

Station Employment Unit: WNEM-TV5/WNEM MY5
EEO PUBLIC FILE REPORT

In compliance with the Equal Employment Opportunity rules of the Federal Communications Commission, WNEM-TV5/WNEM MY5 submits the following FCC EEO Public File Report. This report, required by 47 C.F.R. section 73.2080c(6), is filed on the WNEM-TV5 /WNEM MY5 website and in the WNEM-TV5/WNEM MY5 Public File and consists of three (3) parts as follows:

1. A form for each job vacancy filled by the station from June 1, 2013, through May 31, 2014 entitled the "**Recruitment Sources Report**" which includes the following information:

*A list of all job vacancies filled by the station employment unit during this reporting period, identified by job title.

*The Recruitment Sources used to fill those job vacancies, identified by name.

*The Recruitment Source referring the hiree for each job vacancy.

2. A second form entitled "Interviewee Records Report" listing the following information:

*Each Recruitment Source listed by name, contact name, address and phone number.

*The total number of persons interviewed for job vacancies between June 1, 2013, through May 31, 2014

3. A brief description of Recruitment Initiatives.

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**WNEM-TV5 / WNEM MY5
Recruitment Sources Report**

For the period of June 1, 2013, through May 31, 2014, WNEM-TV5/WNEM MY5 filled the following vacancies as defined by the FCC EEO rules.
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Position Open Date Filled Date	<u>Newsperson</u>			<u>Switchboard/Receptionist</u>			<u>Account Executive Trainee</u>			<u>News Producer Trainee</u>			<u>Newsperson</u>			<u>Newsperson</u>			<u>News Producer</u>					
	3/23/13	6/3/13		3/11/13	4/22/13		7/11/13	8/3/14		7/11/13	10/7/13		10/14/13		11/11/13									
Recruitment Sources																								
Source Category:	RS/O	X	HS	RS/O	X	HS	RS/O	X	HS	RS/O	X	HS	RS/O	X	HS	RS/O	X	HS	RS/O	X	HS	RS/O	X	HS
Associations																								
Michigan Association of Broadcasters	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
National Association of Broadcasters Clearinghouse		x			x			x			x			x			x			x			x	
National Association of Black Journalists																								
Community Groups																								
Community Action Committee	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
First Ward Community Center	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Human Resources Dept.-Office City of Bay City	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Human Relations Commission-City of Flint	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Leadership Institute (The)	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
MI Indian Employment & Training Services	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Spanish Speaking Information Center	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Employment Agency																								
Action Management Corp.	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Online Job Boards																								
602 Communications																								
Indeed.com									HS															
Medialine.com																								
Spots N Dots																								
Talent Dynamics.com																								
TV Jobs.com			HS																					
WNEM.com/Meredith.com	x			x			x			x			x			x			x			x		HS
University/College																								
Baker College of Flint	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Baker College of Owosso	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Central Michigan University, Career Placement	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Central Michigan University, Broadcast Cinematic Arts	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Columbia University	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Davenport University	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Delta College	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Kellogg Community College	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Michigan State University	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Mid Michigan Community College	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Mott Community College	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Northwood University	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Ohio Center for Broadcasting Columbus Campus	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Saginaw Valley State University	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Specs Howard School of Broadcast Arts	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
University of Michigan	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
University of Michigan/Flint	x	x		x	x		x	x		x	x		x	x		x	x		x	x		x	x	
Referral																								
Employee Referral																								
Industry Referral						HS																		

Key:

RS/O= Requesting Sources/Organizations that requested and received the job vacancy notice.

X= Represents All Recruiting Sources that received the job vacancy notice.

HS= Source referring Hiree. Choose one of the following:

HS = Recruitment Source that referred the Hire

IR/ER= Hiree was referred by an Industry Referral/Employee Referral.

**WNEM-TV5 / WNEM MY5
Recruitment Sources Report**

For the period of June 1, 2013, through May 31, 2014, WNEM-TV provides MY 5 as a multicast program stream on multi

	News Producer Trainee	Newsperson	News Producer	Account Executive	Photographer	Newsperson	Maintenance Technician	Multimedia Producer-Web
Position	9/21/13	10/11/13	11/8/13	8/4/12	3/8/14	10/30/13	2/27/14	3/8/14
Open Date	12/9/13	1/6/14	1/6/14	3/24/14	3/24/14	3/31/14	3/31/14	4/14/14
Filed Date								
Recruitment Sources								
Source Category:	RS/O X HS	RS/O X HS	RS/O X HS	RS/O X HS	RS/O X HS	RS/O X HS	RS/O X HS	RS/O X HS
Associations								
Michigan Association of Broadcasters	x x	x x	x x	x x	x x	x x	x x	x x
National Association of Broadcasters Clearinghouse	x	x	x	x	x	x	x	x
National Association of Black Journalists		HS						
Community Groups								
Community Action Committee	x x	x x	x x	x x	x x	x x	x x	x x
First Ward Community Center	x x	x x	x x	x x	x x	x x	x x	x x
Human Resources Dept.-Office City of Bay City	x x	x x	x x	x x	x x	x x	x x	x x
Human Relations Commission-City of Flint	x x	x x	x x	x x	x x	x x	x x	x x
Leadership Institute (The)	x x	x x	x x	x x	x x	x x	x x	x x
MI Indian Employment & Training Services	x x	x x	x x	x x	x x	x x	x x	x x
Spanish Speaking Information Center	x x	x x	x x	x x	x x	x x	x x	x x
Employment Agency								
Action Management Corp.	x x	x x	x x	x x	x x	x x	x x	x x
Online Job Boards								
602 Communications								
Indeed.com								
Medialine.com								
Spots N Dots								
Talent Dynamics.com								
TV Jobs.com								
WNEM.com/Meredith.com	x	x	x	x	x	x	x	x
University/College								
Baker College of Flint	x x	x x	x x	x x	x x	x x	x x	x x
Baker College of Owosso	x x	x x	x x	x x	x x	x x	x x	x x
Central Michigan University, Career Placement	x x	x x	x x	x x	x x	x x	x x	x x
Central Michigan University, Broadcast Cinematic Arts	x x	x x	x x	x x	x x	x x	x x	x x
Columbia University	x x	x x	x x	x x	x x	x x	x x	x x
Davenport University	x x	x x	x x	x x	x x	x x	x x	x x
Delta College	x x	x x	x x	x x	x x	x x	x x	x x
Kellogg Community College	x x	x x	x x	x x	x x	x x	x x	x x
Michigan State University	x x	x x	x x	x x	x x	x x	x x	x x
Mid Michigan Community College	x x	x x	x x	x x	x x	x x	x x	x x
Mott Community College	x x	x x	x x	x x	x x	x x	x x	x x
Northwood University	x x	x x	x x	x x	x x	x x	x x	x x
Ohio Center for Broadcasting Columbus Campus	x x	x x	x x	x x	x x	x x	x x	x x
Saginaw Valley State University	x x	x x	x x	x x	x x	x x	x x	x x
Specs Howard School of Broadcast Arts	x x	x x	x x	x x	x x	x x	x x	x x
University of Michigan	x x	x x	x x	x x	x x	x x	x x	x x
University of Michigan/Flint	x x	x x	x x	x x	x x	x x	x x	x x
Referral								
Employee Referral		HS	HS	HS	HS	HS	HS*	HS
Industry Referral								

Key:

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Recruitment Sources Report**

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Position	<u>Meteorologist</u>			Photographer/ <u>Editor</u>			Photographer/ <u>Editor</u>			Maintenance <u>Technician</u>			Promotion <u>Producer-CS</u>		
Open Date	3/3/14			3/3/14			4/6/14			2/22/14			4/3/14		
Filed Date	4/30/14			5/5/14			5/12/14			5/27/14			5/28/14		
<u>Recruitment Sources</u>	<u>RS/O</u>	<u>X</u>	<u>HS</u>	<u>RS/O</u>	<u>X</u>	<u>HS</u>	<u>RS/O</u>	<u>X</u>	<u>HS</u>	<u>RS/O</u>	<u>X</u>	<u>HS</u>	<u>RS/O</u>	<u>X</u>	<u>HS</u>
Source Category:															
<u>Associations</u>															
Michigan Association of Broadcasters	x	x		x	x		x	x		x	x		x	x	
National Association of Broadcasters Clearinghouse		x			x			x			x			x	
National Association of Black Journalists															
<u>Community Groups</u>															
Community Action Committee	x	x		x	x		x	x		x	x		x	x	
First Ward Community Center	x	x		x	x		x	x		x	x		x	x	
Human Resources Dept.-Office City of Bay City	x	x		x	x		x	x		x	x		x	x	
Human Relations Commission-City of Flint	x	x		x	x		x	x		x	x		x	x	
Leadership Institute (The)	x	x		x	x		x	x		x	x		x	x	
MI Indian Employment & Training Services	x	x		x	x		x	x		x	x		x	x	
Spanish Speaking Information Center	x	x		x	x		x	x		x	x		x	x	
<u>Employment Agency</u>															
Action Management Corp.	x	x		x	x		x	x		x	x		x	x	
<u>Online Job Boards</u>															
602 Communications														x	
Indeed.com															HS
Medialine.com															
Spots N Dots															
Talent Dynamics.com															
TV Jobs.com															
WNEM.com/Meredith.com		x	HS		x			x			x			x	
<u>University/College</u>															
Baker College of Flint	x	x		x	x		x	x		x	x		x	x	
Baker College of Owosso	x	x		x	x		x	x		x	x		x	x	
Central Michigan University, Career Placement	x	x		x	x	HS	x	x	HS	x	x		x	x	
Central Michigan University, Broadcast Cinematic Arts	x	x		x	x		x	x		x	x		x	x	
Columbia University	x	x		x	x		x	x		x	x		x	x	
Davenport University	x	x		x	x		x	x		x	x		x	x	
Delta College	x	x		x	x		x	x		x	x		x	x	
Kellogg Community College	x	x		x	x		x	x		x	x		x	x	
Michigan State University	x	x		x	x		x	x		x	x		x	x	
Mid Michigan Community College	x	x		x	x		x	x		x	x		x	x	
Mott Community College	x	x		x	x		x	x		x	x		x	x	
Northwood University	x	x		x	x		x	x		x	x		x	x	
Ohio Center for Broadcasting Columbus Campus	x	x		x	x		x	x		x	x		x	x	
Saginaw Valley State University	x	x		x	x		x	x		x	x		x	x	
Specs Howard School of Broadcast Arts	x	x		x	x		x	x		x	x		x	x	
University of Michigan	x	x		x	x		x	x		x	x		x	x	
University of Michigan/Flint	x	x		x	x		x	x		x	x		x	x	
<u>Referral</u>															
Employee Referral															HS
Industry Referral						HS									

Key:

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WNEM-TV5 /WNEM MY5 INTERVIEWEE RECORDS REPORT

WNEM-TV provides MY 5 as a multicast program stream on multicast channel 5.2

Job Vacancies: June 1, 2013, through May 31, 2014

This report lists all Recruitment Sources and the total number Interviewees referred by each Recruitment Source during this reporting period.

Interviewees

	Name	Contact Name/Title	Phone Number/Fax Number	E-Mail Address	Address1	Address2	City	State	Zip	
1 .	1 .	Michigan Association of Broadcasters	Jennifer Preslar, Executive Dir of Pgms	517-484-7444/517-484-5810	dkelley@michmab.com		Lansing	MI	48906	
2 .	1 .	National Association of Black Journalists	Stephanie Anderson, Career Services	866-964-2765 x2786	nabef@nab.org		Adelphi	MD	20783-1716	
3 .		National Association of Broadcasters Clearinghouse	Career Placement Officer	202-429-5434/		1771 N. St. NW Ste 708	Washington	DC	20036	
4 .		Community Action Committee	Manager	989-753-7741/989-753-2439	lbrown@saginawcac.org		Saginaw	MI	48607	
5 .		First Ward Community Center	Corinne Dalton, Office Manager	989-753-0411/989-753-0630	cdalton@firstward.us		Saginaw	MI	48601	
6 .		Human Resources Dept.-Office City of Bay City	Ann Harrison, HR Admin Technician	989-894-8243/989-894-1070	aharrison@baycitymi.org		Bay City	MI	48708	
7 .		Human Relations Commission-City of Flint	Human Resources	810-766-7120/810-234-8460	cgreen@cityofflint.com		Flint	MI	48502	
8 .		Leadership Institute (The)	Career Placement Officer	703-247-4987	acondrey@leadershipinstitute.org		Arlington	VA	22201	
9 .		MI Indian Employment & Training Services	Teri Chance, Regional Manager	517-393-0712/517-393-4023	miets40@sbcglobal.net		Lansing	MI	48911	
10 .		Spanish Speaking Information Center	Maggie Pena/Programs Dir.	810-239-4417/810-239-4419	vnieto@catholiccharitiessg.org		Flint	MI	48503	
11 .		Action Management Corp.	Lisa Hairston, Career Services	810-234-2828/810-234-5159	lhairston@actionmanagement.com		Flint	MI	48502	
12 .		602 Communications	Graeme Newell	919-217-4438/	gnewell@602communications.com	5707 Deer Flag Drive	Lakeland	FL	33811	
13 .		Medialine	Mark Shilstone/Manager	800-237-8073/831-648-5204	mark@medialine.com	Box 51909	Pacific Grove	CA	93950	
14 .		Spots N Dots		888-884-2630/866-870-6989	ads@spotsndots.com	Suite 350	Atlanta	GA	30308	
15 .	2 .	TVJobs.com	Broadcast Employment Services	760-754-8177/760-754-2115	markch@tvjobs.com					
16 .		Talent Dynamics.com	JJ Davis	214-630-9590/214-951-9610	davis@talentdynamics.com	600 Las Colinas Blvd East	Suite 100	Irving	TX	75030
17 .	37 .	WNEM.com/Meredith.com Websites								
18 .		Baker College of Flint	Marisa Swanson, Career Services	810-766-4211/810-766-4201	marisa.swanson@baker.edu	Career Services	Flint	MI	48507	
19 .		Baker College of Owosso	Athena Kurtz, Career Services	989-729-3321/989-729-3330	athena.kurtz@baker.edu		Owosso	MI	48867	
20 .		Central Michigan University	Career Services Placement Office	989-774-3068/989-774-6608	careers@cmich.edu	Career Services	Mount Pleasant	MI	48859	
21 .	13 .	Central Michigan University	Broadcast & Cinematic Arts	989-774-3851/989-774-2426	bca@cmich.edu	Broadcast & Cinematic Arts	Mount Pleasant	MI	48859	
22 .		Columbia University	Melanie Huff, Asst Dean of Students	212-854-3861/212-854-7837	careers@jrn.columbia.edu		New York	NY	10027	
23 .		Davenport University	John Jones, Career Services Coord	989-835-5588/989-835-8363	mdijones@davenport.edu		Saginaw	MI	48604	
			Mary Keyser, Counseling & Advising Career Services	989-686-9077/989-686-1395	counsel@delta.edu		University Center	MI	48710	
24 .		Delta College	Patrick Casey, Career Placement Center	269-965-3931/269-962-1099	caseyp@kellogg.edu	Career Placement Office	Battle Creek	MI	49017	
25 .		Kellogg Community College	Lily Naomi	online posting only	hireaspartan@csp.msu.edu					
26 .		Michigan State University								
27 .		Mid Michigan Community College	Carol Shannon, Placement Coordinator			1375 Clare Avenue	Harrison	MI	48625-9447	
28 .		Mott Community College	Cindy McDaniel/Employment Svs Coord	810-762-5620/810-232-2042	cindy.mcdaniel@mcc.edu		Flint	MI	48503	
29 .		Northwood University	Allie Career Placement Services	989-837-4335/989-837-4499	career@northwood.edu	Career Placement Office	Midland	MI	48640	
30 .	1 .	Ohio Center for Broadcasting Columbus Campus	Terry Wilson, Placement Coordinator	614-245-0555/614-863-9470	twilson@beonair.com		Columbus	OH	43213	
31 .		Saginaw Valley State University	Mike Major, Director of Career Services	989-964-4954/989-964-2602	mmajor@svsu.edu	Career Placement Office	University Center	MI	48710	
32 .	1 .	Specs Howard School of Broadcast Arts	Terry Sherock, Career Placement Officer	248-358-9000/248-746-9770	tsherock@specshoward.edu	Career Placement Office	Southfield	MI	48075-3953	
33 .		University of Michigan	Career Placement Officer	734-764-7460/734-763-9267	careercenter@umich.edu	Career Placement Office	Ann Arbor	MI	48109-1316	
34 .		University of Michigan/Flint	Career Placement Officer	810-762-3250/810-762-3024	advising@umflint.edu	Career Placement Office	Flint	MI	48502-1950	
35 .	9 .	Employee Referral								
36 .	8 .	Industry Referral								
37 .	7 .	Indeed. Com								
38 .	4 .	Unsolicited-Michigan Works, Career Builder, Wayne State University, You-Tube								
TOTAL	84									

* If contacts change during the reporting period, note date and name changes below.

Privacy Notice: The FCC requires all stations to report the names of community organizations requesting job vacancy information plus the contact person, address, and telephone number of each organization in an annual EEO Public File Report that is available to the general public. By requesting to be notified of job vacancies, you consent to the public disclosure of this information as required by the FCC.

WNEM-TV5 /WNEM MY5**Recruitment Initiatives Report**

WNEM-TV provides MY 5 as a multicast program stream on multicast channel 5.2

Type of Recruitment Initiative	Date	Brief Description of Initiative/Names of station personnel involved in Initiative	Co-Sponsor's (if applicable)
Internship Program	June 1, 2013 to May 31, 2014	WNEM has a paid internship program allowing students to experience hands on training in the television industry while receiving pay and academic credit hours.	
Job Shadow	September 16, 2013	A student from Northwestern in Chicago did a job shadow with Gino Vicci Multi Media Journalist for the day.	
Career Fair	July 31, 2013 to August 3, 2013	Representatives from Meredith's Local Media Group corporate office, along with several news leaders including WNEM's News Director, Ian Rubin, participated in the National Association of Black Journalists Convention and Career Fair. Part of the convention is a Media Showcase and Career Expo during which Meredith Local Media Group was an exhibitor. During the career fair, volunteers at our booth met with attendees and provided information about Meredith Corporation, current job opportunities at all Broadcasting locations, and conducted critiques of their demo reels.	National Association of Black Journalists, Orlando, FL
Career Fair	October 25, 2013	WNEM's Director of Human Resources and Accounting, Pam Manor, participated in the Broadcaster Career Builder Conference Career Fair held at Lansing Community College. More than 150 college students attended. Students were coached on their career paths and resumes and were given information about the stations intern program and job openings.	Michigan Association of Broadcasters Foundation, held at Lansing Community College.
Career Fair	March 12, 2014	WNEM's Director of Engineering, Garth Sims, participated in the GLBC-MABF Career Fair. The GLBC-MABF Career Fair was widely disseminated and marketed, including distribution to high schools and colleges through public service announcements and mailings. More than 200 job candidates attended the career fair.	Michigan Association of Broadcasters Foundation

WNEM-TV5 /WNEM MY5**Recruitment Initiatives Report**

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Career Fair	March 22, 2014	WNEM's News Director, Ian Rubin, participated in the annual BCA Career Fair at Central Michigan University. Approximately 30 students attended and were interested in full time positions and internships.	Central Michigan University
Programs sponsored by educational institutions relating to career opportunities in broadcasting	March 11, 2014 to March 12, 2014	Representatives from Meredith's Local Media Group corporate office, along with several news leaders including WNEM's News Director, Ian Rubin, travelled to University of Missouri to interview graduating producer and reporter candidates in the Columbia Broadcast Journalism Program. Volunteers met with students and provided information about Meredith Corporation, current job opportunities at all Broadcasting locations, and conducted critiques of their demo reels.	University of Missouri/Columbia Broadcast Journalism Program
Programs sponsored by educational institutions relating to career opportunities in broadcasting	April 23, 2014	Representatives from Meredith's Local Media Group corporate office, and WNEM's News Director, Ian Rubin, travelled to Ball State University to interview 15 undergraduates for producer, reporter and technical candidates. Volunteers met with students and provided information about Meredith Corporation, current job opportunities at all Broadcasting locations, and conducted critiques of their demo reels.	Ball State University
Establish training programs designed to enable station personnel to acquire skills that would qualify them for higher-level positions	Ongoing	WNEM has an established paid news producer and meteorologist training program designed to instill and enhance the technical skills of inexperienced new producers and on-air meteorologists with the goal of preparing them for future growth opportunities within the Meredith Local Media Group. We currently have three paid news producer trainees and one meteorologist trainee.	WNEM-TV

WNEM-TV5 /WNEM MY5**Recruitment Initiatives Report**

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Provide training to management level personnel as to methods of ensuring equal opportunity and preventing discrimination	Ongoing	New employees participate in the mandatory Code of Business Conduct web-based training. This training discusses Meredith's/WNEM's commitment to providing equal opportunity in all aspects of employment, including intolerance of any illegal discrimination or harassment of any kind. Every two years the training is required to be renewed.	Meredith Corporation's EEO & Employee Relations department
Provide training to management level personnel as to methods of ensuring equal opportunity and preventing discrimination	Ongoing	When hired, managers participate in mandatory Equal Employment Opportunity Awareness web-based training program. This program reviews employment discrimination as well as discussion on how to identify discrimination in the workplace. Every two years the training is required to be renewed.	Meredith Corporation's EEO & Employee Relations department
Provide training to management level personnel as to methods of ensuring equal opportunity and preventing discrimination	Ongoing	New employees participate in the mandatory Working Together at Meredith web-based training. This training reviews employment discrimination as well as discussion on how to identify discrimination in the workplace. Every two years this training is required to be renewed.	Meredith Corporation's EEO & Employee Relations department
Provide training to management level personnel as to methods of ensuring equal opportunity and preventing discrimination	Ongoing	New managers participate in an interviewing training technique to secure the right fit for open positions in broadcasting.	Meredith Corporation's EEO & Employee Relations department
Participation in other activities to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities	November 21, 2013	WNEM's Director of Engineering, Garth Sims, talked with the Michigan Society of Professional Engineers/Great Lakes Bay Region Chapter during their visit to the station. He talked about technical jobs, what qualifications and training is needed and students were able to talk to Carrie Widenmier, Continuous News Manager, and Doug Moats, Chief Meteorologist. There was 10 adults and 14 students from the Saginaw Career Complex HS engineering program.	WNEM-TV

WNEM-TV5 /WNEM MY5**Recruitment Initiatives Report**

WNEM-TV provides MY 5 as a multicast program stream on multicast channel 5.2

Participation in other activities to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities	December 12, 2013	WNEM's Assistant Director of Engineering, Ernie LeClair and News Director, Ian Rubin talked with students from Career Links, Saginaw Intermediate School District during their visit to the station. The Assistant Director of Engineering explained the new HD router system and technical operations; and the News Director explained the different behind the scenes jobs available.	WNEM-TV
Participation in other activities to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities	March 5, 2014	WNEM's Meteorologist, Doug Moats and Eric Jylha and Anchor, Carrie Sharp, presented a Weather Road Show at the Midland Center for the Arts. There were approximately 200 members of the community in attendance. Questions from the audience included how to become a meteorologist and specific scientific subjects.	Midland Center for The Arts
Participation in other activities to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities	March 24, 2014	WNEM's Meteorologist, Doug Moats spoke to the Saint Brigid Science Club, Saginaw and presented information about weather systems, clouds and weather terminology. The Science Club students ranked weather 2nd out of all their lessons.	Saint Brigid School, Midland, MI