

GO FOR THE GOLD SWEEPSTAKES

Official Contest Rules - 2018

1) NBC29's Go For the Gold Sweepstakes is a watch-and-win promotion open to persons 18 years of age and older. Void where prohibited or restricted by applicable federal or state laws and regulations. Virginia Broadcasting LLC employees, participating advertisers, and their immediate family members are not eligible to win.

2) Official entry forms are included in the contest brochure. Copies of the contest brochure may be picked up, if not received by mail, at NBC29 studios (503 E. Market St., Charlottesville, VA) during regular business hours (Monday through Friday, 9AM to 5PM). No purchase necessary. Limit one brochure at pickup per person. Supply is limited. Entry forms may also be obtained on NBC29's official website (www.nbc29.com). Not responsible for lost or stolen entries. Only one entry per envelope is accepted. Only completed and legible entries are eligible to win.

3) Names of potential winners are announced weekdays beginning Wednesday, January 31, 2018. Names are drawn at random during selected NBC29 news broadcasts. Grand prize winner will be announced on Wednesday, February 28, 2018. Each contestant whose name is drawn has 29 minutes to call NBC29 on a designated phone line to claim prize (contest line is 434-220-2990). All callers must be willing to provide their name, address and phone number over the phone to verify caller's identity. If a contestant whose name is drawn does not call within allotted time, that prize is returned to the pool to be given away at another time. Only one winner per household permitted.

4) Prizes must be claimed in person at NBC29, 503 E. Market St., Charlottesville, VA. Prizes are available for pickup during regular business hours (Monday through Friday, 9 a.m. to 5 p.m.) Prizes not claimed within 30 days of winning are subject to forfeiture.

5) All winners must provide positive (photo) ID in person at the NBC29 studios to claim prizes. Prizes are not redeemable for cash. Additional arrangements for the delivery of certain prizes may be made with the business furnishing said prize.

NOTE: Prizes from Monticello Mattress & More may involve a delivery fee if winner is unable to transport the prize himself/herself. The delivery fee is the responsibility of the winner.

6) Taxes and all other expenses, costs or fees associated with the acceptance and/or use of any prize are the sole responsibility of each winner. An IRS Form W-9 will be issued to all prize winners for verification and tax purposes. Acceptance of any prize is considered final.

7) Acceptance of prize constitutes permission by winner that NBC29 has the right to publicize and broadcast winner's name, likeness, and voice to promote their winning and participation in an NBC29 promotion. Photos of most winners will be published on the NBC29 Facebook page, and some will be used in commercials.

8) Only one name accepted on each entry form. When more than one name is written, only the first name on entry form will be considered entry name for that form. NBC29 reserves the right to discard any entries deemed illegible or incomplete.

9) Prize substitutions, rule changes or additions, and contest modifications or withdrawal may occur at NBC29's sole discretion. Any and all rules disputes shall be determined by NBC29 management, at station's discretion.

10) By entering this contest, entrants agree to waive any right to claim any ambiguity or error in these Official Contest Rules, or contest itself, and agree to be bound by these Official Contest Rules and by all decisions of the Sponsor, whose decisions are binding and final. Failure to comply with these rules may result in disqualification from the contest.

11) Winner assumes all liability for any injury or damages caused or claimed to be caused by his or her participation in the Sweepstakes and/or acceptance and/or use of any prize, and releases WVIR-TV and its respective parent company, subsidiaries, affiliates, officers, directors, agents and/or employees from any such liability.

12) For complete list of contest winners, available after March 15, 2018, send self-addressed, stamped envelope by April 15, 2018 to: Go for the Gold Sweepstakes Winners, 503 E. Market St., Charlottesville, VA, 22902.