morning editorial meeting

11 a.m. – noon

Critique 11 p.m. show.

Noon – 1 p.m.

LUNCH

1 p.m.—7 p.m.

Editing/Ingesting video

Day 13: Thursday

10 a.m. – 11a.m.	Morning editorial meeting
11 a.m. – noon	Critique 11pm show.
Noon – 1 p.m.	LUNCH
1 p.m.- 2 p.m.	Chief Photog – Video in stories/audio-video linkage
2 p.m.—7 p.m.	Editing/Ingesting video

Day 14: Friday

10 a.m. – 11a.m.	Morning editorial meeting
11 a.m. – noon	Assemble 6pm rundown.
Noon – 1pm	LUNCH
1 p.m.– 5 p.m.	Continue 6pm rundown
5:30 p.m.—6 p.m.	Finish rundown/ critique rundown with Billie

Day 15: Monday

7:30 a.m. – 10 a.m.	Shadow Assignment Manager/assemble news budget.
10 a.m.– 11 a.m.	Morning Editorial meeting
11 a.m. – noon	Managing Editor – writing for WBOC [HANDOUT]
Noon – 1p.m.	LUNCH
1 p.m. – 2 p.m.	Managing Editor – debrief/ <u>BEAT</u> <u>DISCUSSION/Geography 101</u> <u>[HANDOUTS]</u>

Day 16: Tuesday

7:30 a.m. – 10 a.m.	Shadow Assignment Manager/assemble news budget.
10 a.m. – 11 a.m.	Morning Editorial meeting
Noon –1 p.m.	LUNCH
1:30 p.m. – 2:30 p.m.	Website Coordinator – Web stories [HANDOUT] (technical how-to)

Day 17: Wednesday

10 a.m. – 11 a.m.

11 a.m.—7 p.m.

Noon – 1 p.m.

Morning Editorial Meeting

Produce 7 p.m. newscast with 7 p.m. producer shadowing.

LUNCH

Day 18: Thursday

10 a.m. – 11 a.m.

11 a.m.—7 p.m.

Noon – 7 p.m.

Morning Editorial Meeting

Produce 7 p.m. newscast with 7 p.m. producer shadowing.

LUNCH

Day 19: Friday

10 a.m. – 11 a.m.

11 a.m.—7 p.m.

Noon – 1 p.m.

Morning Editorial Meeting

Produce 7 p.m. newscast SOLO.

LUNCH

Day 20: Monday

10 a.m. – 11 a.m.

11 a.m.—7 p.m.

Noon – 1 p.m.

Morning Editorial Meeting

Produce 6 p.m. newscast with 6 p.m. producer shadowing.

LUNCH

Day 21: Tuesday

10 a.m. – 11 a.m.

11 a.m.—7 p.m.

Noon – 1 p.m.

Morning Editorial Meeting

Produce 6 p.m. newscast with 6 p.m. producer shadowing.

LUNCH

Day 22: Wednesday

10 a.m. – 11 a.m.

11 a.m.—7 p.m.

Noon – 1 p.m.

Morning Editorial Meeting

Produce 6 p.m. newscast SOLO.

LUNCH

Day 23: Thursday

10 a.m. – 11 a.m.

Morning Editorial Meeting

11 a.m. – 6 p.m.

Tease writing workshop

Day 24: Friday

10 a.m. – 11 a.m.

Morning Editorial Meeting

11 a.m. – 6 p.m.

Tease writing workshop

Congratulations! You've just completed the producer **WBOC Boot Camp**! However, keep in mind, journalism remains a career path where you learn something new everyday.

We learn about new topics, including the exciting world of Delmarva. We learn how to make ethical decisions based on each unique news event. You will also grow as a person with each story you cover.

We are here to help you reach your full potential. Our doors are always open....WELCOME!