

Federal Communications Commission  
Washington, DC 20554

Approved by OMB  
3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2013

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
WNEM-TV	5 (analog) 22 (digital)	BAY CITY	MI	BAY	48706
Licensee Name					
MEREDITH CORPORATION					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
Network CBS	Flint-Saginaw-Bay City	WWW.WNEM.COM			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
41221		10/01/2005			

### Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

0 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

(b) Identify publishers who were sent information in 3(a).

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no analog core program reports.]

### Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

### Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

### Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	3.00 hours
(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	Y
(c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.  If No to 7(c), submit as an Exhibit a Statement of Explanation.	Y
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	168 hours
(b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	7.0 hours
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Y
(b) Identify publishers who were sent information in 9(a).	

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
LUCKY DOG		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WNEM-TV SATURDAY 7:00AM-7:30AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.			

Title of Digital Core Program #2		Origination	
DR. CHRIS PET VET		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WNEM-TV SATURDAY 7:30AM-8:00AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those			

animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Digital Core Program #3		Origination	
RECIPE REHAB		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WNEM-TV SUNDAY 11:00AM-11:30AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

Title of Digital Core Program #4		Origination	
JAMIE OLIVER'S 15 MINUTE MEALS		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WNEM-TV SUNDAY 11:30AM-12:00PM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

Title of Digital Core Program #5		Origination	
ALL IN WITH LAILA ALI		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

WNEM-TV SATURDAY 11:00AM-11:30AM		13	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

Title of Digital Core Program #6		Origination	
GAME CHANGERS WITH KEVIN FRAZIER		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WNEM-TV SATURDAY 11:30AM-12:00PM	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
13	1	1	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
10/05/2013	09/28/2013 12:00PM	Y	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		

Title of Digital Core Program #7		Origination	
MADE IN HOLLYWOOD: TEEN EDITION		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WNEM-DT2 SATURDAY 7:00AM-7:30AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	

30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
MADE IN HOLLYWOOD: TEEN EDITION IS A NATIONALLY SYNDICATED WEEKLY SERIES. ITS CORE PROGRAMMING TARGETS 13-16 YEAR OLD TEENS WITH SEGMENTS RANGING FROM COVERAGE OF ANIMATION, PRODUCING & DIRECTING TO COSTUME DESIGN, CASTING & COMPOSITING. THE CONTENT RICH SPIN-OFF INTRODUCES ITS AUDIENCE TO BEHIND-THE SCENES FILMMAKING, SPECIAL EFFECTS TECHNIQUES AND CAREER OPPORTUNITIES FOCUSING ON THE CREATIVE, TECHNICAL AND ARTISTIC SKILLS OF THE MOTION PICTURE AND TELEVISION INDUSTRIES.			

Title of Digital Core Program #8		Origination	
ANIMAL RESCUE		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WNEM-DT2 SATURDAY 7:30AM-8:00AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Rescue serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.			

Title of Digital Core Program #9		Origination	
LIVE, LIFE AND WIN!		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WNEM-DT2 SATURDAY 8:00AM-8:30AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Live Life & Win! is designed to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts; school and sports; exercise and nutrition; and health and wellness. The series will also promote social responsibility, perseverance, leadership, academic achievement and volunteerism.			

Title of Digital Core Program #10		Origination	
THE COOLEST PLACES ON EARTH		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WNEM-DT2 SATURDAY 8:30AM-9:00AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
"The Coolest Places on Earth" is an exploration of cities (both modern and ancient), natural wonders, and cultural history, heavy with engaging content, fast-paced editing, and the accessible, conversational narration we have come to expect from Bellum Entertainment. The series' tone, information, and rich factual content reaches and serves the target 13-16-year-			

olds with a style that informs, supports, and encourages the kind of engaged thinking that have emerged from the Common Core State Standards. These standards, now adopted by 45 states and the District of Columbia recognize the importance of engaging, relevant information about the world young people live in. This series' episode also touches key points in the National Geography standards

Title of Digital Core Program #11		Origination	
CHAT ROOM		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WNEM-DT2 SATURDAY 9:00AM-9:30AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
"CHAT ROOM" IS AN EDUCATIONAL SERIES DESIGNED TO INFORM, EDUCATE AND ENTERTAIN CHILDREN 13-16 THROUGH RE-ENACTING TEEN-ORIENTED DILEMMAS AND DISCUSSING THEM IN AN OPEN AND HONEST FORMAT. MORE THAN ANY OTHER GROUP, TEENS ARE ON THE FRONTLINES OF DEALING WITH COMPLEX SUBJECTS AS THEY STAND AT THE CROSSROADS BETWEEN CHILDHOOD AND ADULTHOOD			

Title of Digital Core Program #12		Origination	
FAMILY STYLE WITH CHEF JEFF		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WNEM-DT2 SATURDAY 9:30AM-10:00AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition, and health.			

Title of Digital Core Program #13		Origination	
ANIMAL ATLAS		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WNEM-DT2 SATURDAY 10:00AM-10:30AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
ANIMAL ATLAS IS AN ENTERTAINING AND EDUCATIONAL HALF-HOUR WILDLIFE PROGRAM THAT INTRODUCES YOUNG VIEWERS TO EVERY KIND OF ANIMAL IMAGINABLE, FROM THE FAMILIAR TO THE ASTOUNDING. ANIMAL ATLAS IS AN EDUCATIONAL/INFORMATIONAL PROGRAM APPEALING TO AGES 13-16.			

Title of Digital Core Program #14		Origination	
AWESOME ADVENTURES		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WNEM-DT2 SATURDAY 10:30AM-11:00AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
THIS PROGRAM TAKES KIDS, AGES 13-16, ON INCREDIBLE JOURNEYS ALL OVER THE WORLD. THE DESTINATIONS AND ACTIVITIES ARE DIVERSE, FROM SNOWBOARDING DOWN THE ALPS, TO VISITING A RAIN FOREST IN COSTA RICA. THE GOAL IS TO MAKE THIS SERIES TRULY INSPIRATIONAL. ENTERTAINING AND "FAMILY FRIENDLY."			

Title of Digital Core Program #15		Origination	
DOG TALES		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WNEM-DT2 SUNDAY 8:00AM-8:30AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS, AND PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS.			

Title of Digital Core Program #16		Origination	
MISSING		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WNEM-DT2 SUNDAY 8:30AM-9:00AM	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Missing serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children			

Title of Digital Core Program #17		Origination	
AQUA KIDS		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WNEM-DT2 SUNDAY 9:00AM-9:30AM	13		

Length of Program 30 minutes	Age of Target Audience		E/I Symbol Used As Required Y
	From 13 years	To 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.			

Title of Digital Core Program #18 WHADDYADO		Origination SYNDICATED	
Regular Schedule WNEM-DT2 SUNDAY 9:30AM-10:00AM	Total Times Aired at Regularly Scheduled Time 13	Number of Pre-emptions	
Length of Program 30 minutes	Age of Target Audience		E/I Symbol Used As Required Y
	From 9 years	To 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
WHADDYADO IS A WEEKLY HALF HOUR EDUCATIONAL SERIES WHICH CHRONICLES REAL-LIFE STORIES INVOLVING ORDINARY TEENS WHO FIND THEMSELVES CAUGHT IN PERILOUS AND CHALLENGING SITUATIONS. THROUGH DRAMATIC RE-ENACTMENTS, OR REAL LIFE FOOTAGE, WHADDYADO SKILLFULLY DOCUMENTS THESE EVENTS, INTERVIEWS THE PARTICIPANTS, AND TALKS TO VARIOUS EXPERTS, WHO EXPLAIN HOW BEST TO REACT. ALSO, IN AN EFFORT TO HELP YOUNG PEOPLE MAKE THE RIGHT DECISION AT THE RIGHT MOMENT, THERE IS A MORAL DILEMMA SEGMENT FEATURED IN EACH SHOW. WHADDYADO IS DESIGNED TO EDUCATE, INSPIRE AND ENTERTAIN CHILDREN 16 AND YOUNGER ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE-LESSON, BASED ON REALITY.			

Title of Digital Core Program #19 ANIMAL RESCUE (2ND RUN)		Origination SYNDICATED	
Regular Schedule WNEM-DT2 SUNDAY 10:00AM-10:30AM	Total Times Aired at Regularly Scheduled Time 13	Number of Pre-emptions	
Length of Program 30 minutes	Age of Target Audience		E/I Symbol Used As Required Y
	From 13 years	To 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Rescue serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.			

Title of Digital Core Program #20 THE REAL WINNING EDGE		Origination SYNDICATED	
Regular Schedule WNEM-DT2 SUNDAY 10:30AM-11:00AM	Total Times Aired at Regularly Scheduled Time 13	Number of Pre-emptions	
Length of Program 30 minutes	Age of Target Audience		E/I Symbol Used As Required Y
	From 13 years	To 16 years	



Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

### Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

### Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

### Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination	
LUCKY DOG	NETWORK	
Regular Schedule	Total Times to be Aired	
WNEM-TV SATURDAY 7:00AM-7:30AM	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.		

Title of Planned Core Program #2		Origination	
DR. CHRIS PET VET		NETWORK	
Regular Schedule		Total Times to be Aired	
WNEM-TV SATURDAY 7:30AM-8:00AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

Title of Planned Core Program #3		Origination	
RECIPE REHAB		NETWORK	
Regular Schedule		Total Times to be Aired	
WNEM-TV SUNDAY 11:00AM-11:30AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

Title of Planned Core Program #4		Origination	
JAMIE OLIVER'S 15 MINUTE MEALS		NETWORK	
Regular Schedule		Total Times to be Aired	
WNEM-TV SUNDAY 11:30AM-12:00PM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution,"</p>			

Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #5		Origination	
ALL IN WITH LAILA ALI		NETWORK	
Regular Schedule		Total Times to be Aired	
WNEM-TV SATURDAY 11:00AM-11:30AM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

Title of Planned Core Program #6		Origination	
GAME CHANGERS WITH KEVIN FRAZIER		NETWORK	
Regular Schedule		Total Times to be Aired	
WNEM-TV SATURDAY 11:30AM-12:00PM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

Title of Planned Core Program #7		Origination	
MADE IN HOLLYWOOD: TEEN EDITION		SYNDICATED	
Regular Schedule		Total Times to be Aired	
WNEM-DT2 SATURDAY 7:00AM-7:30AM		13	

Length of Program 30 minutes	Age of Target Audience	
	From 13 years	To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
MADE IN HOLLYWOOD: TEEN EDITION IS A NATIONALLY SYNDICATED WEEKLY SERIES. ITS CORE PROGRAMMING TARGETS 13-16 YEAR OLD TEENS WITH SEGMENTS RANGING FROM COVERAGE OF ANIMATION, PRODUCING & DIRECTING TO COSTUME DESIGN, CASTING & COMPOSITING. THE CONTENT RICH SPIN-OFF INTRODUCES ITS AUDIENCE TO BEHIND-THE SCENES FILMMAKING, SPECIAL EFFECTS TECHNIQUES AND CAREER OPPORTUNITIES FOCUSING ON THE CREATIVE, TECHNICAL AND ARTISTIC SKILLS OF THE MOTION PICTURE AND TELEVISION INDUSTRIES		

Title of Planned Core Program #8 ANIMAL RESCUE	Origination SYNDICATED	
Regular Schedule WNEM-DT2 SATURDAY 7:30AM-8:00AM	Total Times to be Aired 13	
Length of Program 30 minutes	Age of Target Audience	
	From 13 years	To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Animal Rescue serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.		

Title of Planned Core Program #9 LIVE, LIFE & WIN!	Origination SYNDICATED	
Regular Schedule WNEM-DT2 SATURDAY 8:00AM-8:30AM	Total Times to be Aired 13	
Length of Program 30 minutes	Age of Target Audience	
	From 13 years	To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Live Life & Win! is designed to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts; school and sports; exercise and nutrition; and health and wellness. The series will also promote social responsibility, perseverance, leadership, academic achievement and volunteerism.		

Title of Planned Core Program #10 THE COOLEST PLACES ON EARTH	Origination SYNDICATED	
Regular Schedule WNEM-DT2 SATURDAY 8:30AM-9:00AM	Total Times to be Aired 13	
Length of Program 30 minutes	Age of Target Audience	
	From 13 years	To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
The Coolest Places on Earth" is an exploration of cities (both modern and ancient), natural wonders, and cultural history, heavy with engaging content, fast-paced editing, and the		

accessible, conversational narration we have come to expect from Bellum Entertainment. The series' tone, information, and rich factual content reaches and serves the target 13-16-year-olds with a style that informs, supports, and encourages the kind of engaged thinking that have emerged from the Common Core State Standards. These standards, now adopted by 45 states and the District of Columbia recognize the importance of engaging, relevant information about the world young people live in. This series' episode also touches key points in the National Geography standards

Title of Planned Core Program #11		Origination	
CHAT ROOM		SYNDICATED	
Regular Schedule		Total Times to be Aired	
WNEM-DT2 SATURDAY 9:00AM-9:30AM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
"CHAT ROOM" IS AN EDUCATIONAL SERIES DESIGNED TO INFORM, EDUCATE AND ENTERTAIN CHILDREN 13-16 THROUGH RE-ENACTING TEEN-ORIENTED DILEMMAS AND DISCUSSING THEM IN AN OPEN AND HONEST FORMAT. MORE THAN ANY OTHER GROUP, TEENS ARE ON THE FRONTLINES OF DEALING WITH COMPLEX SUBJECTS AS THEY STAND AT THE CROSSROADS BETWEEN CHILDHOOD AND ADULTHOOD.			

Title of Planned Core Program #12		Origination	
FAMILY STYLE WITH CHEF JEFF		SYNDICATED	
Regular Schedule		Total Times to be Aired	
WNEM-DT2 SATURDAY 9:30AM-10:00AM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition, and health.			

Title of Planned Core Program #13		Origination	
ANIMAL ATLAS		SYNDICATED	
Regular Schedule		Total Times to be Aired	
WNEM-DT2 SATURDAY 10:00AM-10:30AM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
ANIMAL ATLAS IS AN ENTERTAINING AND EDUCATIONAL HALF-HOUR WILDLIFE PROGRAM THAT INTRODUCES YOUNG VIEWERS TO EVERY KIND OF ANIMAL IMAGINABLE, FROM THE FAMILIAR TO THE ASTOUNDING. ANIMAL ATLAS IS AN EDUCATIONAL/INFORMATIONAL PROGRAM APPEALING TO AGES 13-16.			

Title of Planned Core Program #14		Origination	
AWESOME ADVENTURES		SYNDICATED	
Regular Schedule		Total Times to be Aired	
WNEM-DT2 SATURDAY 10:30AM-11:00AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
THIS PROGRAM TAKES KIDS, AGES 13-16, ON INCREDIBLE JOURNEYS ALL OVER THE WORLD. THE DESTINATIONS AND ACTIVITIES ARE DIVERSE, FROM SNOWBOARDING DOWN THE ALPS, TO VISITING A RAIN FOREST IN COSTA RICA. THE GOAL IS TO MAKE THIS SERIES TRULY INSPIRATIONAL. ENTERTAINING AND "FAMILY FRIENDLY."			

Title of Planned Core Program #15		Origination	
DOG TALES		SYNDICATED	
Regular Schedule		Total Times to be Aired	
WNEM-DT2 SUNDAY 8:00AM-8:30AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS, AND PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS.			

Title of Planned Core Program #16		Origination	
MISSING		SYNDICATED	
Regular Schedule		Total Times to be Aired	
WNEM-DT2 SUNDAY 8:30AM-9:00AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Missing serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children			

Title of Planned Core Program #17		Origination	
AQUA KIDS		SYNDICATED	
Regular Schedule		Total Times to be Aired	
WNEM-DT2 SUNDAY 9:00AM-9:30AM		13	
Length of Program		Age of Target Audience	
		From	To
		13 years	16 years

30 minutes	From 13 years	To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.		

Title of Planned Core Program #18		Origination
WHADDYADO		SYNDICATED
Regular Schedule		Total Times to be Aired
WNEM-DT2 SUNDAY 9:30AM-10:00AM		13
Length of Program		Age of Target Audience
30 minutes		From 9 years To 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
WHADDYADO IS A WEEKLY HALF HOUR EDUCATIONAL SERIES WHICH CHRONICLES REAL-LIFE STORIES INVOLVING ORDINARY TEENS WHO FIND THEMSELVES CAUGHT IN PERILOUS AND CHALLENGING SITUATIONS. THROUGH DRAMATIC RE-ENACTMENTS, OR REAL LIFE FOOTAGE, WHADDYADO SKILLFULLY DOCUMENTS THESE EVENTS, INTERVIEWS THE PARTICIPANTS, AND TALKS TO VARIOUS EXPERTS, WHO EXPLAIN HOW BEST TO REACT. ALSO, IN AN EFFORT TO HELP YOUNG PEOPLE MAKE THE RIGHT DECISION AT THE RIGHT MOMENT, THERE IS A MORAL DILEMMA SEGMENT FEATURED IN EACH SHOW. WHADDYADO IS DESIGNED TO EDUCATE, INSPIRE AND ENTERTAIN CHILDREN 16 AND YOUNGER ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE-LESSON, BASED ON REALITY.		

Title of Planned Core Program #19		Origination
ANIMAL RESCUE (2ND RUN)		SYNDICATED
Regular Schedule		Total Times to be Aired
WNEM-DT2 SUNDAY 10:00AM-10:30AM		13
Length of Program		Age of Target Audience
30 minutes		From 13 years To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Animal Rescue serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.		

Title of Planned Core Program #20		Origination
THE REAL WINNING EDGE		SYNDICATED
Regular Schedule		Total Times to be Aired
WNEM-DT2 SUNDAY 10:30AM-11:00AM		13
Length of Program		Age of Target Audience
30 minutes		From 13 years To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
The Real Winning Edge is a weekly half-hour television series that meets the educational and		

informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)?

16. Identify the licensee's children's programming liaison.

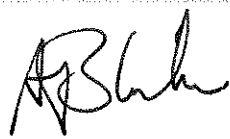
Name		Telephone Number
AL BLINKE		989-758-2006
Address		E-mail Address
107 NORTH FRANKLIN STREET		AL.BLINKE@WNEM.COM
City	State	ZIP Code
SAGINAW	MI	48607

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that were not core programming: "The Outdoorsman" (WNEM-DT2, Sunday 4:30P-5:00P): 10/6, 10/20, 10/27, 11/3, 11/10, 11/17, 11/24, 12/1, 12/8, 12/15, 12/22, 12/29 2013. The station did not broadcast an analog signal during this quarter. The licensee's response to Question 7 (b) therefore assumes that the station's current main program stream serves as the equivalent to the Station's former analog channel.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
AL BLINKE	
Date	
01/08/2014	